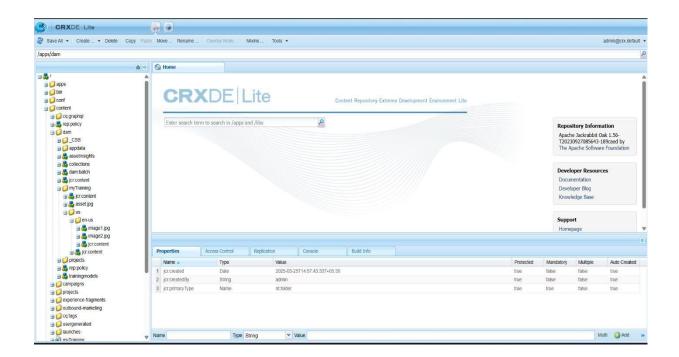
### 1.What is DAM and why we use it

**DAM (Digital Asset Management)** in AEM is a system for storing, managing, and delivering digital assets like images, videos, and documents.

### **Uses:**

- Centralized storage
- Version control
- · Metadata management
- · Easy asset retrieval & publishing

## 2.Add 2 Images

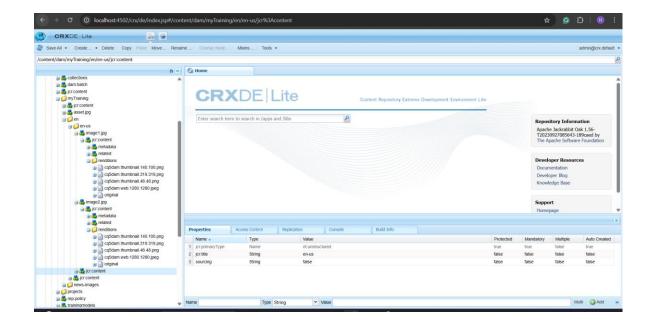


### 3. What is renditions?

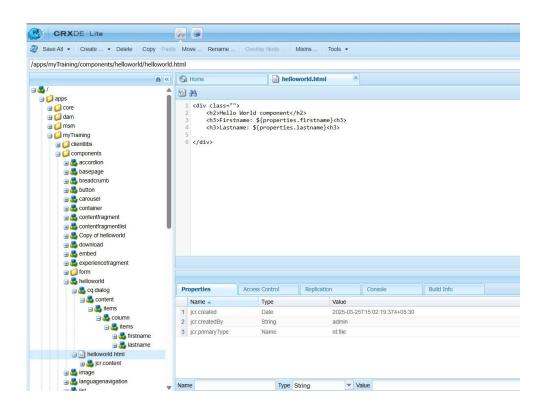
Renditions in AEM DAM are different versions of an asset (e.g., images) automatically generated in various sizes and formats when uploaded.

### **Advantage**

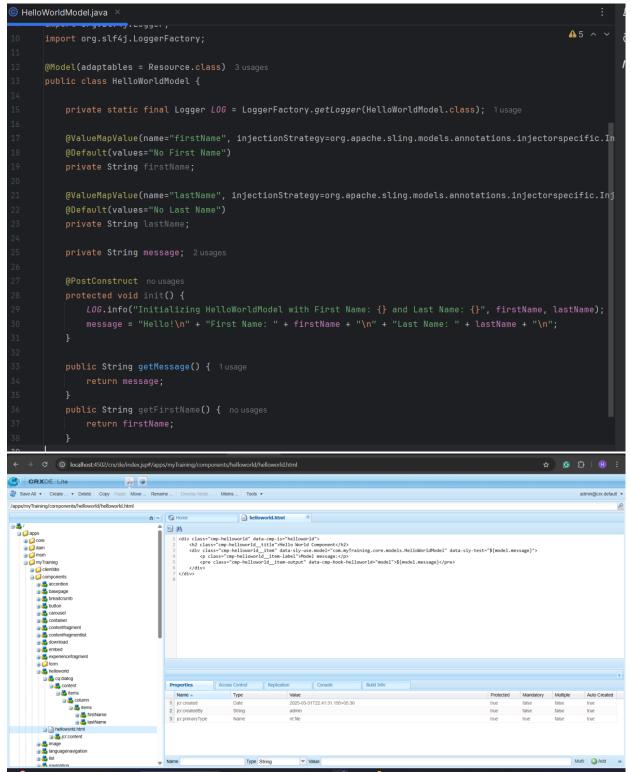
- Optimize images for different devices
- Improve performance
- Ensure consistency across channels



# 4.Add two fields in hello world component with name FirstName and Last Name



Give try using @ValueMapValue annotation on HelloWorldModel sling java model "com.myTraining.core.models.HelloWorldModel"



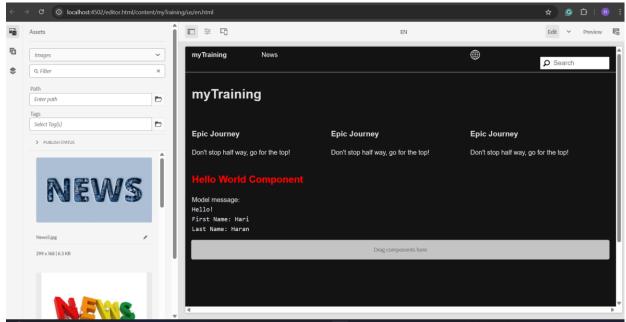
### Why we are using package manager and jar?

We use **Package Manager** in AEM to create, install, and deploy content or code packages across AEM environments.

### Why create a package for the Hello World Component and 2 images?

- Hello World Component → To move the component (code) between instances (e.g., Dev to QA).
- 2. **2 DAM Images** → To migrate digital assets easily.

### Create a page with helloworld component



# 7.Configure replication agent and publish the page from author to publish env(4502(author)—>4503(publish))

