OverView

Organization Name :- NuviBrainz

Date of Incorporation :- Not Incorporated Yet

Website :- https://nuvibrainz.site

Problem Being Addressed :-
JEE aspirants face challenges with high costs of quality preparation , scattered resources, lack of personalization, poor mental health support and overwhelming distractions in online learning .

Solution Being Explored :-
An affordable, HUM-AI-powered platform with personalized study tools, AI Powered Study Sessions , Smart Examination System , and direct contact to JEE rankers and expert professors—all in one focused community.

Founder :- Hardik Gupta

FY2025 Funds Raises :- NO FUNDS RAISES

Life to date Funds :- NO FUNDS YET

12 A Validity :- NOT YET

80 G Validity :- NOT YET

Problem

What Problem are we trying to solve ?

JEE aspirants face challenges with scattered resources, lack of personalization, poor mental health support, overwhelming distractions in online learning, limited expert guidance, and high costs of quality preparation.

Why This Problem Is Important ?

Cracking JEE is a high-stakes goal for millions of students, but the current system—marked by costly coaching, fragmented online resources, and lack of mentorship—creates stress, inequality, and burnout, making quality preparation inaccessible for many deserving students.

Hardik Gupta

www.nuvibrainz.site

Solution

APPROACH

We deliver a unified, AI-powered platform combining focused 2-hour AI study sessions, personalized prep, smart exams, expert mentorship, and peer support—making quality JEE preparation accessible, structured, and affordable.

BEST FIT ?

Our platform integrates personalized learning, expert mentorship, and a supportive community, all while being affordable and distraction-free, addressing the core challenges faced by JEE aspirants in a single, streamlined solution.

How we Scale ?

To scale, we'll use Telegram groups ,Twitter for community engagement and resource sharing, while launching events in schools to directly reach and onboard JEE aspirants, fostering awareness and building a strong user base.

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The Program Participants

Our Participants ?

We support highly motivated JEE aspirants—especially from low-income backgrounds—by providing accessible, personalized, and inclusive preparation that addresses academic, mental health, and mentorship needs.

Their's Needs ?

- Personalized learning that adapts to their strengths and weaknesses.
- Mentorship from JEE rankers and professors.
- Access to affordable resources and a focused study environment.
- Mental wellness support to manage exam stress.

How we Reach ?

We plan to reach students through Telegram groups to engage and share resources, and by launching events in schools to directly introduce the platform to JEE aspirants and gain awareness.

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Landscape Mapping

Competitors ?

Yes, platforms like Unacademy, Vedantu, and PhysicsWallah support JEE/NEET prep through video-based learning and paid classes. However, unlike them, we focus not on competing but on innovating—offering AI-driven, real-time study tools, productivity boosters, and wellness support for holistic student growth.

UVP

NuviBrainz's core UVP is its AI-first approach.

We are not just another edtech platform—we are building an AI-powered personal assistant for students. Every feature in NuviBrainz is built around AI to enhance learning, save time, reduce stress, and boost results. Our AI helps students to:

- Instantly solve doubts using LLMs
- Generate personalized quizzes and notes from PDFs or topics
- Get real-time suggestions on what to study next
- Create dynamic study plans based on their performance and goals
- Receive mental health nudges based on behavior patterns

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Measurement & Evaluation

How we measure Impact ?

- Number of AI-generated quizzes, notes, summaries used

- Growth of our student-mentor community (active users, mentor sessions, interactions)

- Time saved using AI tools (e.g., vs manual doubt-solving, note-taking)

- Engagement with weekly challenge features and productivity tools

Key Metrics ?

- Active users: Target 25,000+ in 12 months

- Mentor-student match rate

- 80% AI tool usage per active user (In Future Acc to Accuracy)

- Satisfaction surveys on AI resources and mentorship experience

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Strategy

12 Months

- Launch a mobile app with offline AI NuviNex , curated notes, and interactive student community access.
- Build a mentorship network connecting students with JEE toppers, professors, and coaching experts.
- Develop our own exam system with original practice papers, adaptive testing, and performance insights.
- Partner with grassroots orgs and offer micro-donations to support low-income students at scale.

5 YR

- Make AI-first, mentor-supported learning accessible to every student in India
- Eliminate cost barriers for test prep through free tools + peer mentorship
- Expand to NEET, CUET, SSC, UPSC—especially supporting rural & underserved youth
- Partner with NGOs and public schools to distribute the platform offline

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Master JEE Wit

NuviBrainz

India's smartest platform built for JEE asp

Start Learning >

Explore Resources

NEX - Your Ultimate JEE Assistant   ✕

Hello! I'm Nuvinex AI, your JEE preparation assistant. How can I help you today?

Type your message...

Why Nuvibrainz is a Game-Changer

Master JEE With
NuviBrainz

India's smartest platform built for JEE aspirants

Start Learning >   Explore Resources

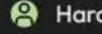# Why Nuvibrainz is a Game-Changer for JEE Prep

NEX

+ New Chat

Q Search chats...

🕓 RECENT

No chats found

Hello Nuvian

kle it on your own level, then Nuvi **Nex** handles you "

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calculus

Explain the Nernst equation

⊗

Solve an advanced
integration problem

⊜

⬇ Export Chats

☼ Light Mode

⚙ Settings

😊 Hardik Gupta

Funds

- Bootstrapped so far, built by students for students.

  Use of Grants / Funds :-

- Scale cloud-based AI infrastructure

- Build Android app with offline support

- Partner with rural educators & NGOs

- Create multi-language support for underserved regions

- EdTech impact grants (e.g., ACT Grants, Wadhwani)

- CSR partnerships focused on education equality

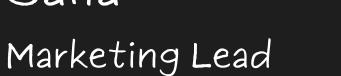- Angel investors aligned with open-access tech for social good

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Team

Hardik Gupta in

Founder/CEO

JyotiRaditya Saha in

Marketing Lead

Swarnayu Biswas in

AIML Lead