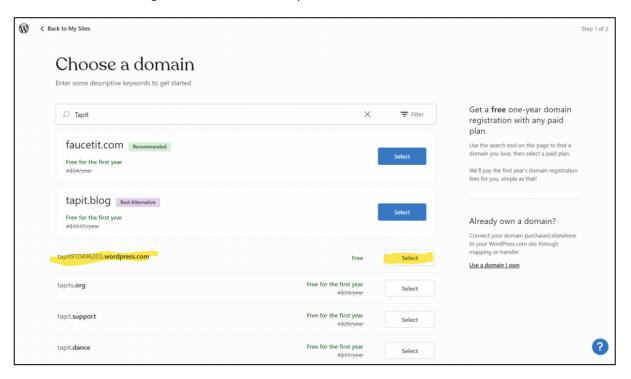
#### How to build a Free WordPress Site

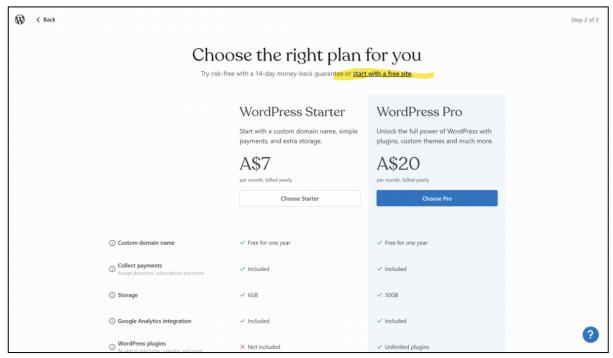
Depending on your knowledge of WordPress, you can use this resource to step you through building a one-page website or give it a go yourself using Wordpress or another free website building software you are familiar with.

### Step 1 – Register an address

Use WordPress as your free website building tool Make A Free Website | Free Website Builder | WordPress.com

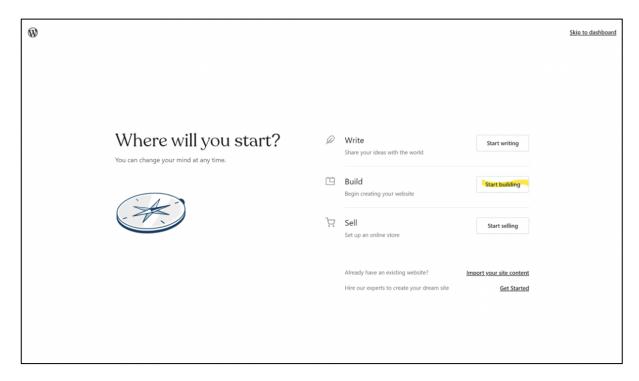
As we want to keep this task free, type in your company name and select the free WordPress option which will include a range of numbers and wordpress.com as the domain.





### Step 2 – Select to start building a website.

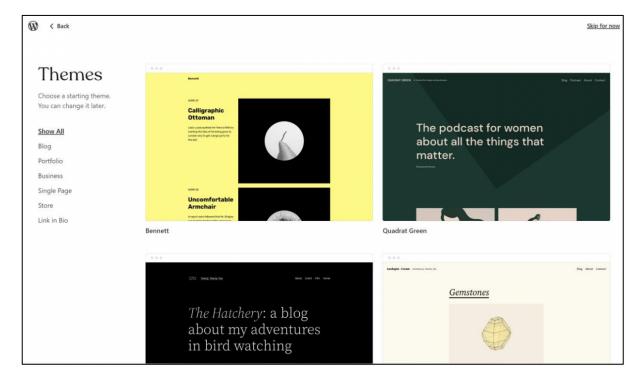
Select to start building a website. Selecting an online store will require payment, so be sure not to select that option.



## Step 3 - Select a free theme

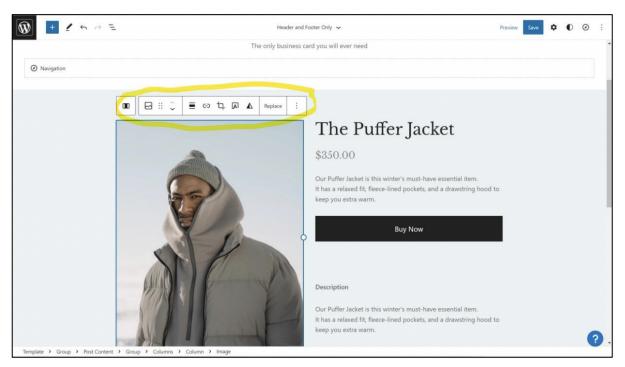
The task requires you to have a one-page website with the minimum capabilities of showing the product/service benefits, the price of the product and a link or directions for visitors to place an order, book a service or buy.

