



CortiCare: Advances in Quantifying Anxiety

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In any given year, 1 in 5 people in Canada will personally experience a mental health problem or illness.

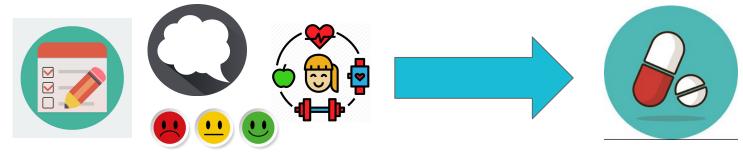
By age 40, about 50% of the population will have or have had a mental illness.

Anxiety disorders affect 5% of the household population, causing mild to severe impairment





Subjective Interpretation by Clinicians



The Problem?

Treatment is heavily dependent on patient's self advocacy and ability to accurately self-report symptoms





CortiCare Spit your stress away

Using technology to create **objective testing** for anxiety

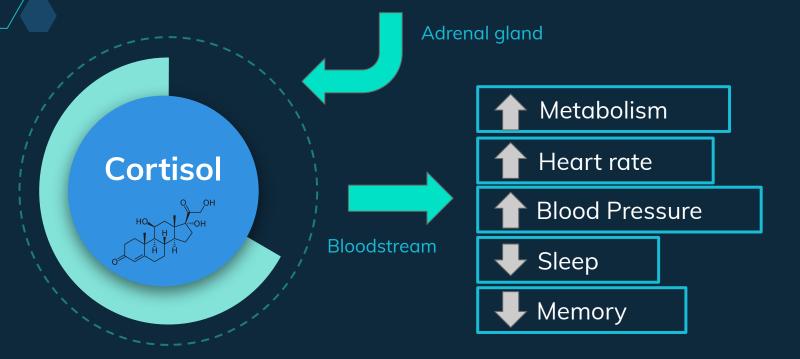








Stimuli that induces stress









simple steps ...
times a day

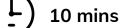






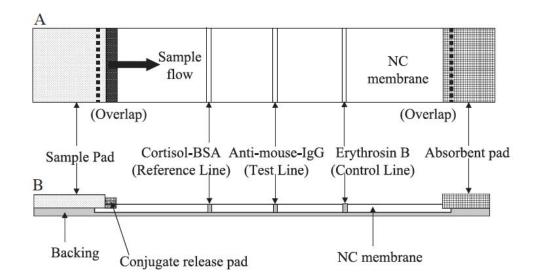


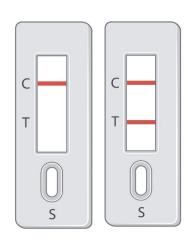
30 mins

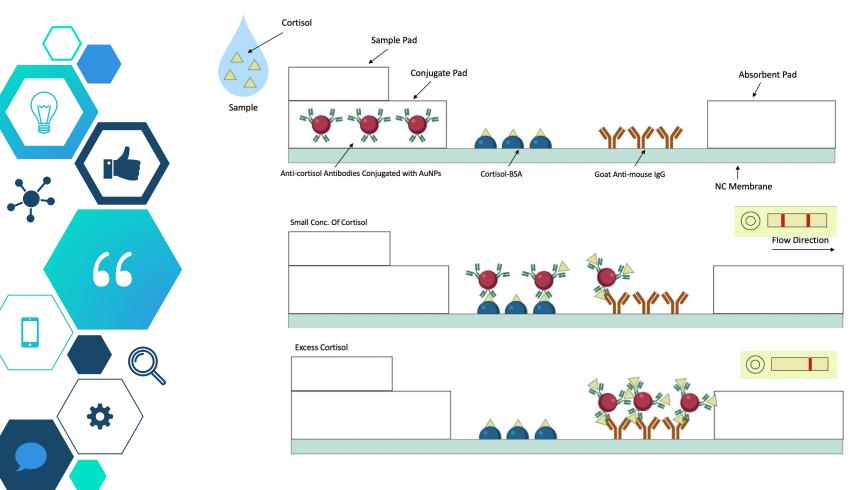


Lateral Flow Immunoassay (LFIA)

- Confirms the presence/absence of a target analyte (e.g. cortisol) to produce qualitative and quantitative results
- ♦ Common application: pregnancy tests







* Control line not shown for simplicity



RGB → HSB signal data

Signal data compared to calibrated values and known cortisol concentrations to deliver output

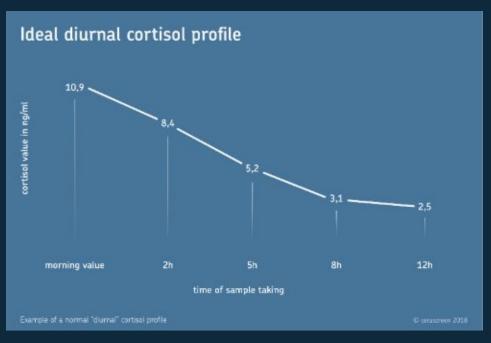


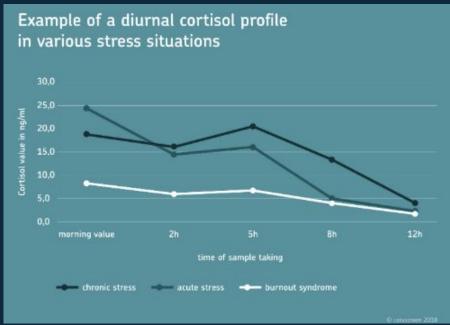


- prozac 20mg

-DBT

Cortisol Fluctuations







Who is this for?

1 2 3

Accurate **Diagnosis**

Treatment approach/dosage adjusted

Stopping medications

Aging population



Undiagnosed/Misdiagnosed

Language barrier



Non verbal, Young children



Inability to self report

ASD







\$6.35 per week!

\$0.25 per test strip

\$0.0043 per capillary tube

\$0.05 per test holder









Unique solution to help patients & doctors!



15









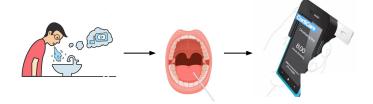
30-50 min wait time

overprescribed drugs

quality of patient life

CortiCare Spit your stress away

3 simple steps.











30-50 min wait time

80% undiagnosed

quality of patient life

