CS544: Semantic Class Learning

February 1, 2011

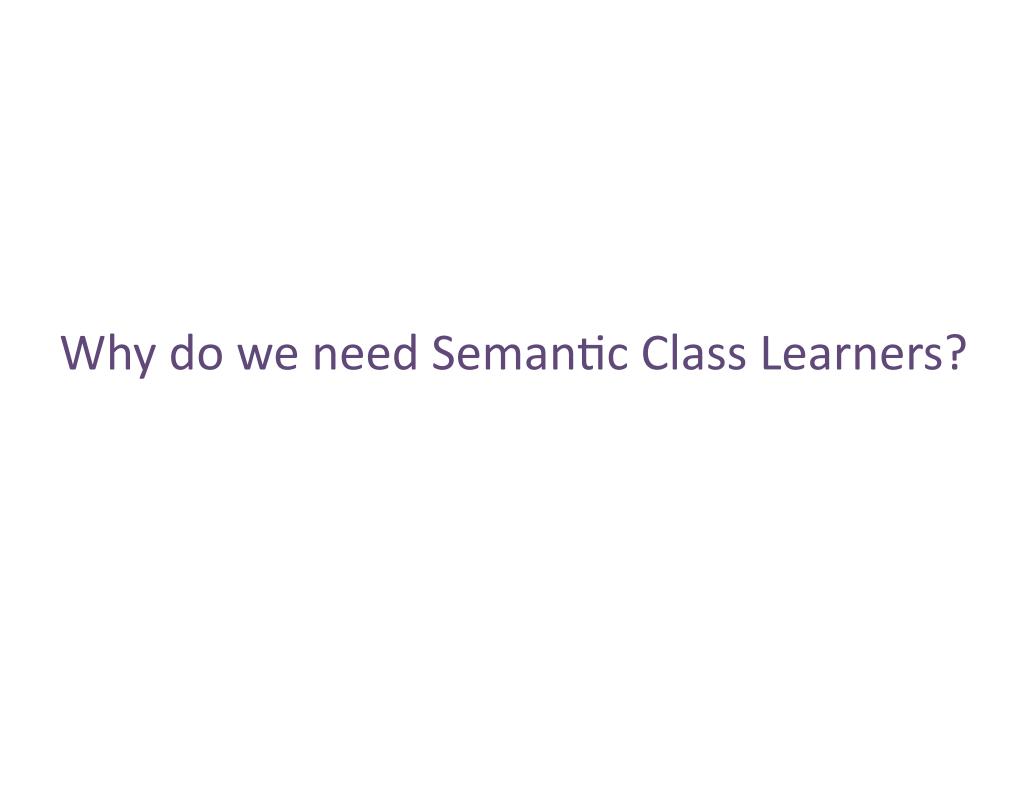
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Semantic Class Learning: Objectives

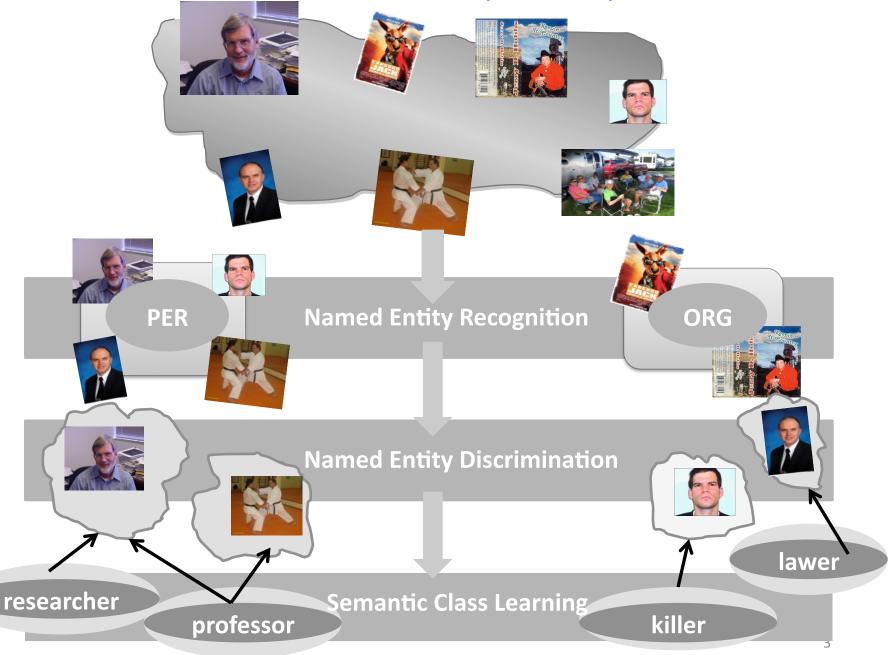
 Given a class and an instance, learn automatically with minimum supervision new <u>instances</u>, classes and the ISA relations among them.

