

## WHAT WE DO

Beyond the fact that we aid remote communities to move towards a better tomorrow, we, as facilitators, also unite different NGOs to work together on projects. This not only brings their varied know-how to a project but also serves as a common platform for these organizations to interact and work together. Making different players participate towards a common cause has also been a motive.

Donors, corporate sponsors, well-wishers and volunteers are welcomed to visit our NGOs and project sites. Such field trips have added significant value.

## OUR PROJECTS SO FAR ...

### EDUCATION

Learning centers have been established in impoverished villages. Each of these supporting basic infrastructure such as a building with classrooms and toilets. Four supplementary education centers have been set up for socially oppressed (Dalit) villages of Thoopur, Selvarajapuram, Karambanvillay and Mangalvady near Tiruchendur all in Tamil Nadu, India.

### Tribal School Project:

Paadhai, for many years now, has been working with a residential tribal school in Waynad. We have supported them with infrastructure – classrooms, rain harvesting tanks, kitchen equipment and toilet blocks. With the funding from a corporate sponsor, Paadhai built a new structure and equipped it for laboratory, library and product center activities.

The support for this tribal school is ongoing and there are several projects planned for the coming years.

### CONTENT REUSE

Paadhai started promoting usage of informative, effective and reusable educational content. We identify or create quality content that can be used by primary and secondary school children. This is done along with other NGOs – initially as a pilot and then replicated at many other places.

Paadhai provides English education material, which is a big advantage for many of these children in their career. Khan Academy content under various areas of Mathematics is identified and proper sub-titling is done in local languages. These materials have been introduced in needy schools in Kerala and Tamil Nadu

### WOMEN EMPOWERMENT

Despite the day and age that we live in, women in these areas still lack independence in society, be it financial or social. Paadhai works towards creating ways for these women to be self-reliant and be “empowered”.

We facilitated women's self-help groups in these villages by working out a sustainable means of income generation and also set up governance, bringing about monitoring and accountability. We are promoting entrepreneurship among women, across many projects, continuously exploring markets for their wares.

### COMMUNITY BASED REHABILITATION

Mental health camps and community based rehabilitation programs have been conducted in the very same region where education and training projects are ongoing to complete our goals. Health has been a serious concern, due to children returning from tribal regions with possible contagious diseases. Recently, a dispensary was set up by us to isolate and treat people with illness.

### COUNSELING AND PLACEMENT

The natural extension of education and training is placement. Paadhai has been working with Bhoomika, a Chennai based NGO, in relevant counseling and placement drives for alternately-abled people. In the past years, many challenged people have found employment in companies and industries in and around Chennai.

### ENVIRONMENT

Working on social causes, one cannot neglect the environment! Paadhai has participated in several environmental projects, some worth a mention being Million Seed Ball Project and distribution of solar lights for many tribal communities. We are also working on projects that preserve and strengthen indigenous knowledge of biodiversity and local medicinal plants

### PARTNER NGOs

Paadhai works closely with several grass-roots level NGOs across India.

Some of the NGOs that we associate with and support are:  
Waynad GiriJana Seva Trust - Education and Empowerment.  
Anawim - Education, Training and Women Empowerment.  
Altius Foundation - Education and Content Creation.  
Amar Seva Sangham - Community Based Rehabilitation.  
Bhoomika - Training and Placement.

Desh Seva Samiti - Women Empowerment and Production Centers.

### WORKING WITH US

Sounds interesting? Come, join hands with us on this journey...



Here are just some of the ways you could involve yourself:

### CONTRIBUTE

As a donor, you could monetarily support specific causes that you believe in.

### VOLUNTEER

We welcome volunteers to share their knowledge and skills in areas such as teaching, training, project assessment, guidance and support of associate NGO's, marketing of items from Production Centers and in fund raising.

Spread the word about Paadhai through the innumerable social media or by tested word-of-mouth. Promote causes that tug at your heartstrings.

Work with the core group in Project Management and monitoring activities.

### BE A PART OF PAADHAI

**Do get in touch with us for specific opportunities that may interest you!**

### CONTACT US

For queries, project details or to just send a word of encouragement, drop an E-mail:

#### Ramesh Santhanam

ramesh@paadhai.org  
support@paadhai.org  
accounts@paadhai.org



## SENDING FUNDS

(Please fill in BLOCK letters)

Name: ..... Age: .....

