

week_num2	Current_Week_Revenue	Previous_Week_Revenue	wow_revenue
52	933134	1070439	-12.8%
51	1070439	1026549	4.3%
50	1026549	980152	4.7%
49	980152	1008777	-2.8%
48	1008777	1047120	-3.7%

Credit Card Transaction Report

Revenue
55M

Amount
45M

Total Interest
8M

Count
656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Platinum	1135608	953314	1,61,629.05
Gold	2454072	2024078	3,73,784.16
Silver	5586332	4586746	8,12,081.28
Blue	46139398	36957875	64,95,887.74
Total	55315410	44522013	78,43,382.23

Q4

Q3

Q2

Q1

F

M

Week_Start_Date

All

Silver

Blue

Gold

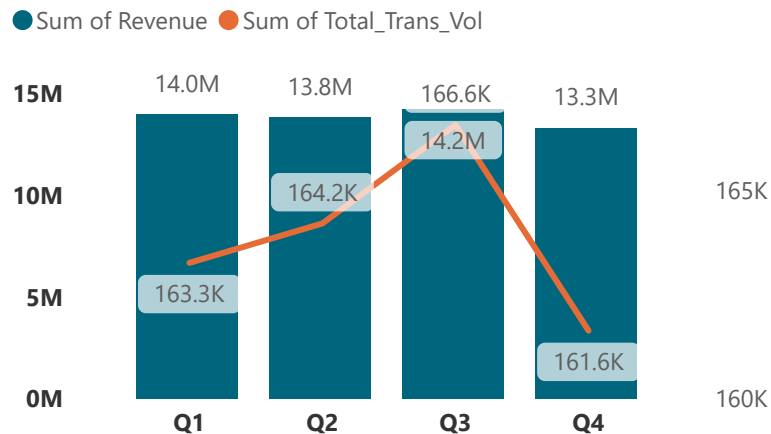
Platinu...

Med

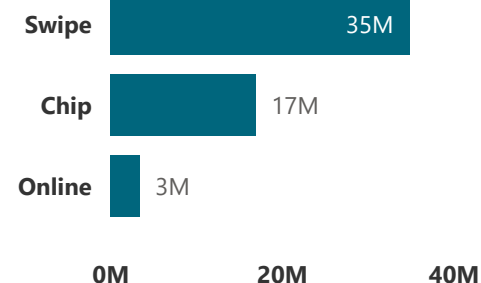
Low

High

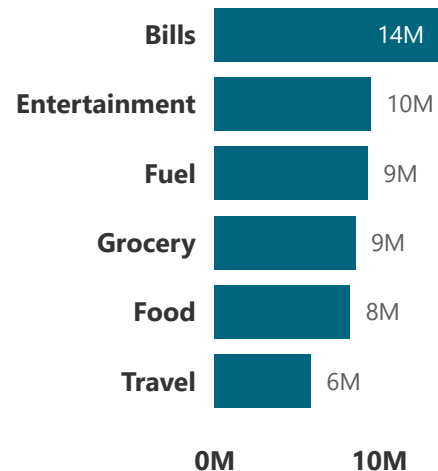
QTR Revenue and total trans count



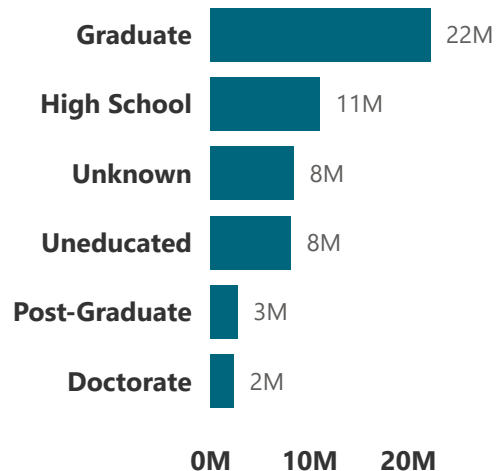
Revenue by Usage Type



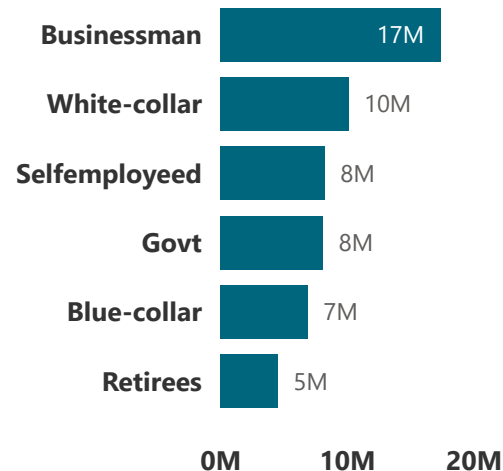
Revenue by Expenditure Type



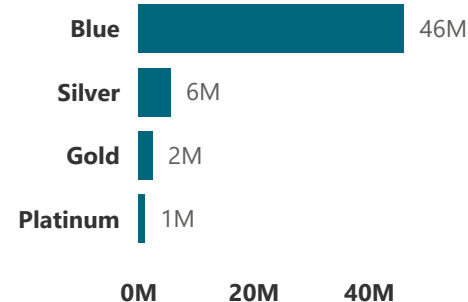
Revenue by Education Level



Revenue by Job



Revenue by Card Type



Credit Card Customer Report

Q4

Q3

Q2

Q1

Med

Low

High

Week_Start_Date

All

Revenue

55M

Income

576M

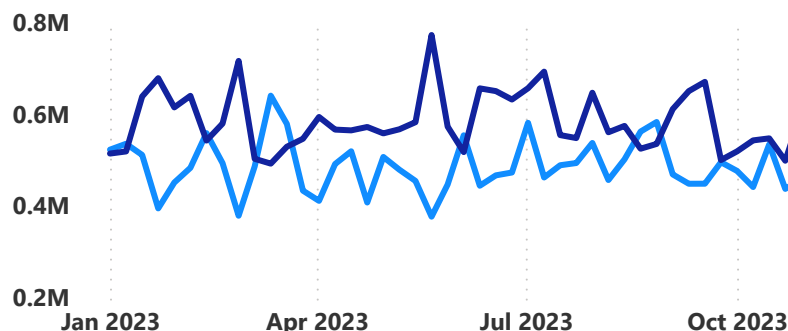
Total Interest

8M

Satisfaction

3.19

Revenue by Week



Revenue by Martial Status

Gender ● F ● M

Married

13M

15M

Single

11M

12M

Unknown

0M

20M

F

M

Silver

Blue

Gold

Platinu...

Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	6904279	9,52,800.57	72262158
Businessman	17387832	25,39,390.31	186959919
Govt	8111701	11,60,016.37	88773989
Retirees	4535184	6,30,359.24	48675030
Selfemployeed	8261758	11,19,741.81	75313288
White-collar	10114656	14,41,073.93	103930055
Total	55315410	78,43,382.23	575914439

Revenue by Income Group

Gender ● F ● M

Low

10M

Med

8M

8M

High

7M

22M

0M

20M

Revenue by Age Group

Gender ● F ● M

20-30

30-40

40-50

50-60

60+

11M

14M

9M

10M

0M

20M

Revenue by Customer Job

Gender ● F ● M

Businessman

9M

8M

White-collar

7M

Selfemployeed

5M

Govt

5M

Blue-collar

3M

4M

Retirees

0M

10M

20M

Revenue by Education Level

Gender ● F ● M

Graduate

10M

12M

High School

5M

6M

Unknown

Uneducated

Post-Graduate

Doctorate

0M

20M