• Examples:

- *class_name*: Nobel prize winners
- *instances*: Albert Einstein, Max Plank ...
- class_name: former Russian federation states
- instances: Georgia, Urkaine, Lithuania ...



Helps solve the puzzle from the first lecture



• Where do lobsters like to live?

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 - on the table

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- What is an invertebrate?

Helps NLP systems

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 - on the table
- Where are zebras most likely found?
 - in the dictionary
- What is an invertebrate?
 - Dukakis

Michael Dukakis is a member of the **Democratic Party**, I have long suspected that elected **officials from the Democratic Party** are some previously unclassified form of **invertebrate**, a totally spineless creature capable of great noise but no real movement or action

Helps humans retrieve information faster



How are Max Planck, Angela Merkel and Dalai Lama related?

All have doctoral degrees from German universities



platypus



echidna

Tell me mammals that lay eggs

WordNet Semantic Classes

WordNet





George Miller

- started in 1985
- Cognitive Science Laboratory,
 Princeton University
- written by lexicographers
- goal: support automatic text analysis and AI applications

[Miller, CACM 1995]

WordNet

| Word to search for: dog | S | earch Word |
|--|---|------------|
| Display Options: (Select option to change) | | Change |

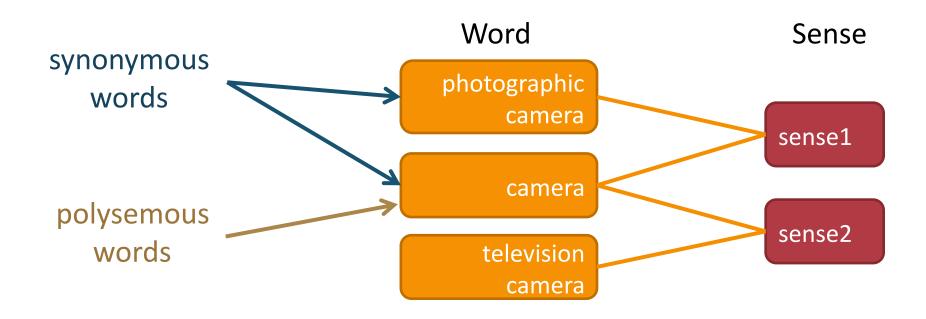
Noun

- S: (n) frump, dog (a dull unattractive unpleasant girl or woman) "she got a reputation as a frump"; "she's a real dog"
- S: (n) dog (informal term for a man) "you lucky dog"
- S: (n) cad, bounder, blackguard, dog, hound, heel (someone who is morally reprehensible) "you dirty dog"
- S: (n) frank, frankfurter, hotdog, hot dog, dog, wiener, wienerwurst, weenie (a smooth-textured sausage of minced beef or pork usually smoked; often served on a bread roll)
- S: (n) pawl, detent, click, dog (a hinged catch that fits into a notch of a ratchet to move a wheel forward or prevent
 it from moving backward)
- S: (n) andiron, firedog, dog, dog-iron (metal supports for logs in a fireplace) "the andirons were too hot to touch"

