

To: Ms. Vinod Kotwal, Advisor, F&EA, TRAI

Comments for [TRAJ consultation paper](#) on differential pricing for data services

Dear Madam,

As an Indian developer, I support [Free Basics](#) – and digital equality for India. With 1 billion Indian people not yet connected, banning Free Basics would hurt our country's most vulnerable people.

Free Basics provides free access to essential internet services like communication, education, healthcare, employment, farming and more. It helps those who can't afford to pay for data, or who need a little help getting started online. And it's open to all developers who satisfy basic [technical guidelines](#) and non-exclusive so any mobile operator can participate.

To connect India and make the vision of 'Digital India' a reality – developers have a critical role to play. We face numerous challenges in making our products and services available to a large unconnected population and the [Free Basics Platform](#) helps our services reach the unconnected.

The [Free Basics Platform](#) represents a huge opportunity for us and other developers in India to bridge the connectivity gap and reach more people with valuable services. We strongly urge TRAI to support and encourage such programs.

Sincerely,

Karthik Naralasetty – *Founder, Socialblood*