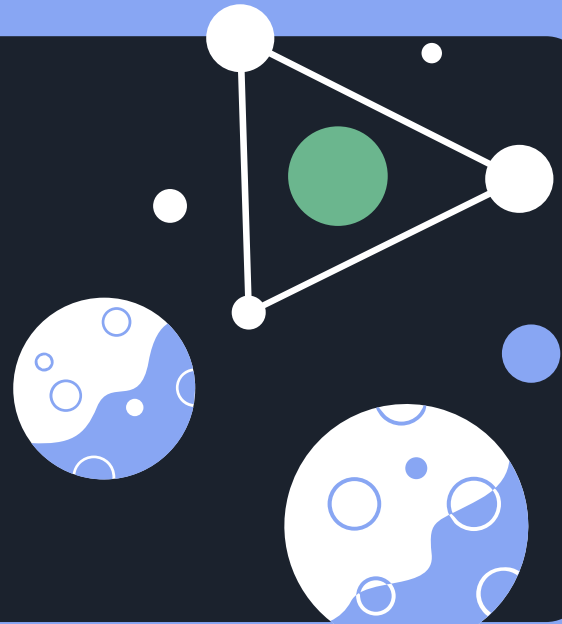


Deep Fake Detection

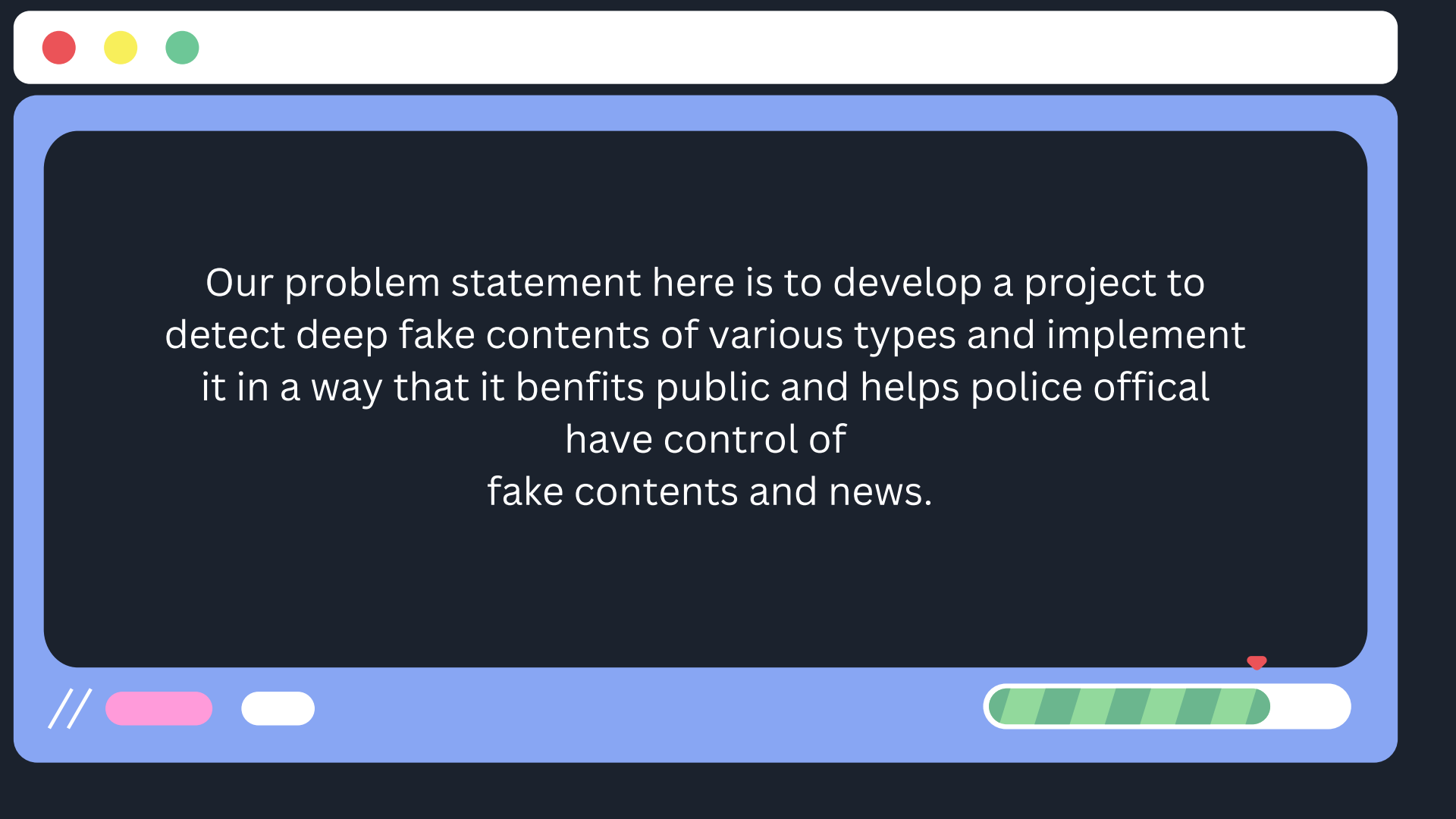
Unmasking the Fake





Deep fake detection

Deep fake is highly growing area where artificial intelligence, particularly deep learning to generate realistic-looking content which often leads to misleading of public



Our problem statement here is to develop a project to detect deep fake contents of various types and implement it in a way that it benefits public and helps police official have control of fake contents and news.