Verb

• S: (v) chase, chase after, trail, tail, tag, give chase, dog, go after, track (go after with the intent to catch) "The policeman chased the mugger down the alley"; "the dog chased the rabbit"

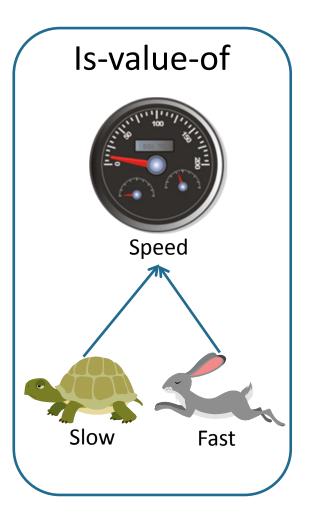
WordNet: Lexical Database



WordNet: Semantic Relations







ISA

Part-Of

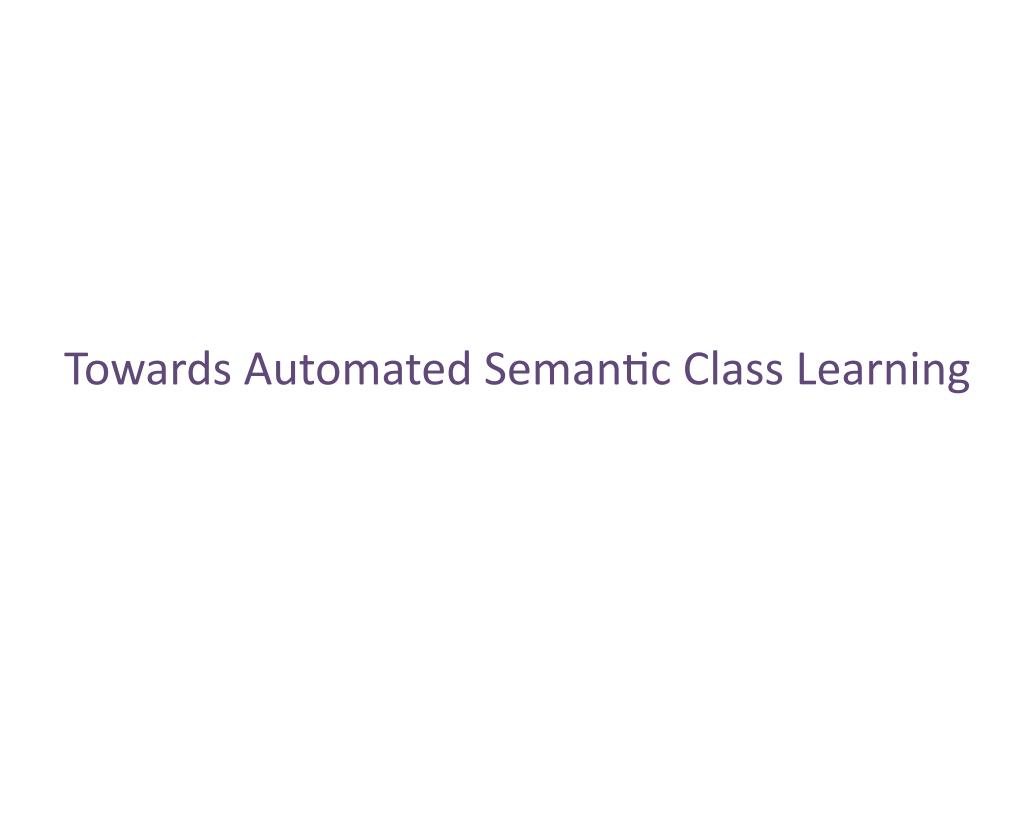
But WordNet is not enough ...

But WordNet is not enough ...

