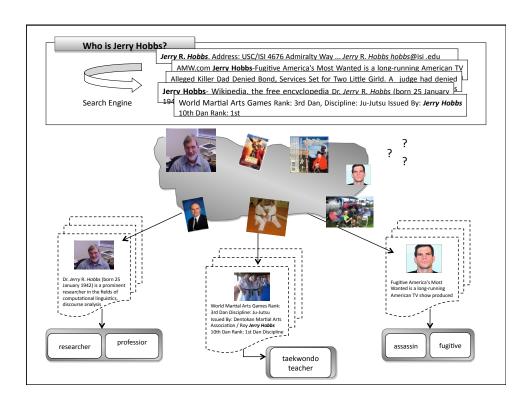
CS544: Information Extraction,Named Entity Recognition and Classification

March 11, 2010

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Named Entity Recognition and Classification

<PER>Prof. Jerry Hobbs</PER> taught CS544 during <DATE>February 2010</DATE>. <PER>Jerry Hobbs</PER> killed his daughter in <LOC>Ohio</LOC>. <ORG>Hobbs corporation</ORG> bought <ORG>FbK</ORG>.

- Identify mentions in text and classify them into a predefined set of categories of interest:
 - Person Names: Prof. Jerry Hobbs, Jerry Hobbs
 - Organizations: Hobbs corporation, FbK
 - Locations: Ohio
 - Date and time expressions: February 2010
 - E-mail: mkg@gmail.com
 - Web address: www.usc.edu
 - Names of drugs: paracetamol
 - Names of ships: Queen Marry
 - Bibliographic references:
 - ..

Named Entity Discrimination

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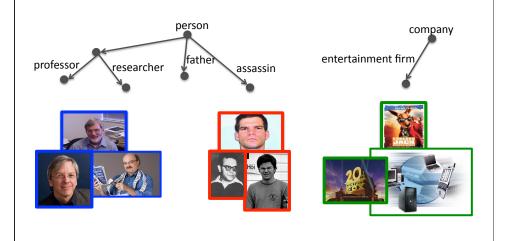
Discover the underlying meaning of a proper name



• The number of clusters and their meaning is unknown

Hypernym and Hyponym Learning

• Given an instance (e.g.Jerry Hobbs), learn automatically from the Web corresponding hypernyms and hyponyms



Information Extraction

What is "Information Extraction"?

- Goal: identify specific pieces of information from the content of unstructured or semi-structured textual documents.
- Input:
 - scenario of extraction (template schema to be filled)
 - document collection
- Output:
 - a set of instantiated templates

MUC

- Message Understanding Conference (MUC) was an annual competition for IE systems funded by DARPA
 - MUC-1 (1987) and MUC-2 (1989)
 - Messages about naval operations
 - MUC-3 (1991) and MUC-4 (1992)
 - News articles about terrorist attacks
 - MUC-5 (1993)
 - News articles about joint ventures and microelectronics
 - MUC-6 (1995)
 - News articles about management changes
 - MUC-7 (1997)
 - News articles about space vehicle and missile launches

A <u>bomb</u> went off this morning near a <u>power tower</u> in <u>San Salvador</u> leaving a large part of the city without energy, but <u>no casualties</u> have been reported.

According to unofficial sources, the bomb-allegedly detonated by **urban guerrilla commandos blew up** a power tower in the northwestern part of San Salvador at 0650.

Incident type: bombing

Date: March 11, 2010 Location: San Salvador (city)

Perpetrator: urban guerrilla commandos

Physical target: power tower

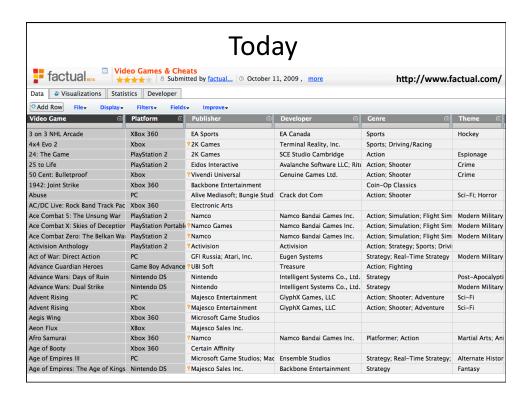
Human target:

