Says

What have we heard them say?
What can we imagine them saying?

can we afford it?

how long would it need to build?

what material should i use in construction?

where should it be located?

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

consider the weather conditions

look for a good designer

start saving money

consider the future

Dream Home Reality

create your dream home now.

Does

What behavior have we observed?
What can we imagine them doing?

consider the options and possibilities

during the building process , keep participation alive

choose the design of the house

put together a spending plan

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

makes feel secure and safe during flood

prevent loss of house hold furniture

need lot of money for building a house

prevent submerging of house

See an example