

Project Report

Satellite Imagery-Based Property Valuation

Author

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Project Type

Machine Learning / Geospatial Analytics

Submission

Prediction File (CSV) , Code Repository & Project Report (PDF)

Overview

- Property valuation depends on both structured attributes and spatial context
 - Traditional tabular models often fail to capture visual and spatial patterns
 - Satellite imagery contains valuable contextual signals
 - Goal is to integrate satellite-aware signals into a machine learning pipeline
 - Emphasis on practicality, interpretability, and correct inference
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Approach and Modeling Strategy

Design Philosophy

- Start with a strong baseline
- Introduce complexity only when justified
- Maintain strict separation of training, validation, and inference
- Avoid data leakage at all stages
- Focus on understanding model behavior

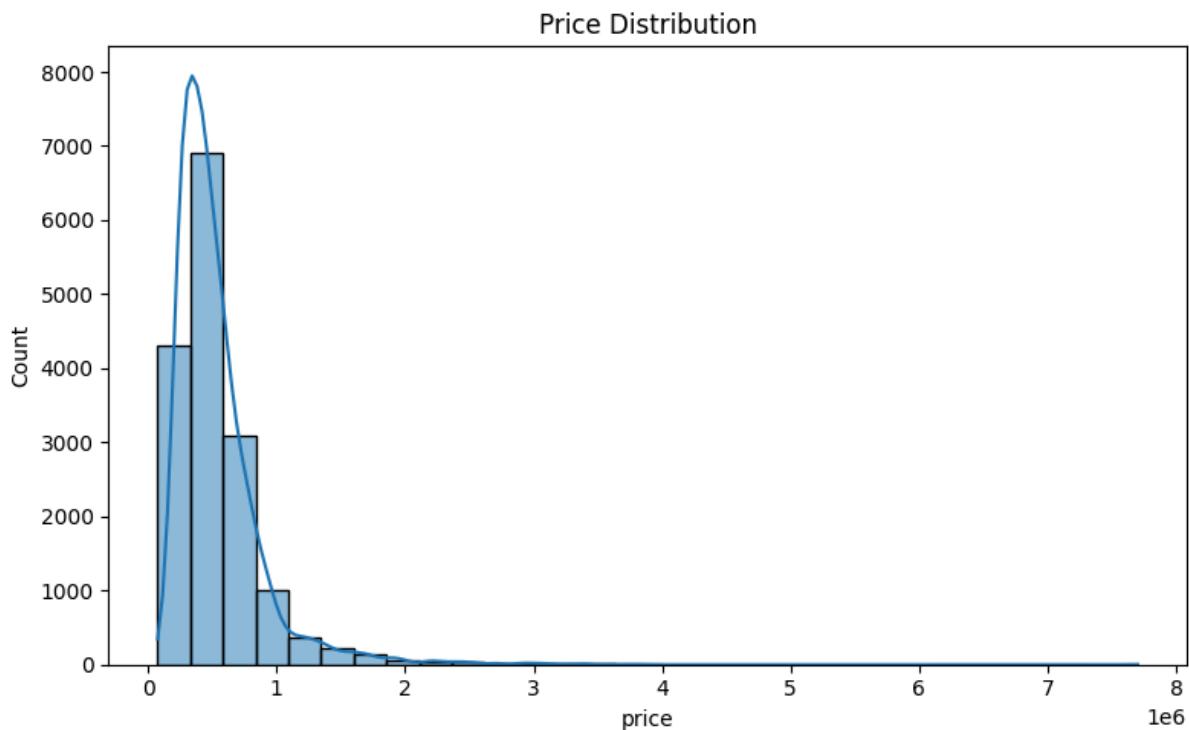
Modeling Approach

- Tabular baseline model using structured property features
 - Multimodal proxy model combining tabular and engineered geospatial features
 - Spatial context captured indirectly rather than modeling raw satellite images
 - Random Forest Regressor used for non-linear relationships and feature interactions
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Exploratory Data Analysis