Effect on physical target: destroyed

Effect on human target: no injury or death

Instrument: bomb

Today								
Google squared			Square it Add to this Square		http://www.google.com/squared			
Jerry Hobbs								
	Item Name	Image X	Description	Date Of Birth	Nationality	▼ × Date Of Death ▼ ×	Died 🔻 🗙	
×	Franz Boas	3	Franz Boas (July 9, 1858 – December 21, 1942) was a German American anthropologist and a	July 9, 1858	American	December 21, 1942	22-Dec-1942	
×	Edward Sapir		Edward Sapir (pronounced /se pier/), (January 26, 1884 – February 4, 1939) was a	January 26, 1884	American	February 4, 1939	4-Feb-1939	
×	Leonard Bloomfield		Leonard Bloomfield (April 1, 1887 — April 18, 1949) was an American linguist who led the development of	April 1, 1887	American	April 18, 1949	April 18, 1949	
×	Jonathan Edwards		David Brainerd – Jonathan Edwards William Tyndate: A biography - David Daniell. ADVANCED Christian Life Cost of	October 5, 1703	American	March 22, 1758	March 22, 1758	
×	Benjamin Lee Whorf	3	Benjamin Lee Whorf (April 24, 1897 in Winthrop, Massachusetts – July 26, 1941) was an American	April 24, 1897	American	July 26, 1941	July 26, 1941	
×	Donna Jo Napoli	0	Donna Jo Napoli writes for all ages, from picture books through young adult books. Her awards include Leoway Foundation Grant	02/28/1948	American			
×	Joseph Greenberg		Joseph Harold Greenberg (May 28, 1915 – May 7, 2001) was a prominent and controversial	May 28, 1915	American	May 7, 2001	May 7, 2001	
×	Mark Baker		Parker W&S District, Mark Baker , OMI, Inc. City of Rio Rancho. 2003, Kenny Lewis Fort Lupton Project, OMI, Inc. Mates Abouts	Jun 17, 1954	United States		1 possible value	
×	Samuel Martin		Martin, Samuel (1976). A Reference Grammar of Japanese. Yale University Press. 47. Nadathur,	1714	2 possible values	4 possible values	4 possible values	
×	Hans Kurath	9	Yale University Press. 47. Nadathur, Congles, and Joshi Armind K Hans Kurath (13 December 1891–2 January 1992) was an American linguist of Austrian origin.	1891-12-13	2 possible values	4 possible values	4 possible values	



Other Applications

- Job postings
- Seminar announcements
- Conference call for papers
- · Company information
- Apartment rental adds
- Social event announcements

• ...

 ${\bf Subject: US-TN-SOFTWARE\ PROGRAMMER}$

Date: 17 Nov 2009 17:37:29 GMT

Organization: Reference.Com Posting Service Message-ID: <56nigp\$mrs@bilbo.reference.com>

SOFTWARE PROGRAMMER

Position available for Software Programmer experienced in generating software for PC-Based Voice Mail systems. Experienced in C Programming. Must be familiar with communicating with and controlling voice cards; preferable Dialogic, however, experience with others such as Rhetorix and Natural Microsystems is okay.

Prefer 5 years or more experience with PC Based Voice Mail, but will consider as little as 2 years. Need to find a Senior level person who can come on board and pick up code with very little training. Present Operating System is DOS. May go to OS-2 or UNIX in future.

Please reply to: Kim Anderson AdNET (901) 458-2888 fax kimander@memphisonline.com Example is adapted from Raymond Mooney

computer_science_job_template

title:
salary:
company:
recruiter:
state:
city:
country:
language:
platform:
application:

area:

req_years_experience: desired_years_experience:

req_degree: desired_degree: post_date:

