Joey Hardy

Software Engineer

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Work Experience:

2015-present — **Software Developer/Team Lead**, *Taillight, LLC*, Addison, TX.

- Lead developer on "Showcase" project, a media management and digital signage solution for car dealerships, including an AppleTV app. Utilizes Wistia as a media platform, combined with custom branded dealership videos to provide a unique marketing opportunity for car dealerships with minimal technical overhead. (Angular2, Node.js, Swift)
- Rewrote/refreshed "Commerce" product. This product was one of the main profit drivers for the company, and we analyzed business requirements, synthesized new workflows, moved to cutting edge web frameworks and created a modern UI/UX. Instrumental in transition from old project to new. (.NET WebForms, Angular1, Node.js)
- Provide support for devops team's work towards Docker-based deployment solutions.

2012-2014 — **Enterprise Systems Developer**, *Navigation Solutions*, Plano, TX.

- Developed embedded systems GUI/backend using third-party UI framework and proprietary data backend for GPS devices rented in Hertz rental cars. (C++, XML, SQLite, Python)
- Created and maintained SOA web services for use by websites, mobile apps and the GPS devices over cell network. (C#, Javascript, MS SQL, HTML/CSS)
- Created Android and iPhone apps which take advantage of the web services we provided for online trip planning. (C# mono, Obj-C)

2009-2011 — **Online Web Developer**, *D Magazine Partners, Inc.*, Dallas, TX.

- Implemented interim custom CMS solution tailored to fit company needs. (C#, SQL)
- Began developing long-term solution using Umbraco, a .NET-based MVC framework.
- Maintained and created new Wordpress-based blogs for different areas of interest, such as Dallas happenings, home design and fashion. (PHP, Javascript)
- Translated designer's creatives into markup and code (Javascript, HTML, CSS)
- The website earned the City and Regional Magazine Best Website of 2012 Award.

Open Source Contributions

WistiaKit.
Added hooks to iOS/TvOS library to enable consumers to cache retrieved media information.

Education:

2006-2010 — **B.S. in Computer Science**, *University of Texas at Dallas*, Richardson, TX.