Workflow of the website

Feature Extraction

Necessary features for evaluating are extracted from the content.

Additional features

The input content is used for features which are add ons for the existing features

Input

Content to be evaluated is bought as an input from the user

Prediction

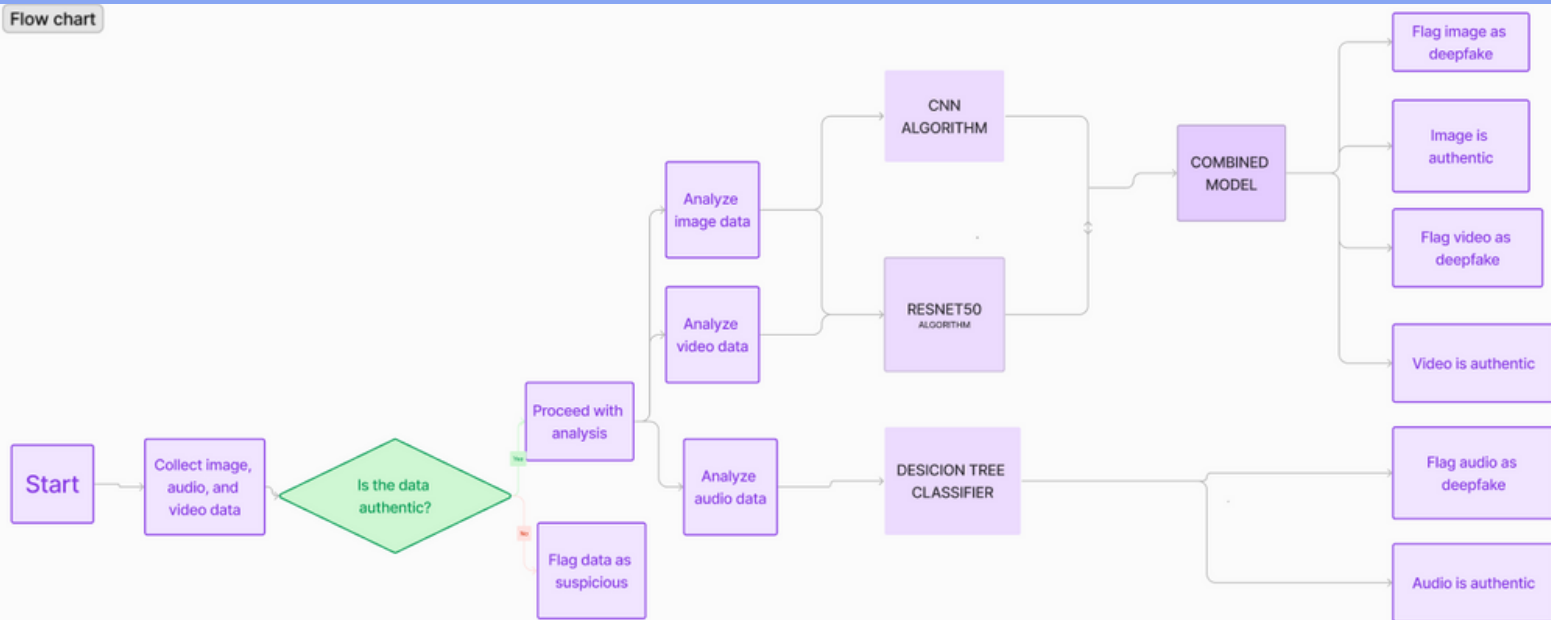
Extracted features are evaluated and a prediction is made.

Output

The predicted output is displayed to the user.



Flow chart





What sets us apart?



Report generation

Individual report on the input content and basic user details are instantly mailed to certain official authorities.




Model updation

Model is frequently updated based on input and the user feedback.