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Please reply to: Kim Anderson AdNET (901) 458-2888 fax kimander@memphisonline.com

computer_science_job_template id: 56nigp\$mrs@bilbo.reference.com title: SOFTWARE PROGRAMMER

company: recruiter: state: TN city: country: US language: C

salary:

platform: PC \ DOS \ OS-2 \ UNIX

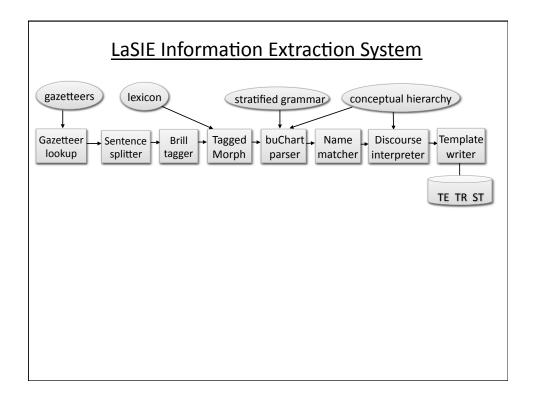
application: area: Voice Mail

req_years_experience: 2 desired_years_experience: 5

req_degree:
desired_degree:
post_date: 17 Nov 2009

Two general approaches to IE

- Pattern-based systems use patterns or rules that are applied to text.
- Sequence tagging models classify individual tokens as to whether or not they should be extracted.



gazetteers lexicon stratified grammar conceptual hierarchy Gazetteer Sentence Brill Tagged buChart Name Discourse Template

parser

Morph

matcher

interpreter

writer

TE TR ST

Tokenization - identify word boundaries in text

tagger

lookup

splitter

- white spaces indicate token boundaries
- full stops indicate sentences boundaries (not always true e.g. 1. September)

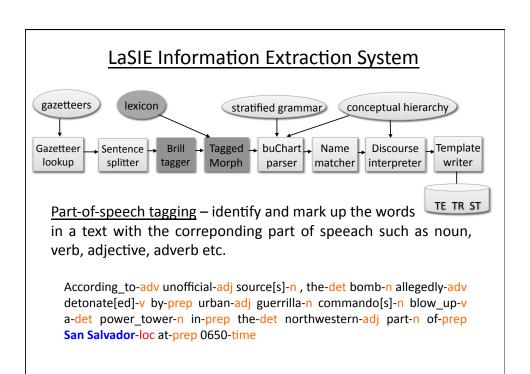
<u>Gazetteer Lookup</u> – recognize phrases and keywords related to named entities which were previously stored in its lists (gazetteers)

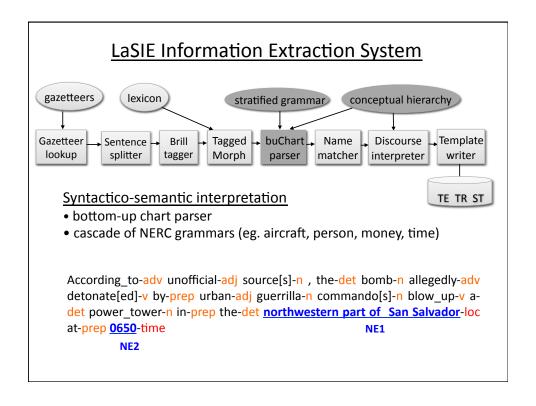
- advantage simple, fast, language independent as one just has to create the lists
- disadvantage collection and maintainance is time consuming, cannot deal with name variants, cannor resolve ambiguity

LaSIE Information Extraction System gazetteers lexicon conceptual hierarchy stratified grammar Discourse __ Template Gazetteer Sentence Tagged → buChart _ Name lookup tagger Morph matcher writer parser interpreter TE TR ST Sentence splitter - given a text, returns a list of strings where each element is a sentence. • uses a set of rules like the occurrences of ".", "?" and "!" are

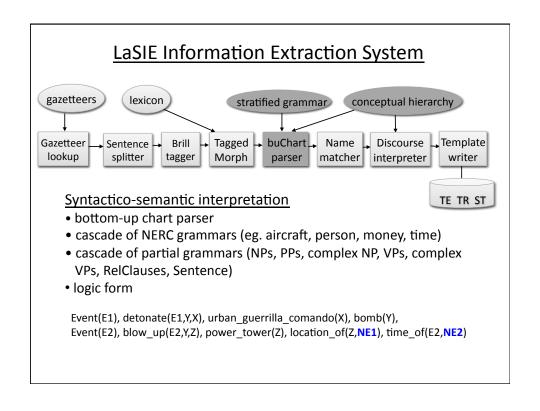
indicators of sentence delimiters, but the occurrence of "." in