There are free designs already built. For this example, the free single-page theme Winklr was used. Use any free ones you can edit to meet the minimum requirements of the task.

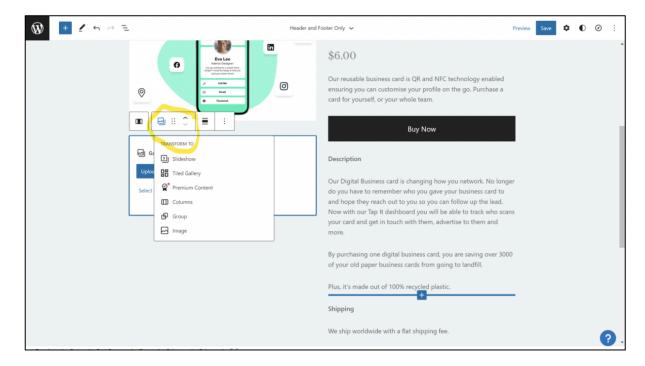


## Step 4 - Customise

Customise the sections of the website to be a website for your chosen company. Hover over the sections to change them. You can change the layout to meet the needs of the task.



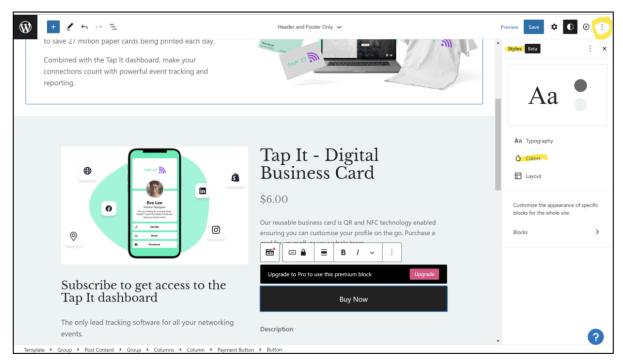
Convert unnecessary sections to more useful ones for your website or remove by pressing the three dots and selecting remove section.



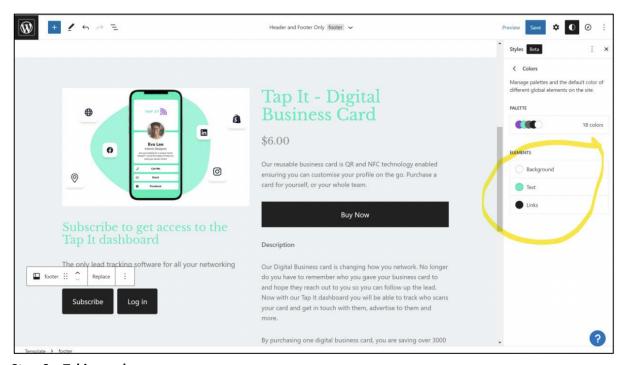
# Step 5 - Making it on brand (Optional)

If you have time, pick some colours for your brand and re-brand your website using your selected colour scheme.

To put the colours in your WordPress palette, click the three dots, select style and then select colours. Select a custom palette or from the colours there.

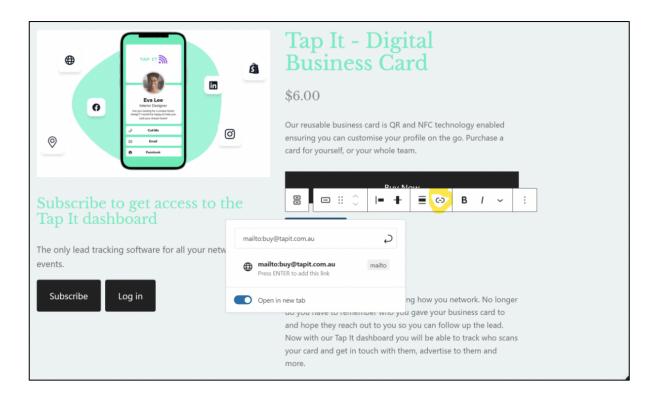


Use the style editor to change text colours and backgrounds to make your one-page website on brand.



Step 6 – Taking orders

Adding an action button is a quick way to start collecting orders or bookings for your services. To be able to take credit card details through your website, you would need a billing plugin. As you are building a FREE website, opt to use a mailto: link for your purchase/booking button. If you are familiar with website building and you have time, try creating a form submission to take orders on your website.



### Step 7 - Publish and test

Save your website. Head back to your Wordpress dashboard and select the new site you have created. See what it looks like on your dashboard, then launch your site. When you launch your site, it will ask you to upgrade your plan, but simply scroll to the bottom and continue with the free website. Copy the website address of your website; you will use this as your task submission.

