



AN INVESTMENT JOURNEY
THAT WILL MAKE CHILDREN
READY FOR THE FUTURE

AN INVESTOR EDUCATION INITIATIVE BY



MISSION
MARS

Subjects taught in school



Teamwork is the ‘Key’ to Survival

You have arrived on Mars



Space Station



Challenge No 1



Trip is for
10 days.

You will get 2 bottles of water daily
for 5 days.

For the remaining 5 days,
you will not get any water.

**How much water will you consume
each day?**

Challenge No 2

In the space station you see some kids having 3-4 bottles of water per day and some even wasting water.

How many bottles of water will you consume each day?



Challenge No 3

There is a dog who wants to come with you, but the challenge is that you will have to give him a sip of water daily.

The BENEFIT of keeping the dog is it will PROTECT your bottles from getting misplaced in the trip.

Will you keep this dog and give him a SIP of water daily?



Insurance



Challenge No 4

At MARS you see a group of children surrounding a place. One person is promising to give 3 bottles the next day, if you give him 1 bottle of water today.

Many children are giving him their water bottles with the hope of getting 3 times the next day.

Some kids claimed that they got 3 bottles and are now giving all their bottles?

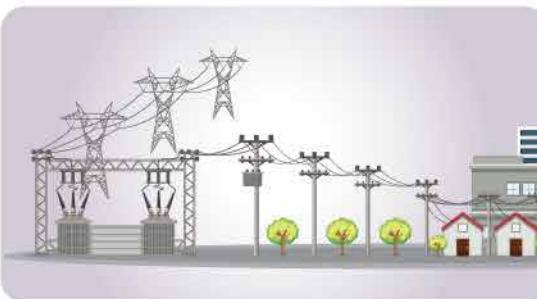
What will you do?

Company

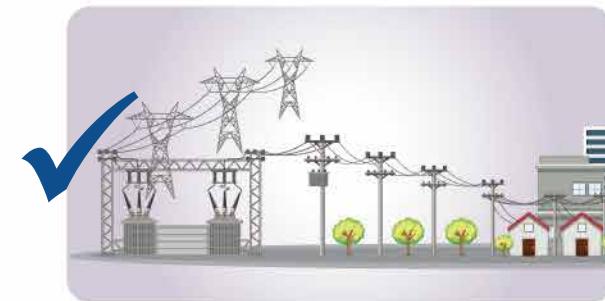
Sensex & Fixed Income



Mutual Funds – Challenge No 6



Right investment choice



Emotions in the Mars – Friendly Aliens



Challenge No 7

Your mission was to make a path of Mars green.

Your objective was to grow tree which are at least 100 feet tall in 10 days

On day one the size of the plant is 0.5 feet.

The plant size doubles in size every day.

Do you think you can achieve this mission?



Challenge No 8



- ✓ Plan and Start early
- ✓ Follow your own plan
- ✓ Insurance is a Must
- ✓ FD is safe but grows slowly
- ✓ Equity grows but goes through ups and down
- ✓ Manage Emotion
- ✓ Compounding
- ✓ SIP





Start Early



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Know Your Customer

To invest in the schemes of Mutual Fund (MF), an investor needs to be compliant with the KYC (Know Your Customer) norms and the procedure is -> Fill the Common KYC (CKYC) application form by referring to the instructions printed overleaf.

Enclose self-certified copies of both proof of identity and address. For Proof of Identity, submit any one document - PAN/ passport / voter ID/ driving license/ Aadhaar / NREGA job card/ any other document notified by central government. Proof of address, submit any one document which is same as the proof of identity, except for PAN (since this document does not specify the address). If your permanent address is different from the correspondence address, then you need to submit proof for both the addresses. Documents Attestation - By any one from the authorized officials as mentioned under instructions printed on the CKYC application form. PAN Exempt Investor Category (PEKRN) - Refers to investments (including SIPs) in MF schemes up to INR 50,000/- per investor per year per Mutual Fund. This set of investors need to submit alternate proof of identity in lieu of PAN. In Person Verification (IPV) - This is a mandatory requirement and can be done by the list of officials mentioned in the instructions printed overleaf on the CKYC application form. Please submit the completed CKYC application form along with supporting documents at any of the point of acceptance like offices of the Mutual Fund/ Registrar, etc.

Modification to existing details like address/ contact details/ name etc. in KYC records – For any modifications to be done to the existing KYC details, the process remains same as mentioned above, except that only the details to be changed needs to be mentioned on the form along with PAN/ PEKRN and submitted with the relevant proofs.

Modification to your existing details like contact details/ name/ tax status/ bank details/nomination/ FATCA etc in Fund House records - Please visit the website of the respective Fund House to understand the procedure to update the details (if published) OR reach out to the customer service team of the respective Fund House.

Unclaimed or returned undelivered dividend/ redemption - If there are unclaimed dividend / redemption pertaining to your investments (can be ascertained by referring to the MF account statement OR by visiting the website of the respective Fund House), please reach out to the customer service team of the respective Fund House.

Consolidated account statement issued on monthly/ half-yearly basis/ account statement issued by the Fund House etc - We urge you to regularly check these statements to ascertain that all details updated are correct.

Updation of PAN: As per the directives issued by SEBI from time to time, it is mandatory for all investors to update the Permanent Account Number (PAN) (unless exempt from furnishing PAN) in their mutual fund. All joint holders are required to update their PAN in their folio. In case of folios of minors, where the minor does not possess a PAN, it is mandatory to update the PAN of the father, mother or court appointed legal guardian of the minor.

As a part of Go Green initiative of SEBI, investors are requested to keep the latest email id and mobile no. updated with the respective fund house.

Dealing with registered Mutual Funds

Investors are urged to deal with registered Mutual Funds only, details of which can be verified on the SEBI website (www.sebi.gov.in) under Intermediaries/ Market Infrastructure Institutions.

Redressal of Complaints

If you have any queries, grievances or complaints pertaining to your investments, you may approach the respective Fund House through various avenues published on their website. If you are not satisfied with the responses provided by the Fund House, you may then register your complaint on SCORES (Sebi COmplaints REdress System) portal provided by SEBI for which the link is -> <https://scores.gov.in>

**MUTUAL FUND INVESTMENTS ARE SUBJECT TO MARKET RISKS,
READ ALL SCHEME RELATED DOCUMENTS CAREFULLY.**