

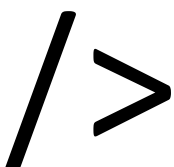


HAILEY KOO

FRONT-END DEVELOPMENT

/ ALL ABOUT ME

I am a self-taught Front-end developer with a strong eye for innovative design and a keen understanding of techniques geared toward optimum user experience.



/ CONTACT DETAILS

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>> <https://harakoo.github.io/works/>

Mobile No. 647-782-5729

/ WORK EXPERIENCE

>> Web Evaluator

Freelancer | 2018 to present

- > Improved performance quality to 93%
- > Evaluated search engine results for relevancy to a search query. And determined whether the results are a good fit for the search term, or query

>> Human Resource Manager

LINE Plus | 2016 to 2018

- > Implemented a weekly meeting with 2 other department to discuss updates, goals and challenges
- > Updated a guideline for overseas CS agents, accessible by more than 100 employees

/ EDUCATION HISTORY

>> Centennial College

Interactive Media Management | Currently enrolled

- > Built a marketing website for the senior project with Wordpress using customized PHP, CSS and Child-theme
- > Helped a client, the owner of Virtual co-working space to improve his idea based on the user analysis and prototyping

>> Humber College

Web Design and Development, GPA 78.9 | Class of 2020

- > Clone-coding Airbnb website
- > Built personal portfolio website with Shopify
- > Made 2 web apps using JavaScript and React.js

/ COMPETENCIES

- UX Design
- HTML coding
- Photoshop
- Illustrator
- Wordpress
- Git/GitHub
- Shopify
- UI Design
- SEO Optimization

/ OTHER INTERESTS

- > Digital Marketing
- > E-Commerce/ Shopify
- > Web Security/ Accessibility
- > Learning foreign languages