- Has limited coverage
 - many instances and classes are missing
 - not all relations are listed
 - knowledge does not cover all domains

Ex. if you are interested in extracting:

- all names of US presidents, you will notice that the name of <u>Barack</u>
 <u>Obama</u> is not present
- Chinese, French, Italian presidents, you will notice that these classes and their instances are not listed at all
- the is more information present for animals than people



Necessity for Automated Methods

 Even the biggest knowledge repository must be constantly updated, over time instances of a class may change

Ex. Presidents of a Country

- Barack Obama (2009-present)
- George Bush (2001-2009)

Country Names

- Czechoslovakia (1918-1992)
- Spain

General Characteristics

- Semantic classes are diverse:
 - closed
 - small (names of countries, states, planets)
 - large (names of diseases, cities)
 - open

Ex. singers, movie titles

- Users might not know sample instance of a class
- An instance can belong to multiple classes
 Ex. orange the *fruit* vs. orange the *color*

The Challenge

- Relevant information is scattered across multiple Web pages
- Can we create an automated procedure that will acquire the necessary knowledge?
- How does one evaluate precision and recall for the harvested information?
 - currently no repository contains all the information

(S1) Agar is a substance prepared from a mixture of red algae, such as Gelidium, for laboratory or industrial use.

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(1a) NP_0 such as NP_1 {, NP_2 ... , (and $\mid or$) NP_i } $i \ge 1$ are such that they imply

(1b) for all NP_i , $i \ge 1$, hyponym (NP_i, NP_0)

Thus from sentence (S1) we conclude

hyponym("Gelidium", "red algae").

(2) such NP as {NP ,} * {(or | and)} NP

... works by such authors as Herrick, Goldsmith, and Shakespeare.

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```

(3) NP {, NP}* {,} or other NP

Bruises, ..., broken bones or other injuries ...

⇒ hyponym("bruise", "injury"),
hyponym("broken bone", "injury")

Estimating Pattern Reliability

What is a good pattern?

Estimating Pattern Reliability

- What is a good pattern?
 - should occur frequently in text
 - should (nearly) always suggest the relation of interest
 - should be recognizable with little pre-encoded knowledge

Examples

Cities such as Boston, Los Angeles, and Seattle..."

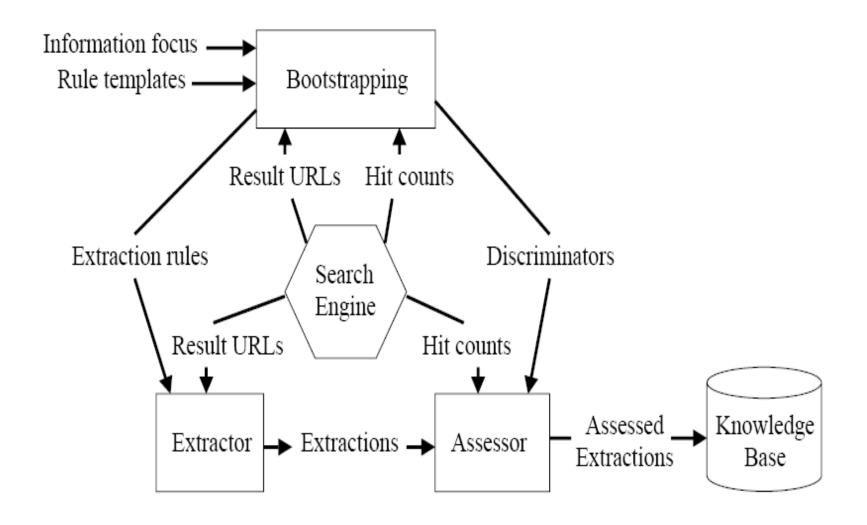


("C such as NP1, NP2, and NP3") => IS-A(each(head(NP)), C)

