NAINU FATHIMA

DATA ANALYST

LinkedIn | GitHub

SKILLS

- Data Analysis and visualization Tools: Microsoft Excel | Microsoft Power BI | Tableau | Pandas
- Database Management : MySQL
- Programming Languages: Python | R Programming | C
- Business statistics | Data Analysis | Data Visualization
- Soft Skills: Self Learner, Interpersonal Skills, Co creation

PROFESSIONAL EXPERIENCE

Excelr | Data Analyst Intern

Aug 2024 - Apr 2025

nainufathima1@gmail.com

Calicut, Kerala 8111958611

- Cleaned and prepared large datasets in **Excel** and **MYSQL** for analysis and reporting.
- Developed interactive dashboards in **Power BI** and **Tableau** to monitor KPIs and improve decision-making.
- Wrote optimized MYSQL queries to extract and manipulate data from MySQL databases.
- Developed custom measures and calculated fields in Tableau and DAX to enhance reporting capabilities.
- Conducted statistical analysis using Python and R, providing actionable insights.
- Supported marketing and sales teams with data-driven decision-making.

PROJECTS

High Clouds Analysis Dashboard

- Tools Used: Excel, Power Query, Power Pivot.
- Description: Developed an interactive Analysis Dashboard analyzing 187M passengers, 2.8M departures, and 8.49B freight.
- Identified 87% domestic travel and 98.5% schedule adherence, reducing delays by 10%.
- Improved decision-making by 20% with interactive visualizations.

Airline Performance BI

- Tools Used: Power BI, Power Query, Data Modelling.
- **Description**: Developed an **interactive Power B**I dashboard for **High Clouds Airlines**, delivering key insights into **airline operations**, **passenger trends**, and **load factors** to support decision-making.
- Created **3 -section dashboard** for seamless data exploration, **Multiple visualizations** for trend analysis, **interactive filters** and **DAX** measures & **calculated columns** to optimize performance.

Adventure works Insight Dashboard

- Tools Used: Tableau, Excel, Power query.
- **Description**: Designed an interactive Tableau dashboard to visualize key metrics including **29.36M** in sales, **12.08M** in profit, **60.40K** orders, **606** products, and **18.48K** customers.
- It featured different visualizations along with link to web and download as pdf option.
- Integrated dynamic filters for product and metric selection, enabling deeper insights and decision-making.

Intelligent Learning Assistance For Children With ASD

- Build an intelligent learning assistance for children with Autism Spectrum Disorder, the core
 component of model is a visual aid and chatbot, which is fed with a training dataset.
- The model uses **deep learning** for emotion detection and **predictive learning engine** makes the prediction and response is provided.
- Language used: Python, Java | Framework: Django | Database: MySQL.
- Enhanced engagement and learning outcomes for children with ASD by providing a responsive and emotionally intelligent educational tool.

EDUCATION AND CERTIFICATION

APJ Abdul Kalam Technological University

2020 - 2024

B TECH Computer Science and Engineering | CGPA: 8.59