

The KAD Model Worksheet

You can use this model to tackle questions about the company's values and goals and how you imbibe those aspects in your professional career path.

In this model:

| This... | Stands For... |
|----------|--|
| K | Knowledge. Here, describe what you know about your prospective employer. |
| A | Alignment. Here, state how your values align with those of your prospective employer. |
| D | Demonstrate. Here, provide examples of your alignment with your prospective employer. |

Exercise: Use this format to answer the following question:

What interests you about this role and our company?

Knowledge

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ACCA

Alignment

Demonstrate