- Detailed information for several countries such as maps
- I listen to pretty much all music but prefer **country** such as **Garth Brooks**

Semantic Class Learning from the Web

KnowItAll Architecture (Etzioni et al.05)



Lets Learn City Names

- Input:
 - search query:
 - "city; town", "cities; towns"
 - use all extraction rules following (Hearst 92):
 - <class2> such as <NPList>
 - <NP> is a <*class1*>
 - <class2> including <NPList>
- Generate extraction queries for any search engine:
 - "cities such as"
 - "is a town"
 - "towns including"

Learning City Names

 Submit extraction queries to Google and collect the returned snippets:

Central Highlands Council - Welcome - Enjoy the historic buildings ...

Enjoy historic buildings and friendly **towns including Bothwell**, Hamilton, Gretna and Ellendale to name a few. Fish at great fishing spots.

www.centralhighlands.tas.gov.au/ - Cached - Similar

Wichita, Kansas RE/MAX Agent serving Wichita and surrounding towns ... ☆ Wichita, Kansas RE/MAX realtor serving Wichita, Goddard, Maize, Bentley, Halstead,

Sedgwick, Park City, Valley Center, Bel Aire, Andover, Derby, Rose Hill, ... www.wichitarealestate4you.net/ - Cached

Public Health And Poor-Law Medical Services &

towns, including London. 6,I44 births and 5,I67 deaths were registered during the week ending Saturday. July 25th. The annual rate of mortality ... www.jstor.org/stable/20236873

John D. Williams, M.D., B.Sc.Edin., Honorary Gynæcologist To The ... ☆ by JWB - 1901

towns, including London, . 6561 births and 3674 deaths were registered during the week ending Saturday last, May 25th. The annual rate of mortality ... www.jstor.org/stable/20268562

Sanitary and meteorological notes \(\text{\text{\text{\text{c}}}} \)

annually of 21"2 in twenty-eight large English **towns (including London**, in which the rate was 19"7), 30"8 in the sixteen chief towns of Ireland, ... www.springerlink.com/index/30401P77HV34488X.pdf

Extracting City Names

Pull all *candidate* city names from the snippets using extraction rules

Central Highlands Council - Welcome - Enjoy the historic buildings ...

Enjoy historic buildings and friendly towns including Bothwell, Hamilton, Gretna and Ellendale to name a few. Fish at great fishing spots.

□

<class2> including <NPList>

Bothwell Hamilton Gretna Ellendale

- **STEP1:** Generate *discriminators* from the rules and the user input
 - cities such as <Candidate>
 - <Candidate> is a town
 - <Candidate> is a city
 - towns including < Candidate >

- **STEP2:** Generate *discriminator queries* from the discriminators and the extracted candidates
 - cities such as London
 - London is a town
 - London is a city
 - towns including London

 STEP3: Evaluate each candidate with each discriminator query and compute PMI as:

$$PMI(Cnd,Disc) = \frac{|Hits(Disc + Cnd)|}{|Hits(Cnd)|}$$

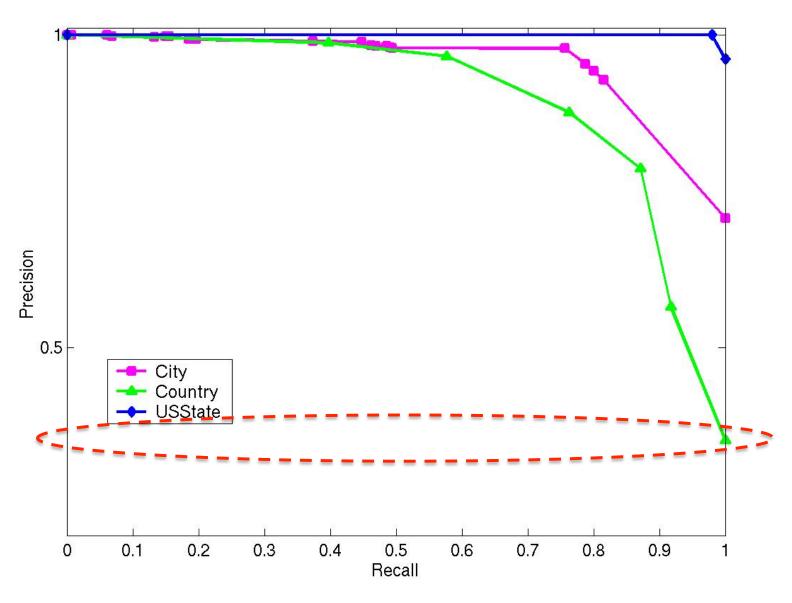
$$PMI(London,city) = \frac{Hits(city\ London)}{Hits(London)} = \frac{8,590,000}{533,000,000} = 0.0161$$

