Hari Lee Robledo

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Career Objective	Emerging UX Designer. Problem Solver. Collaborator. Expert in identifying user needs and connecting people across disciplines to make innovative products. Passionate about translating ideas into accessible and impactful experiences for everyone.	
Education	**Bachelor of Information, UX Design** Faculty of Information, University of Toronto Digital Enterprise Management (2021-2023) Dean's List Scholar (Winter 2023) CGPA: 3.8 Relevant Courses: Information Design Studio, Interactive Systems Design, Business Research Methods and Digital Marketing.	**2025** (expected)

Projects

Large Display Self-Order Kiosk for Chick-fil-A   **2024** *(in progress)*

Course Project (Interactive Design Systems) [available]

- Researched Chick-fil-A´s current online ordering flow and user interface to develop a large interactive display.
- Developed low, medium and high-fidelity prototypes based on Chick-fil-A´s customer experience goals and needs.
- Conducted iterative usability testing on the click-through prototypes.

End-to-End Re-Design Project for UofT Campus Safety App   **2023**

Course Project (Information Design Studio) [available]

- Used divergent and convergent thinking to develop user-impactful and team-feasible solutions.
- Conducted interviews and surveys with students to understand their pain points and needs.
- Created affinity diagrams and prioritization grids to determine high impact solutions.
- Proposed a simplified screen layout, live app notifications and in-app incident reporting forums.
- Prototyped and conducted iterative user testing on a restructured design.

Work Experience

Residence DON   **2022 - 2023**

Student House and Residence Life – UTM, Mississauga

- Led a group of 40 students through their transition into university.
- Facilitated community-building and interpersonal relationships between students and staff.
- Coordinated and hosted weekly and monthly events.

Skills

Qualitative Research Methods	Information Architecture	Figma
User Research	Design Thinking	Canva
Wireframing	Usability Principles	Office Suites
Prototyping	Spanish (Native)	Google Suites
Usability Testing	Korean (Intermediate)	R (intermediate)
Data Visualization		