FarmFundMe

A crowdfunding platform for farmers, where investors fund crops in exchange for harvest ownership.

🙎 1 Farmer's Journey: Registration to Harvest

Step 1: Farmer Registration

- Suresh (Farmer) visits FarmFundMe Website.
- Clicks "Sign Up as a Farmer".
- Fills in registration details:
 - Full Name: Suresh Patel
 - Govt ID: 1234-5678-9101 (Aadhaar/PAN/Voter ID)
 - Phone Number: +91-8888888888
 - Email: sureshpatel@email.com
 - Farm Location: Nashik, Maharashtra
 - Farm Size: 5 Acres
 - Crops Grown: Tomatoes, Peppers
 - Bank Account Details: (For receiving funds & payments)
 - ✓ Uploads **ID Proof & Land Ownership Proof** (PDF/JPG).
 - Clicks "Submit".
 - Data stored in a centralized database & sent for admin verification.

Step 2: Administrator Approves Farmer

- Amit (Admin at FSSAI) logs into the Admin Panel.
- Reviews Suresh's registration request.
- Cross-checks Govt ID & Land Documents.
- ✓ If valid \rightarrow Clicks "Approve Farmer".
- \times If rejected \rightarrow Requests **resubmission** (Suresh gets a notification).
- Approval recorded in the centralized database.

Step 3: Farmer Lists Crop for Funding

Suresh logs into Farmer Dashboard.

✓ Clicks "Add New Crop".

Fills in crop details:

• Crop Name: Tomatoes

• Expected Yield: 50,000 kg

• Harvest Time: 3 months

• Funding Needed: ₹200,000

• Price per kg (After Harvest): ₹10

Clicks "Submit for Approval".

***** Crop listing sent to admin for review.

Step 4: Administrator Approves Crop Listing

- Amit (Admin at FSSAI) verifies:
- Land details & crop feasibility.
- Pricing & funding request legitimacy.
- Clicks "Approve Crop Listing".
- **♦** Now visible for investors to fund.

3 2 Investors' Journey: Funding the Crop

Step 5: Multiple Investors Fund Suresh's Crop

■ Investors browse crop listings & decide to invest:

Investor Funds Invested Ownership (kg)

Investor 1 ₹100,000 25,000 kg

Investor 2 ₹50,000 12,500 kg

Investor 3 ₹40,000 10,000 kg

Investor Funds Invested Ownership (kg)

Investor 4 ₹10,000 2,500 kg

- Payments recorded in the centralized database.
- ***** Each investor receives **a digital confirmation** of their harvest ownership.

Z 3 Farmer's Journey: Harvest & Quality Testing

Step 6: Farmer Updates Harvest Status

- After 3 months, Suresh clicks "Crop Ready for Testing".
- Uploads harvest photos & reports.
- **Admin notified for quality testing.**

& Administrator's Journey: Quality Testing & Approval

Step 7: Conducts Quality Testing

- Amit logs into **FSSAI Inspector Dashboard**.
- Selects "Quality Check Lot 7021 (Suresh's Tomatoes)".
- ✓ Visits Suresh's farm & conducts tests:

Quality Metric Result Status

Moisture Level 85% **✓** Pass

Size Uniformity 90% ✓ Pass

Weight Consistency 50,000 kg ✓ Pass

- Records test results & clicks "Approve Quality Test".
- **Properties** Quality report stored in the centralized database.

Step 8: Approve Lot for Distribution

- Amit clicks "Approve Lot 7021 for Sale".
- **★** Now investors can claim their tomatoes.

5 Investors' Journey: Receiving the Crop

Step 9: Investors Claim Their Tomatoes

- ✓ Each investor logs in & sees "Suresh's Tomatoes Ready for Pickup/Delivery".
- Clicks "Claim My Share".
- **Each investor pays the remaining amount** based on the agreed price (₹10/kg):

Investor Remaining Amount to Pay

Investor 1 ₹150,000 (for 25,000 kg)

Investor 2 ₹75,000 (for 12,500 kg)

Investor 3 ₹60,000 (for 10,000 kg)

Investor 4 ₹15,000 (for 2,500 kg)

- ✓ Investors select delivery method:
 - **Pickup from Farm (Free)**
 - Home Delivery (₹500 extra for logistics)
 - **Delivery requests recorded in the centralized system.**

← 6 Farmer's Journey: Crop Delivery & Final Payment

Step 10: Suresh Completes Delivery

- Receives **order details** from investors.
- Prepares & ships tomatoes to respective buyers.
- ✓ Investors receive orders & confirm delivery in the app.
- 📌 Final payment released to Suresh.



→ 7 Investors' Journey: Feedback & Rating

Step 11: Investors Leave Reviews

- \checkmark Each investor rates **Suresh** (5/5).
- ✓ Leaves reviews: "Best quality tomatoes! Fresh & juicy."
- **Ratings stored in the centralized system, boosting Suresh's credibility.**

Final Outcome & Earnings Calculation

Category	Amount
Total Revenue from Tomato Sale	₹500,000 (50,000 kg × ₹10/kg)
Total Funding Received Pre-Harvest	₹200,000
Total Remaining Payments from Investors Post-Harvest	₹300,000
Final Farmer Earnings	₹500,000 - ₹200,000 = ₹300,000 Profit

- **V** Farmer Suresh: ₹200,000 funding + ₹300,000 post-harvest earnings.
- Investors: Received tomatoes at ₹10/kg with secured ownership.
- **SECOND SECOND S**

Government Regulation: Role of FSSAI

- FSSAI (Food Safety and Standards Authority of India) oversees quality & safety checks.
- Ensures **funded crops meet food safety guidelines** before investor distribution.
- Acts as a regulatory body to prevent fraud & protect investors.

SDG's Involved

1 SDG 2 – Zero Hunger

- Supports sustainable agriculture by providing farmers with direct funding.
- ✓ Increases **food production** and improves food security by ensuring fair investment.

2 SDG 8 – Decent Work & Economic Growth

- **Empowers** farmers with **financial stability** and access to investment.
- ✓ Creates **job opportunities** in agriculture, logistics, and quality assurance.

These two SDGs highlight FarmFundMe's impact on **food security** and **economic empowerment**.