



EcoHome
FINANCIAL

Let's get to growing your business

EcoHome Financial consumer finance

Fast, flexible financing solutions to the HVAC and home improvement market. Our award winning technology delivers instant customer approvals and fast turnaround times, which means your business grows and grows faster! Combine our leading engagement platform of call centres and mobile solutions and your business now has a true advantage.

Powered by:



Dealnet Capital

Put simply, we're different

A photograph showing several small green seedlings with two leaves each, growing out of stacks of gold coins. The coins are stacked on a bed of dark brown soil. The background is a soft, out-of-focus green.

1. Financing grows your business

According to a Forrester Research study conducted on behalf of PayPal:

30%



of shoppers using consumer financing for large ticket items said they wouldn't have made the purchase at all if not for it

17%



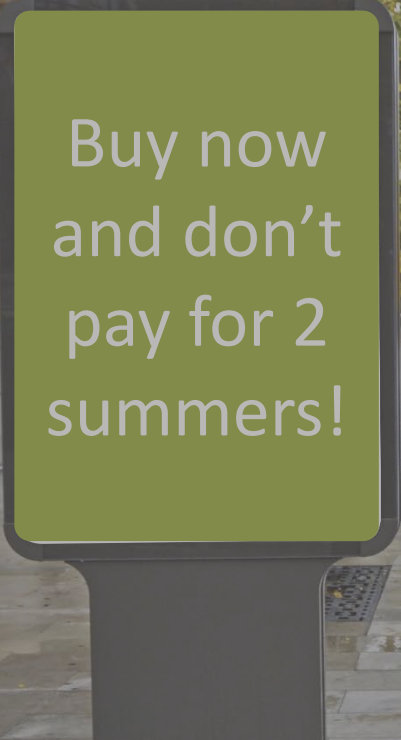
increase in incremental sales experienced by companies offering consumer financing

15%



increase in average order value for companies offering consumer financing

Put simply, the benefits are real and a financing option opens up consumer segments that would have previously been unavailable to you.



Buy now
and don't
pay for 2
summers!

2. Supercharge your promotions

Competitive rates with multiple options make our programs attractive to a broader consumer audience. Perfect for promotional advertising and helping to close deals.

Standard lending program

- 36, 48, 60, 120 and 180 month terms available
- 10% – 15% higher approval rates when compared to banks

Deferral options

- True no payments deferrals
- A great lead generator when used in promotional advertising (*"...and don't pay for 2 summers"*)

No interest, equal payments program

- When a customer is reluctant to finance and has a limited budget, you can still increase your average ticket by using this option

3. We make the process easy

Simple to use

"Financing is complicated to explain and use, there's a ton of paperwork, and because of all of this it could jeopardize my deal"

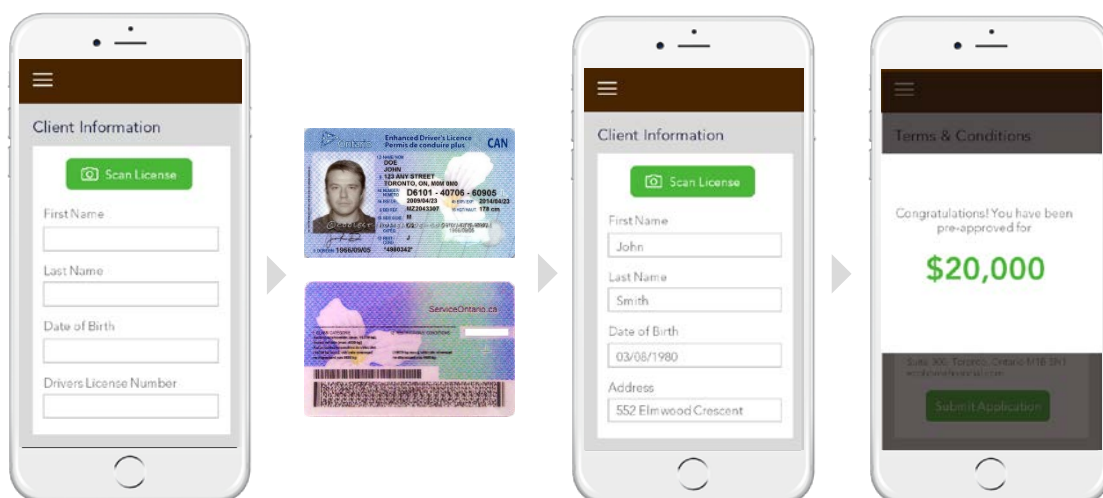
Sound familiar? It does to us, so we've:

- Developed technology to simplify the process and reduce paperwork
- Created in-home instant customer approvals
- Eliminated the need for proof of income for loans up to \$20,000

Ongoing support

Your success is our success so we're here to support you every step of the way:

- We provide ongoing training to your team to help them use financing as a closing tool
- We continually collect feedback to make meaningful improvements to the programs and the enabling technology
- We create promotions and marketing support materials to help with your lead generation





4. What we finance

To become the leader in home improvement consumer financing we continuously look to broaden our category depth. Below are the current categories financed:

• Air conditioners	• Furnaces	• Porch enclosures
• Air handlers	• Heat pumps	• Roofing
• Basement repairs	• HEPA filtration systems	• Home siding
• Bathroom renovations	• HRV systems	• Spas
• Boilers	• Hot water tanks	• Sunrooms
• Doors	• Kitchen renovations	• Tankless water heaters
• Fireplaces	• Plumbing projects	• Water treatment systems
• Flooring	• Pools	• Windows

If you're interested in being part of the EcoHome Financial network of service providers, please contact a dealer representative today! Email us at info@ecohomefinancial.com.



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to connect with a dealer
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