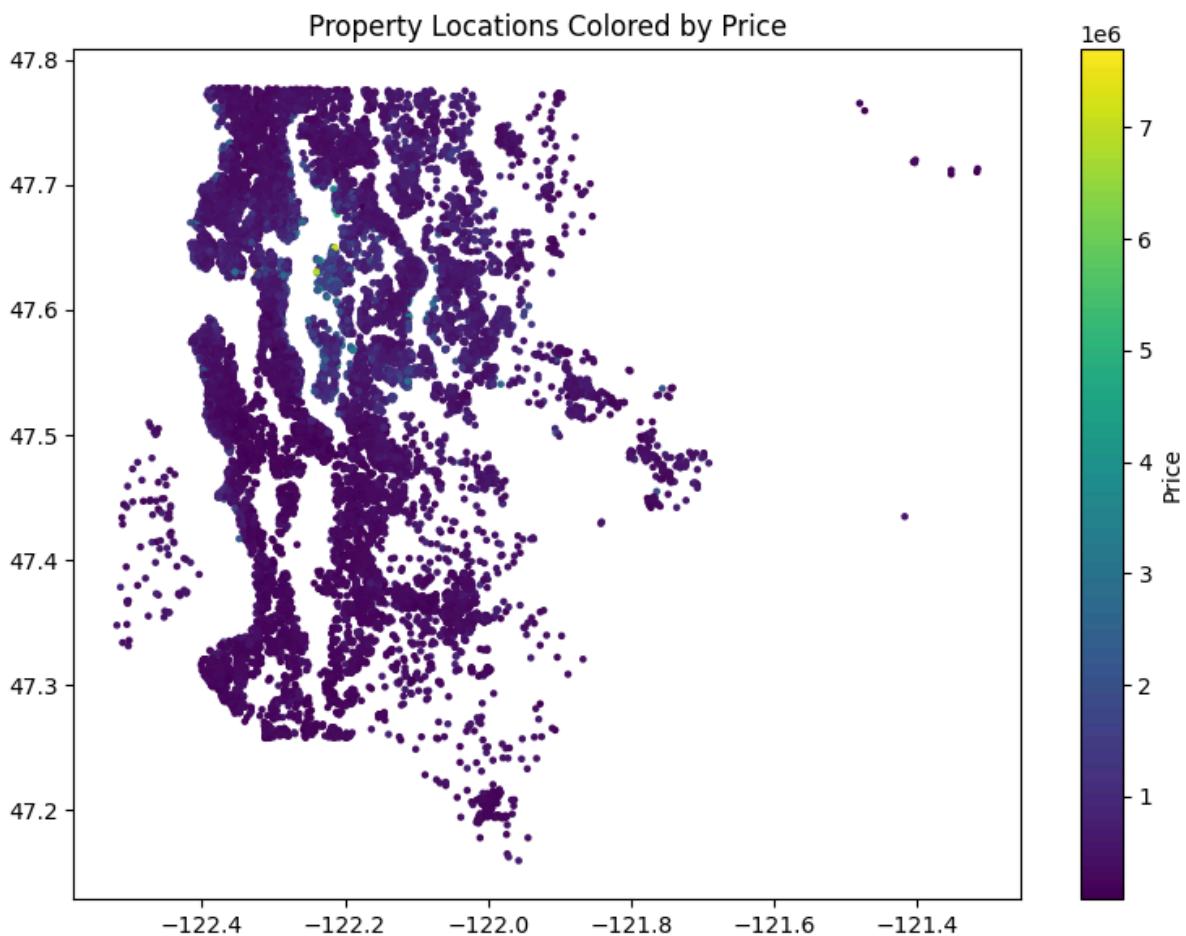
Price Distribution

- Property prices exhibit right-skewed distribution
- Luxury properties form the upper tail
- Relative error metrics are important for fair evaluation



Geospatial Distribution

- Latitude–longitude plots reveal strong spatial clustering
- Certain regions consistently show higher prices
- Location-dependent effects are significant