"B. Clinton" or "U.S." does not have this role



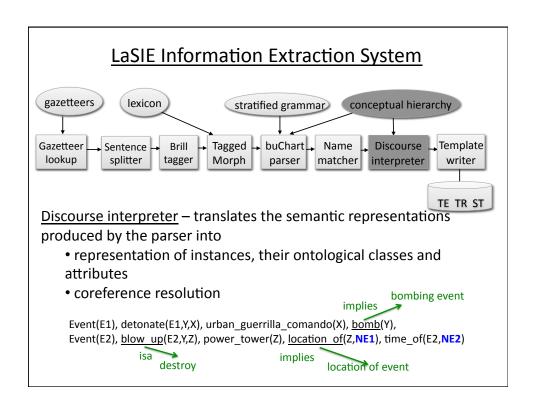


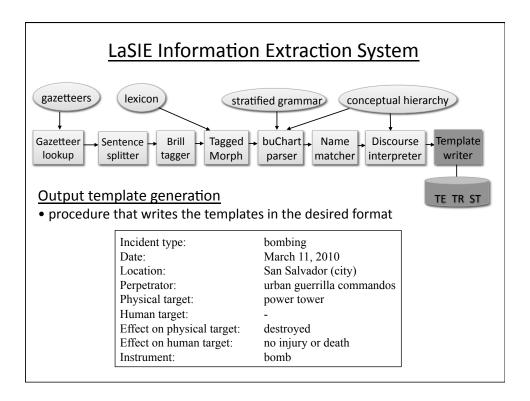
LaSIE Information Extraction System gazetteers lexicon stratified grammar conceptual hierarchy buChart Name Discourse _ Template Gazetteer Brill Tagged → Sentence lookup splitter tagger matcher writer Morph parser interpreter Syntactico-semantic interpretation TE TR ST bottom-up chart parser • cascade of NERC grammars (eg. aircraft, person, money, time) • cascade of partial grammars (NPs, PPs, complex NP, VPs, complex VPs, RelClauses, Sentence) S(According_to-adv NP(unofficial-adj source[s]-n) , NP(the-det bomb-n) allegedly-adv VP(detonate[ed]-v) PP(by-prep NP(urban-adj guerrilla-n commando[s]-n)) - VP(blow_up-v) NP(a-det power_tower-n) PP(in-prep NP (the-det NE1-loc)) PP(at-prep NP(NE2-time)))



LaSIE Information Extraction System gazetteers lexicon stratified grammar conceptual hierarchy Gazetteer Tagged → buChart → Discourse __ Template Brill Name Sentence lookup splitter tagger Morph matcher interpreter writer parser Name matcher – does not recognize new proper names, TE TR ST just adds identity relations between those found by the parser

- first token of the name matches the second name "Pepsi Cola" equals "Pepsi"
- one of the names is an acronym of the other "ISI" is equivalent to "Information Sciences Institute"
- one name is a reversal of the other "Defense Department" equals "Department of Defense"
- one name consists of concatenated contractions of the other "Pan America" equals "Pan Am"





How well does this work¹?

- Evaluate system's performance on independent manually-annotated test gold data which was not used during system development
- IE systems are typically evaluated in terms of Precision (P) and Recall (R)

$$P = \frac{\text{correctly extracted facts}}{\text{extracted facts}}$$

$$R = \frac{\text{correctly extracted facts}}{\text{correct facts}}$$

$$F_1 = \frac{2PR}{P+R}$$

¹http://www-nlpir.nist.gov/related_projects/muc/proceedings/st_score_report.html

LaSIE in MUC-6

Task	Precision	Recall
Named Entity	.94	.84
Co-reference resolution	.71	.51
Template Elements	.74	.66
Scenario Templates	.73	.37

LaSIE Named Entity

- Results for the Named Entity task over 30 texts
- Each setting indicates the contribution of LaSIE's components

No.	Setting	Precision	Recall
1	Gazetteer Look Up	.74	.37
2	1 + Parsing	.93	.80
3	2 + Name matching	.93	.88
4	3 + Discourse interpretation	.93	.89



ANNIE Demo

http://services.gate.ac.uk/annie/index.jsp

ANNIE is one of many Information Extraction systems that have been developed using GATE. It uses finite state algorithms and the JAPE language. This demo shows ANNIE recognising entities in texts.

Note: this demo uses a default set of components and IE resources; your mileage may vary! Also, complex HTML structures may prevent the system from being able to analyse the text they contain. The system does name recognition; see the IE User Guide for details of other forms of IE, and issues of domain-specificity and porting. Contact us about our <u>cross-domain, multi-genre</u> systems.