$$PMI(Avocado, city) = \frac{Hits(city\ Avocado)}{Hits(Avocado)} = \frac{5,980}{8,320,000} = 0.000718$$

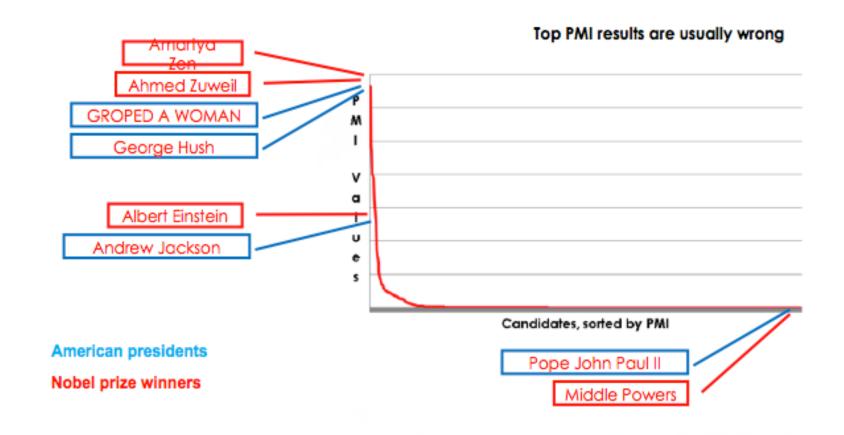
PMI(London, city) >> PMI(Avocado, city)

- Train NaïveBayes classifier using PMI as features
- Training set contains positive and negative instances of the class
 - choose *n* candidates
 - compute average PMI, take *m* candidates with highest average PMI as positive examples and *m* candidates with lowest average PMI as negative examples
 - select k best discriminators tested on m
- Evaluate all candidates on k discriminators

Results for City, Country and US State extraction



Errors due to Mutual Information



- Top PMI features are not always useful
- An extractor with high PMI can harvest wrong candidate examples

Open Questions

- How to choose synonyms for class expansion?
 (this can be tricky even for humans)
- How many seed examples are necessary to learn the instances of a class?
- How to eliminate ambiguous examples?
- Can we improve precision/recall?
- How well does the method scale?

Doubly-anchored pattern (DAP)

doubly-anchored pattern

" ClassName such as ClassInstance and * "

- ClassName is the name of the semantic class to be learned
- ClassInstance is an instance of the semantic class
- (*) indicates the location of the extracted terms

 virtually eliminates ambiguity, because the ClassName and the ClassInstance mutually disambiguate each other

Ianguages such as *

English

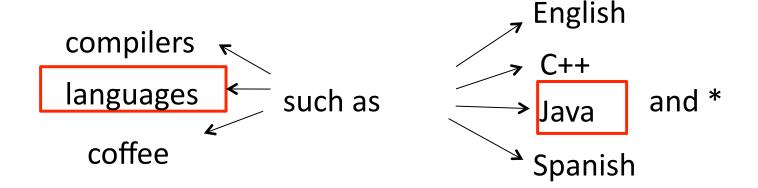
C++

Java

Spanish

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it is more likely to generate instances of the desired list type