Satellite Context

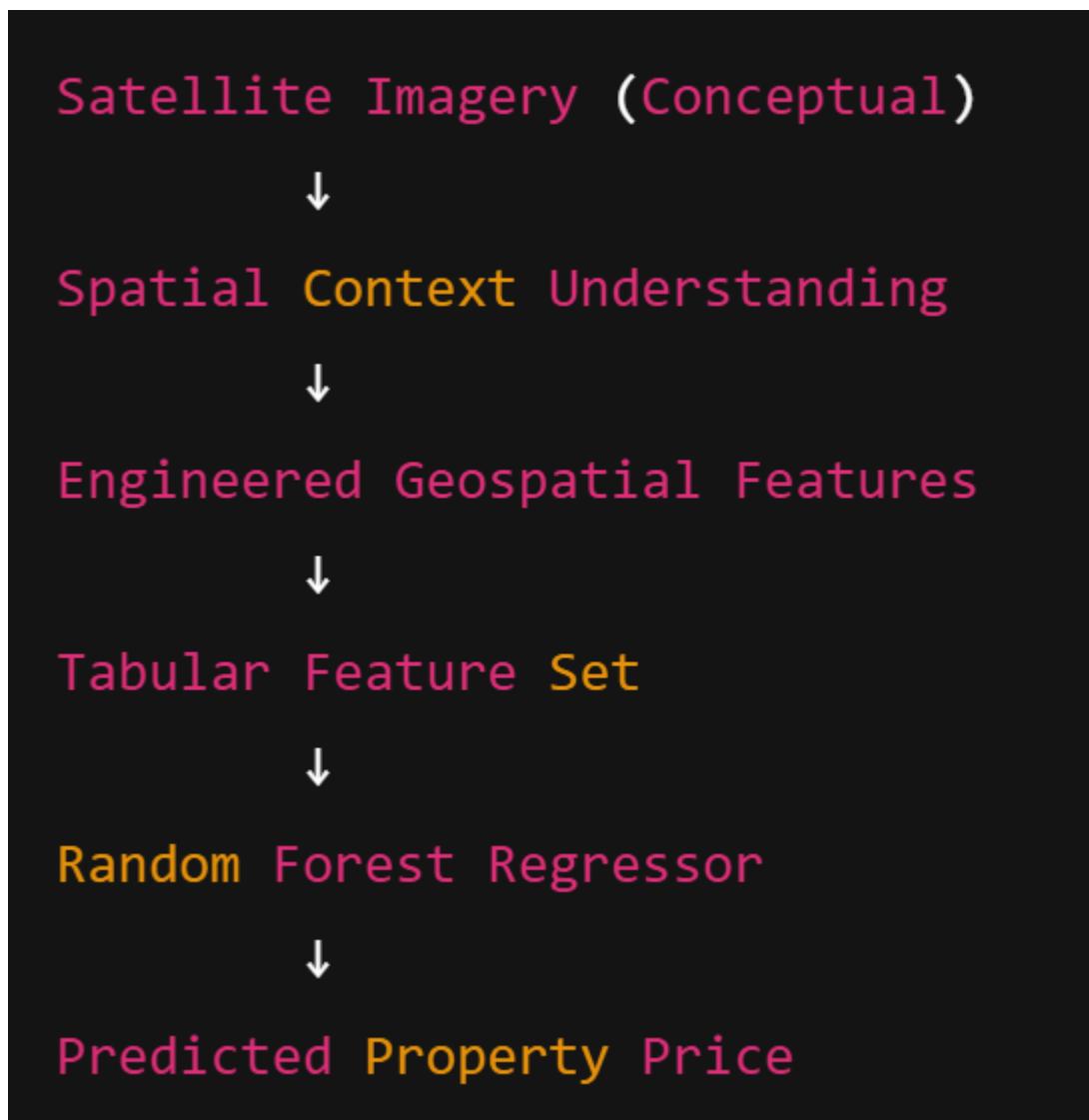
- Visual differences observed across regions
- Variations in road density, urban layout, and green cover
- Supports inclusion of satellite-aware spatial features

