

# Where are finance professionals' roles changing?

**Strategy and business acumen**

Drive direction and value creation

**Risk and control**

Manage risk and build resilience

**Technology and data**

Enable automation and real-time insight

**Leadership**

Lead change and build teams

**Supply chain**

Ensure transparency and agility

**Investor management**

Build trust with stakeholders

**Consulting**

Advise on performance and transformation

**Transactions**

Oversee deals and investments

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