- virtually eliminates ambiguity, because the ClassName and the ClassInstance mutually disambiguate each other
- it is more likely to generate instances of the desired list type
- increases the likelihood of finding true list construction

states such as Alabama and * _ California

Texas

Arizona

DAP characteristics

- Limitation(1): sparse data hurts recall
- Solution(1): collect evidence from the web

- Limitation(2): single class instance hurts recall
- Solution(2): incorporate bootstrapping

Bootstrapping

- Instantiate DAP with ClassName and one <seed>
 instance
- Feed the newly learned terms on <seed> position
- Conduct a breadth-first search

Texas
states such as Miasiasippi and *
Arkansas

Florida

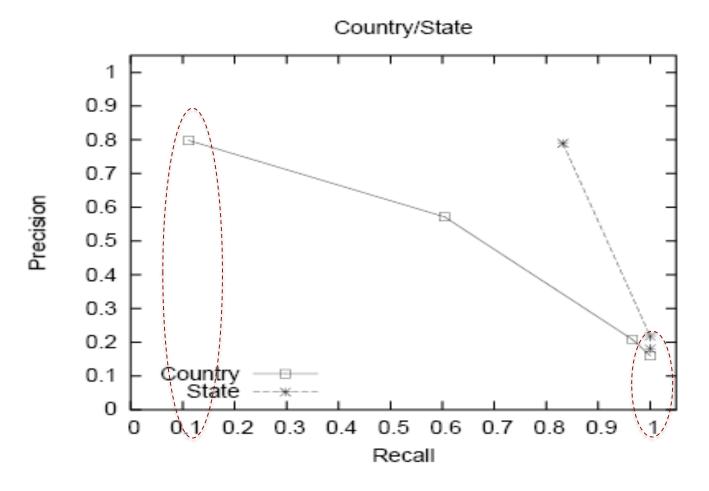
EAMONTO

Mississippi

Arkansas

Nevada

Performance of Bootstrapping



Problem: search needs guidance

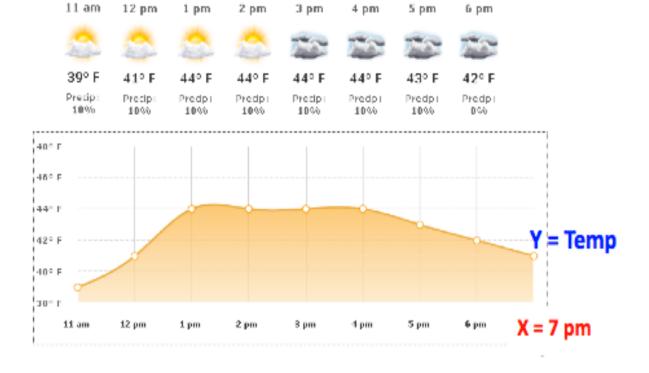