Financial and Visual Insights

- Satellite imagery encodes economically relevant signals
 - Examples include accessibility, infrastructure density, and land usage
 - Signals approximated using engineered geospatial features
 - Interaction terms enable region-specific price learning
 - Maintains interpretability and robustness
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System Architecture

- Satellite imagery provides conceptual spatial context
- Spatial context approximated via engineered geospatial features
- Combined with structured tabular data
- Passed into Random Forest regressor
- Outputs predicted property price
- No direct CNN-based image modeling used



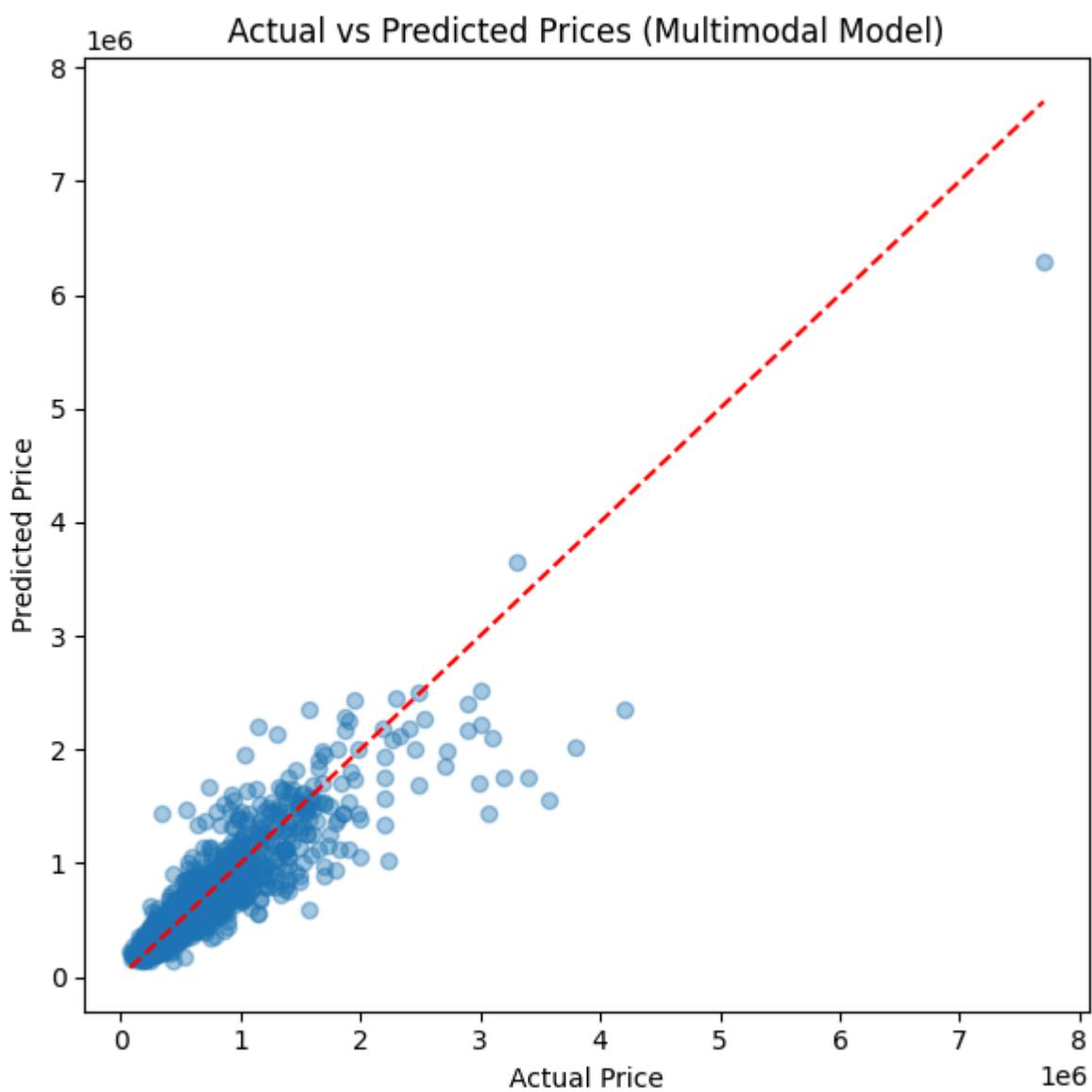
Results and Model Comparison

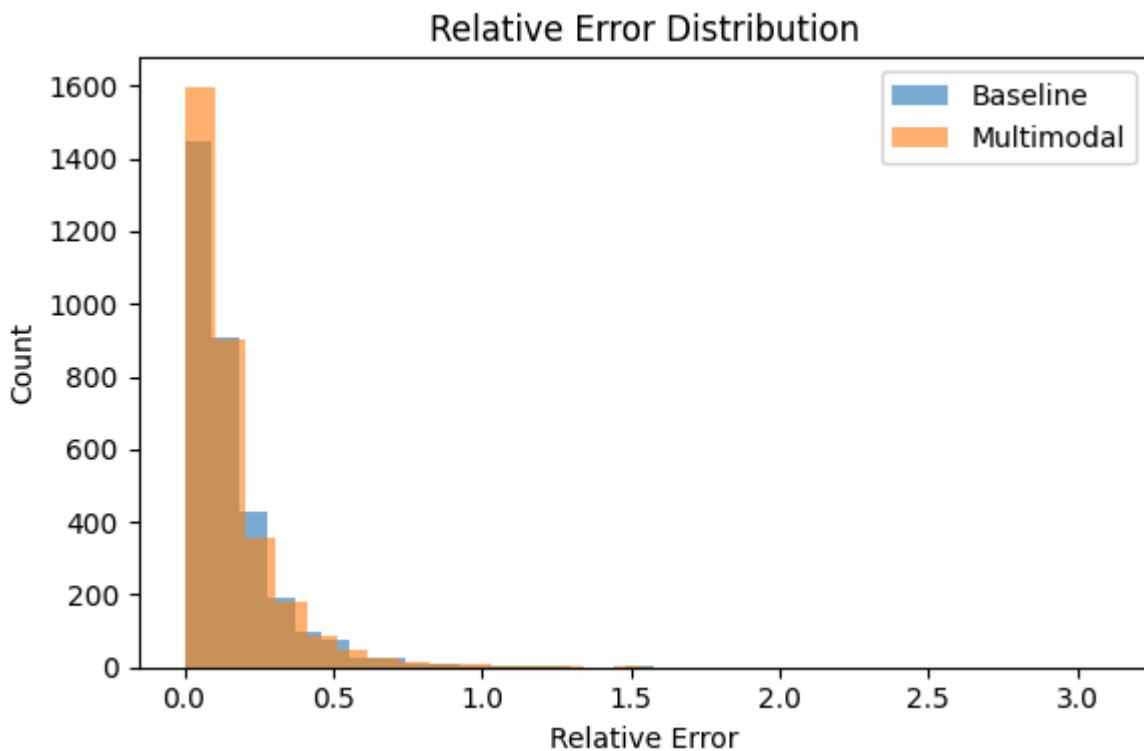
Evaluation Metrics

- RMSE
- R-squared
- Absolute error
- Relative error
- Signed error for bias analysis

Key Observations

- Tabular-only model provides strong baseline
- Multimodal proxy model improves robustness
- Lower relative error observed with spatial features
- No strong systematic prediction bias





- Road network and green cover extraction
 - Temporal pricing trends
 - Hybrid deep learning and tree-based models
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Conclusion

- Engineered geospatial features effectively introduce satellite-aware context
 - Avoids unnecessary model complexity
 - Maintains clean pipeline design and reproducibility
 - Demonstrates a practical and production-ready approach
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