City: ..... Country: .....

Tel. No.: ..... Mobile: .....

E-mail : .....

I wish to receive Paadhai newsletters.

I would like to contribute to Paadhai a sum of:

- Rs. 1,000 (Education of a Tribal Child for 3 months)
  - Rs. 3,500 (Training and Placement of physically challenged people)
  - Rs. 6,000 (Volunteers at Women Empowerment Projects)
  - Rs. 8,500 (One day expense of Tribal Residential School)
  - Rs..... towards my choice of project
- Project Name: .....

I enclose cheque/Demand Draft No. .... dated.....  
..... drawn on (Bank, Branch).  
in favour of "Paadhai", payable at Bangalore.

Send filled form with the Cheque/ Demand Draft to:



PAADHAI,  
C/O RAMSOFT TECHNOLOGIES,  
104/A, 4TH CROSS, ELECTRONIC CITY,  
HOSUR ROAD, BANGALORE 560 100  
+91 80 4110 3132  
[support@paadhai.org](mailto:support@paadhai.org)

## DIRECT FUND TRANSFER

Within India:  
Paadhai, Account Number: 625301223439  
ICICI Bank, IFSC Code: ICIC0000053  
80/7, Elephant Rock Road III Block Jayanagar, Bangalore 560 011

International Fund Transfer:  
Get in touch with us for direct fund transfer details

\*\*All donations in Rupees are tax deductible in India under 80G

## LOOKING AHEAD

Paadhai has always believed in contributing to three key areas – that of education, training and women empowerment. We aim to continually increase focus in these core aspects.

We plan to continue the work towards creation of standard, good quality content, improvising on existing ones and distribution of those to many Primary & Secondary Schools.

By ensuring that children have access to such material, we hope to evoke their innate curiosity, encourage them to adopt new means of learning while also inspiring to pursue education, propelling growth.

We envision touching lives of women and children, bringing about a difference in the lives of people. Especially those with little or no access to even basic infrastructure let alone any means of self-sustenance for the community at large.

## PEOPLE BEHIND "Paadhai"

Countless! That is the number of people who work behind the scenes for the most part. They directly and indirectly contribute to its existence and successful functioning. They continue to do every bit in their capacity and lead others on "the path" shining with the promise of a fruitful today and an abundant tomorrow!

However, to mention a few, currently Dr. Raguram and Ramesh Santhanam (both based out of India), are actively involved in Paadhai activities. Their zest, rich experience and drive have proven to be invaluable to Paadhai in many aspects.

Today, Paadhai is structured as a network of many key people, across the globe. They actively interact in various aspects of the NGO – project selection, fund raising, networking and reporting, project identification and interactions with our partner NGOs to ensure successful implementation is done by a few. All these efforts are supported by a large group of friends and well-wishers.



WWW.PAADHAI.ORG

## THE PATH

In early 2005, following the world wide shock of the Asian Tsunami, a small group of spirited and like-minded people from various parts of the world came together. They strongly desired to make a difference in the lives of impoverished ones. Not by just feeding them but by educating and training them, empowering them and increasing their self-reliance – by showing them the way. With humble beginnings and high ideals, "Paadhai" was thus born !

## OUR WORK

Team-Paadhai has always worked towards long term rehabilitation, rather than short term relief. With us, it is not just about doling out funds. The objective is to be actively involved in all our projects. To ensure this, Paadhai is involved in selection, management and audit efforts of projects. Reliable local nonprofits are entrusted with the actual execution.

## OUR FOCUS

Our vision is to bring about substantial positive changes at the grass root levels, especially in remote areas of India - where help is hard to reach. Education, training, placement and empowerment projects for rural and tribal communities have been our key focus. Community level projects on health and environment have also been undertaken to help the groups or NGOs that we already work with. Our intent, and hence selection, is most often replicable projects with long term sustainability.

At Paadhai, it is not just the act of executing "another welfare project". We are driven by the ardent fervor to see that these women, children and community, at large, are empowered and gain self sustainability.