HARDIK JADE

Product Engineer

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SUMMARY

I am a passionate Product Engineer with expertise in Ruby on Rails and a proven record of developing scalable applications. My experience includes leadership in projects that enhanced operational efficiency and user experience. I thrive in fast-paced environments, applying my problem-solving skills to complex challenges while consistently achieving outstanding results.

EXPERIENCE

Product Engineer

Sell.Do CRM

📅 06/2023 - Present   📍 Pune

A platform providing Customer Relationship Management solutions.

- Led continuous development and deployment of a scalable CRM platform using Ruby on Rails, ensuring smooth integration of front-end design with back-end systems for optimal performance and user experience.
- Developing a **Native WhatsApp** integration for Sell.do, enhancing communication capabilities within the platform.
- Optimized MongoDB queries through efficient benchmarking, resulting in enhanced performance and significant reduction in processing times.
- Designed and developed a **CP-Dashboard** for brokers to visualize key metrics, including Total Leads, Site Visits, Bookings, and Active Users.
- Developed a dynamic reporting feature, providing flexibility and deeper insights.
- Worked on Data Migration from MongoDB to Elastic Search.
- Integrated SMS functionality into Sell.Do, facilitating communication through text messages.
- Led efforts in query optimization, improving the overall performance and responsiveness of Sell.Do.

Product Engineer Intern

Kylas CRM

📅 02/2023 - 08/2023   📍 Pune

A start-up providing CRM solutions.

- Developed a solo project **Kylas Notification**, a marketplace application for the CRM system using Ruby on Rails.
- Integrated Teams **OAuth API** for login and Teams Graph API for fetching channels.
- Created a user-friendly interface for users to add their team's accounts to the platform.
- Implemented custom notification functionality, enabling real-time updates on selected MS Teams channels.
- Employed RSpec for testing purposes, ensuring the reliability and stability of the application.

Software Developer Intern

Krayonnz

📅 05/2022 - 08/2022   📍 Virtual

A platform focusing on recruitment solutions.

- Created a robust API for recruiters to create forms and enabled users to answer the forms.
- Collaborated with the development team to design and implement efficient data storage and retrieval mechanisms.
- Ensured the API's scalability and performance to handle a large user base and many form submissions.

KEY ACHIEVEMENTS

🏅 **Achievements at Sell.Do**

Achieved multiple recognitions for contributions to the company, including the Monthly Maestro Award and Spotlight Award at Sell.do.

✔️ **Competition Success**

Secured second runner-up positions in notable competitions such as PICT Impetus 22 and Sell.do AI Hackathon.

LANGUAGES

Ruby on Rails
Native
●●●●●

React
Proficient
●●●●○

Express.JS
Proficient
●●●●○

JavaScript
Proficient
●●●●○

Java
Advanced
●●●○○

Python
Advanced
●●●○○

MySQL
Proficient
●●●●○

MongoDB
Proficient
●●●●○

SKILLS

Ruby on Rails	React	MongoDB
PostgreSQL	AWS	Redis
Elasticsearch	Git	Adobe XD
Bootstrap	GitHub	JavaScript
JIRA	jQuery	MVC	OAuth
Postman	Python	REST	RSpec
Ruby	Visual Studio Code	Node.js
Express.js	Python	Java
RabbitMQ		

EDUCATION

Bachelor of Technology in Information Technology

MIT Academy of Engineering

📅 08/2019 - 05/2023   📍 Pune

CFPA
9.2 / 10

Higher Secondary Education

Moolji Jaitha College

📍 Jalgaon

Percentage
90 / 100

Secondary School

New English Medium School

📍 Jalgaon

Percentage
93.6 / 100

TRAINING / COURSES

AWS Academy Graduate - AWS Academy Cloud Architecting

AWS Academy Graduate - AWS Academy Cloud Foundations

https://www.credly.com/badges/c49ac67d-37df-4c31-8811-3e6241ac2c46

PROJECTS

Color Theory

🔗 https://vimeo.com/803880436

An interactive design exercise focused on collaborative learning.

- Created design patterns on grids in 5 timed stages, monitored by mentors with video call communication.
- Developed reference-based and blank grids, enabling students to rank each other's work anonymously.
- Generated detailed, downloadable PDF reports showcasing performance and rankings.

My Dairy

🔗 https://youtu.be/tzSt67gDjMM

A platform connecting customers with local dairies for easy ordering.

- Designed an intuitive interface for customers to browse, search, and order dairy products.
- Developed a robust order management system for dairy owners, providing real-time order updates.
- Implemented a dynamic product listing feature allowing dairy owners to showcase their products.
- Integrated a notification system for order confirmations and delivery updates.