To use ANNIE, enter a URL in the box below. Select the types of entities that you would like to mark. GATE will then retrieve the document and extract the required information. This process may take a few seconds.

Enter a URL: http://www.freep.com/article/20100310/BUSINESS01/3100367/

- ✓ Person
- ✓ Location
- Organization
- ✓ Date
- Address
- Money
- Percent

Run ANNIE

California Prius incident probed; GM offers criticized

end (2) A Print E E-mail Letter to the editor Share

WASHINGTON -- As Toyota sought to contain the fallout from a California sudden-acceleration case caught on camera, its dealers accused General Motors of offering predatory incentives using federal money.

The Japanese automaker and the National Highway Traffic Safety Administration dispatched investigators to San Diego to analyze the 2008 Toyota Prius Bedonging to James Sikes, 6; Sikes called the California Highway Patrol on Monday evening reporting that his Prius was accelerating out of his control, hitting speeds of up to 94 m.p.h.

"I pushed the gas pedal to pass a car and it did something kind of funny," Sikes said at a news conference. "It jumped and it just stuck there."

An officer pulled alongside the Prius, and over a loudspeaker told Sikes to pull the emergency brake and press the regular brake hard. Sikes was able to slow the car and shut it off after 20 minutes.

The incident happened a few miles from the site of the Santee crash

But Sikes said he had taken his Prius to his Toyota dealer and was told it wasn't covered. Toyota said in a statement that the repairs for the Prius had not yet been sent to dealers. The automaker had told owners to remove the driver's either floor mats until the repairs could be made, but Sikes had left the floor mat in his vehicle.

Toyota reiterated Tuesday that the Prius was under recall. It had said last year that it could take months for all of the recalled vehicles to be fixed.

In another sign of the pressure facing Toyota, its national dealer panel accused GM of using "taxpayer dollars to fund ... a nationwide predatory advertising campaign." Shortly after Toyota began its recalls last moth, GM began insentives for Toyota owners that now include zero-percent financing and up to \$1,000 cash back.

"It is outrageous that GM is using our taxpayer dollars against us, making me and other Toyota dealers pay to undermine our own businesses," said Paul Altkinson, president of Toyota's U.S. dealer council.

GM's move was matched by other automakers. Last week, Toyota launched an incentive

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An officer pulled alongside the Prius, and over a loudspeaker told Sikes to pull the emergency brake and press the regular brake hard. Sikes was able to slow the car and shut it off after 20 minutes.

The incident happened a few miles from the site of the Santee crash last August that spurred Toyota to recall 5.6 million vehicles for mechanical defects that could lead to sudden acceleration -- including Sikes' Prius, which was covered by the floor-mat recall.

The incurrent rappears of the results are found to state and the state of the State and the state an statement that the repairs for the Prius had not yet been sent to dealers. The automaker had told owners to remove the driver's-side floor mats until the repairs could be made, but Sikes had left the floor mat in his

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GM's move was matched by other automakers. Last week, Toyota launched an incentive campaign of its ov after a 9% drop in February sales.

"We understand why Toyota dealers would be frustrated, but they know better," said GM spokesman Kerry

Rule-based IE: Pros and Cons

- PROs:
 - clearly understood technology
 - hand-written rules are relatively precise
 - people can write rules with a reasonable amount of training
- CONs:
 - rules need to be written by hand
 - requires experienced grammar developers
 - difficult to port to a different domain

Can we automatically learn IE?

- In the mid-1990's supervised IE systems were created.
- Supervised learning requires annotated training data.
- Trade-off: annotating texts vs. manual knowledge engineering
 - weeks vs. months
 - domain experts vs. computational linguists

Annotating Texts for IE

Alleged guerilla urban commandos launched

weapon target
two highpower bombs against a car dealership

location date
in downtown San Salvador this morning . A

damage
police report said that the attack set the building

injury
on fire but did not result any causalities .

Pattern Learning Algorithms

- A variety of different pattern/rule representations have been developed, but very commonly:
 - IE systems learn patterns by beginning with highly specialized patterns and iteratively generalizing them.
 - rule-learning stops when a set of patterns has been generated to sufficiently "cover" the training examples.