Solution: rank the learned instances

NEXT TIME WHEN WE SEE EACH OTHER

Regression

 We will talk about weather, flight or stock market predication systems

Weather Prediction

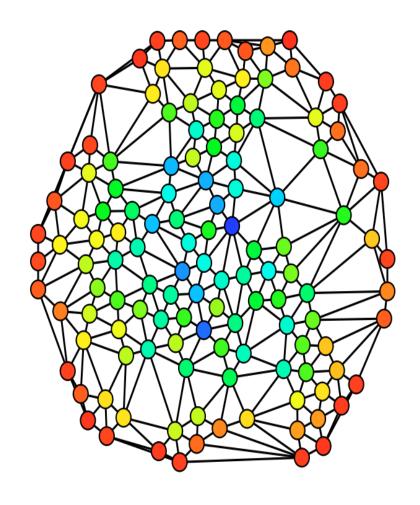


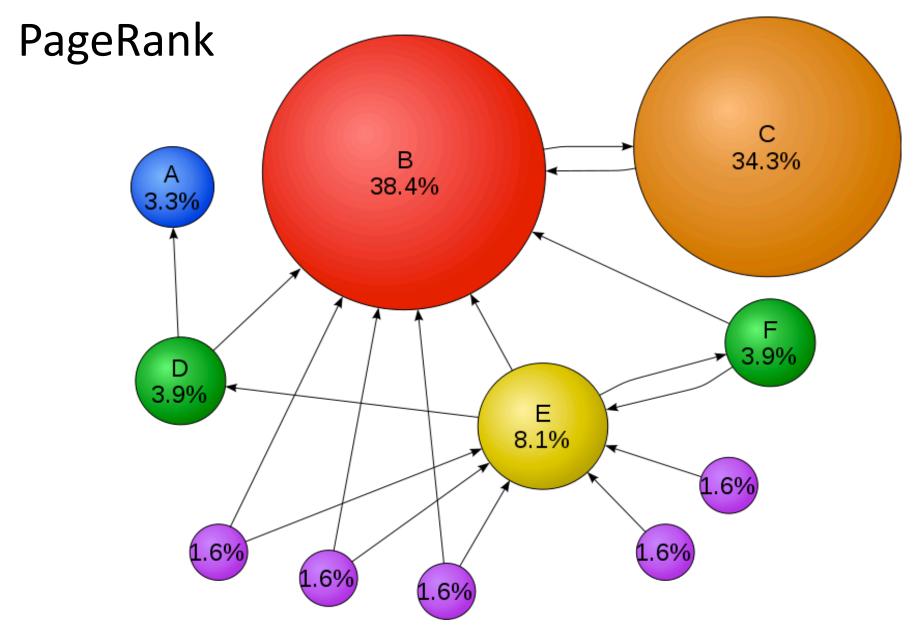
Graph Theory

 General introduction (terminology)

- Directed Graphs
- Undirected Graphs

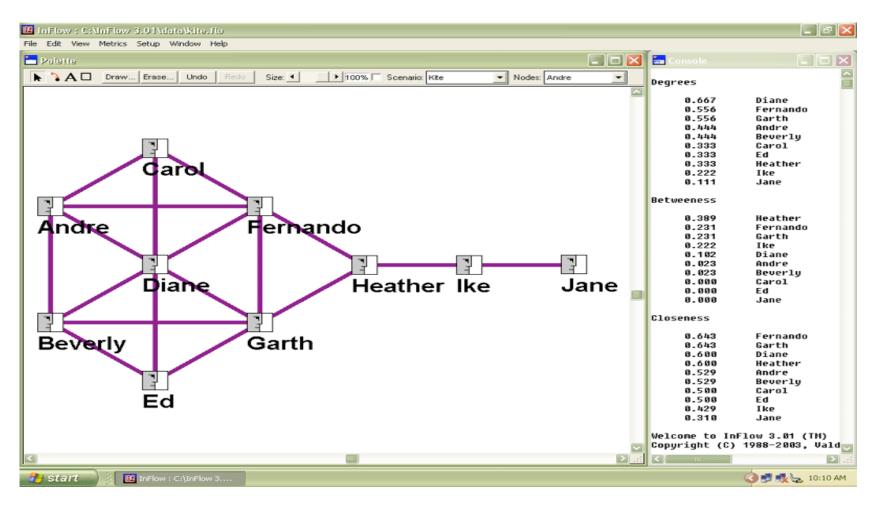
 Refresh shortest path algorithm





created by Page and Brin

Centrality Measures



- Ever wondered how to eliminate gossip spreaders?
- Who is the most influential person in your friend circle?

What would you do with this knowledge?

- Identify influence of people on Facebook or any social network
- Trace e-mail topic exchange between people
- Learn how to rank Web pages or any information

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QUESTIONS ON HOMEWORK