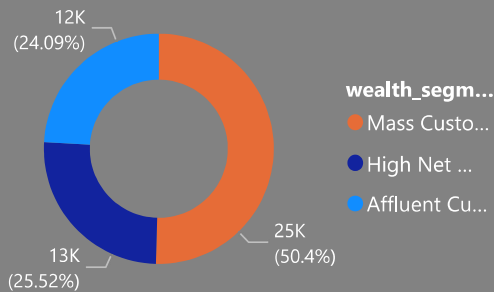
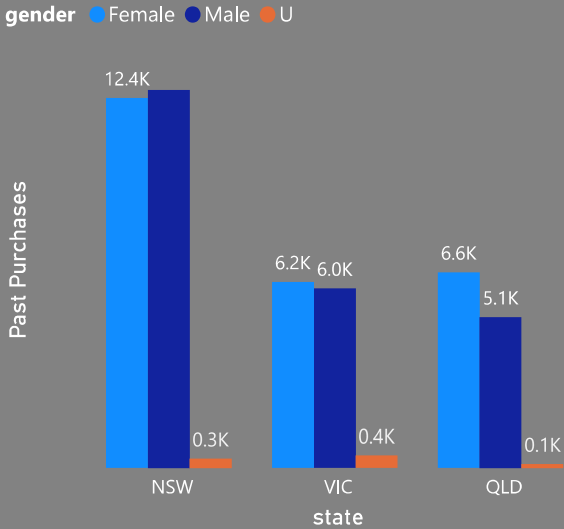


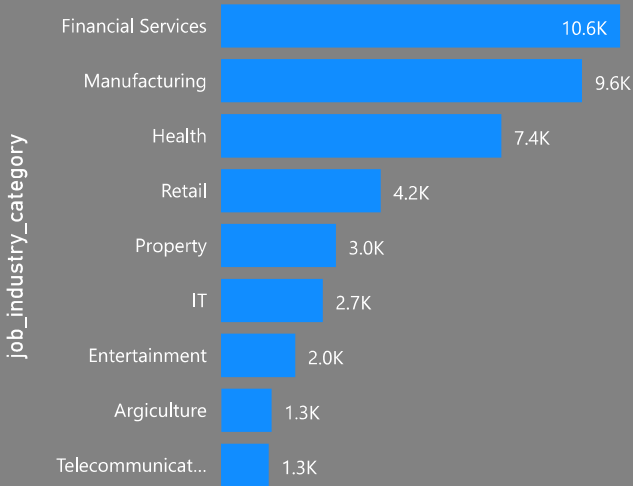
Past purchases VS Wealth_segmet



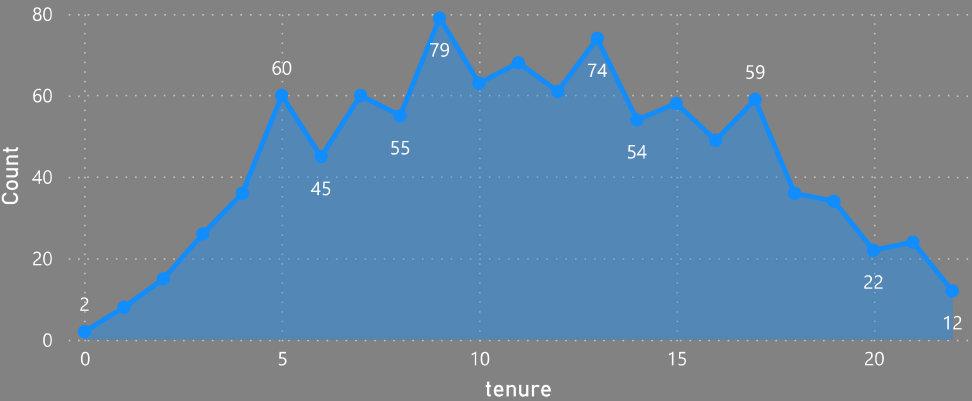
Past purchases VS State by Gender



Job industry VS Past_purchases



Count of Tenure



Customers Table

first_name	last_name	gender	Sum of past_3_years_bike_related_purchases	state	owns_car
Cherye	Stanfield	Female	0	NSW	No
Hersh	Stubbert	Male	0	QLD	Yes
Honey	Gosdin	Female	0	NSW	No
Katie	Warhurst	Female	0	VIC	Yes
Katy	Crooke	Female	0	NSW	No
Meriel	Tapp	Female	0	VIC	No
Roth	Crum	U	0	NSW	No
Sonia	Dunstall	Female	0	NSW	No
Tobias	Woodhams	Male	0	NSW	No
Art	Carolan	Male	1	NSW	Yes
Franc	Idale	Male	1	QLD	No