Hardik Kankane

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Professional Summary

Dynamic and detail-oriented product management professional with experience in cross-functional teamwork, user-focused design, and data interpretation. Proactive, empathetic, and adaptable, with hands-on expertise in Agile, wireframing, and stakeholder engagement to drive impactful product outcomes.

Education

Vellore Institute of Technology, Bhopal, B.Tech in Computer Science — Aug 2021 – Present
- **CGPA:** 8.39/10.0

Bal Bhawan School, Bhopal, XII Standard — Jul 2020 – Jul 2021
- **Percentage:** 94.0/100.0

Bal Bhawan School, Bhopal, X Standard — May 2018 – May 2019
- **Percentage:** 92.6/100.0

Professional Experience

Connect Solutionss, Product Manager Intern — Mar 2025 – Present
- Conducted market analysis across multiple verticals of the mobile application, delivering actionable insights that improved feature prioritization and user engagement strategies.
- Authored and maintained comprehensive Functional Requirement Documents (FRDs), aligning cross-functional teams and ensuring efficient product delivery cycles.
- Collaborated with UI/UX designers and developers to refine user journeys, leading to a 20% improvement in user retention and reduced bounce rates by 15%.
- Utilized competitor benchmarking and user feedback loops to optimize product offerings, contributing to a 30% increase in in-app engagement metrics.

Projects & Events

Lead Organizer & Strategic Coordinator — VITBMUN'24
- Spearheaded the organization of VITBMUN'24, coordinating with stakeholders, delegations, and sponsors to execute a high-impact Model United Nations event that enhanced institutional brand visibility and strategic communication.
- Developed comprehensive event strategies, including budgeting, scheduling, and promotional campaigns, resulting in a 40% increase in participant engagement.

Developer & Project Lead — Communication Server
- Led the design and development of a scalable TCP server with virtual rooms, reducing response times by 30% and improving SQLite data retrieval by 50%.
- Enhanced system reliability via protocol tuning and thread pooling, cutting latency by 40% and user issues by 30%.
- Authored documentation reducing onboarding time for contributors and users by 30%, improving deployment efficiency.

Extracurricular

Google Developer Student Club — Sep 2023 – Nov 2023
- Completed Google Cloud Computing Foundations, engineering cloud-native solutions with 15+ Google Cloud services to enhance proficiency by 40%.
- Achieved Diamond league status through innovative cloud solutions and participation in competitive challenges.

Additional

- **Technical Skills:** Python, DBMS, Jira, Linux, Cloud Computing, Notion, ClickUp, MS Office, Figma, Wireframing.
- **Business Skills:** Agile, Strategic Planning, Business Outreach, Market Segmentation, Customer Relationship Management, Team Leadership, Teamwork, Market Research.
- **Certifications:** Cloud Computing (NPTEL), Google Project Management (Coursera).
- **Languages:** Hindi (Fluent), English (Fluent).