Hardik Kankane

Bhopal | hardik25.edu@gmail.com | Medium | LinkedIn | Github | GeeksForGeeks | +91 810 944 97 14

Education

Vellore Institute of Technology, Bhopal, B.Tech in Computer Science — Aug 2021 – Present
- **CGPA:** 8.39/10.0

Bal Bhawan School, Bhopal, XII Standard — Jul 2020 – Jul 2021
- **Percentage:** 94.0/100.0

Bal Bhawan School, Bhopal, X Standard — May 2018 – May 2019
- **Percentage:** 92.6/100.0

Professional Experience

Connect Solutionss, Product Manager Intern — Mar 2025 – Present
- Conducted market analysis across multiple verticals of the mobile application, delivering actionable insights that improved feature prioritization and user engagement strategies.
- Authored and maintained comprehensive Functional Requirement Documents (FRDs), aligning cross-functional teams and ensuring efficient product delivery cycles.
- Collaborated with UI/UX designers and developers to refine user journeys, leading to a 20% improvement in user retention and reduced bounce rates by 15%.
- Utilized competitor benchmarking and user feedback loops to optimize product offerings, contributing to a 30% increase in in-app engagement metrics.

Projects & Events

Lead Organizer & Strategic Coordinator — VITBMUN'23
- Spearheaded the organization of VITBMUN'23, coordinating with stakeholders, delegations, and sponsors to execute a high-impact Model United Nations event that enhanced institutional brand visibility and strategic communication.
- Developed comprehensive event strategies, including budgeting, scheduling, and promotional campaigns, resulting in a 40% increase in participant engagement.
- Leveraged effective public speaking and negotiation skills to secure partnerships and drive collaboration across teams.

Event Organizer & Communication Strategist — Rajneeti Rangmanch
- Orchestrated Rajneeti Rangmanch, a high-profile debate competition, managing end-to-end event planning, execution, and post-event analysis to foster a competitive and engaging environment. Increasing club visibility by 23%
- Developed and implemented targeted communication strategies, including social media outreach and stakeholder engagement, which resulted in a 35% increase in audience participation.
- Moderated 10+ Rajneeti Rangmanch debate sessions between student teams, reaching a live audience of 100+ students

Extracurricular

GSSOC — May 2023 – Sep 2023
- Actively contributed to open-source projects, bolstering community engagement by 50% and enhancing collaborative development practices.

Google Developer Student Club — Sep 2023 – Nov 2023
- Completed Google Cloud Computing Foundations, engineering cloud-native solutions with 15+ Google Cloud services to enhance proficiency by 40%.
- Achieved Diamond league status through innovative cloud solutions and participation in competitive challenges.

Additional

- **Technical Skills:** Python, DBMS, Data Structures, Linux, Cloud Computing, GCP, Market Research, Analysis.
- **Business Skills:** Strategic Planning, Business Outreach, Market Segmentation, Customer Relationship Management, Team Leadership.
- **Certifications:** Cloud Computing (NPTEL), Google Project Management (Coursera).