

Tuesday 04/04/23

5:00 pm

Team Meeting #2

Zoom Conference

Meeting called by: Hareem Awan

Type of meeting: General

Facilitator: Hareem Awan

Note taker: Hareem Awan

Timekeeper: Hareem Awan

Attendees: Hareem Awan, Amir Elmahalawy, Dylan Schroers

Please read: Meeting 1 Minutes

Please bring: Research of social finance market and brainstorm ideas

Minutes

Agenda item: Discuss products in the social finance market and finalize our product

Presenter: Hareem Awan

Discussion:

- Social Finance market research
 - Where you can financially support a cause/product that will help society
 - Examples
 - NJ Pay It Forward Program: skill training to get better jobs
 - Sponsor an Orphan - food, clothing, shelter
 - Building homes in third-world countries where natural disasters occurred
- Our product
 - An app that helps people build good spending habits
 - Track spending, savings, and investments
 - Help people build their credit scores, pay bills on time
 - Provide tips for better money management habits
 - Potential age range: 18-35

- Generally don't have strong money management skills

Conclusions:

Our app will help the market of people fresh out of high school who have not developed good money management skills yet and don't have many easily available resources to do so. Our product will help them learn to deal with money responsibly.

Action Items/SMART goals:	Person responsible	Deadline
<input type="checkbox"/> Create a PowerPoint presentation and share on the drive	Hareem Awan	4/4/23
<input type="checkbox"/> Work on the presentation and continue researching for our product. Add at least 1 slide worth of information	Everyone	4/10/23

Other Information

Observers:

N/A

Resources:

N/A

Special Notes:

N/A