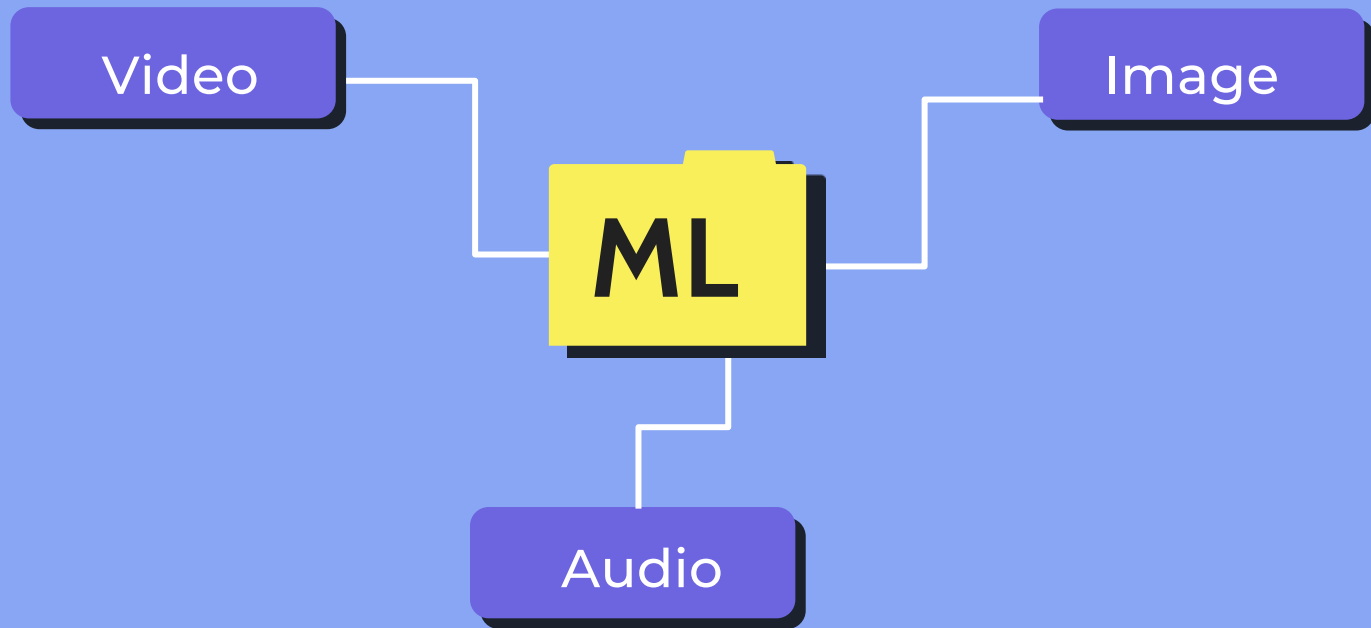


Accuracy

Higher accuracy is achieved by combining two model algorithms.



What do we do?





Statistics

Number of AI Incidents and Controversies, 2012–21

Source: AIAAIC Repository, 2022 | Chart: 2023 AI Index Report

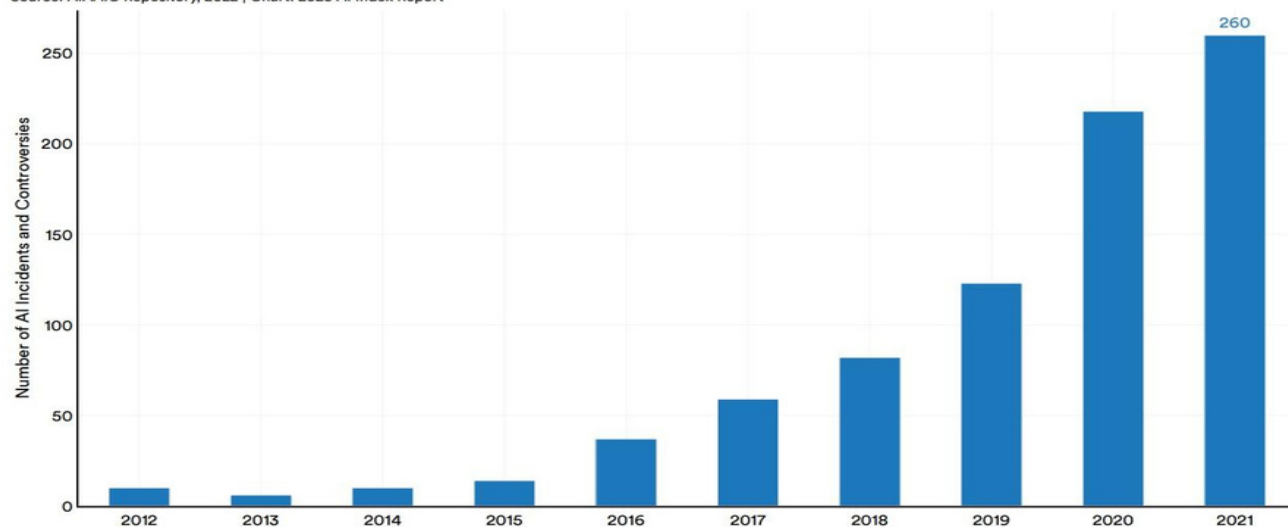

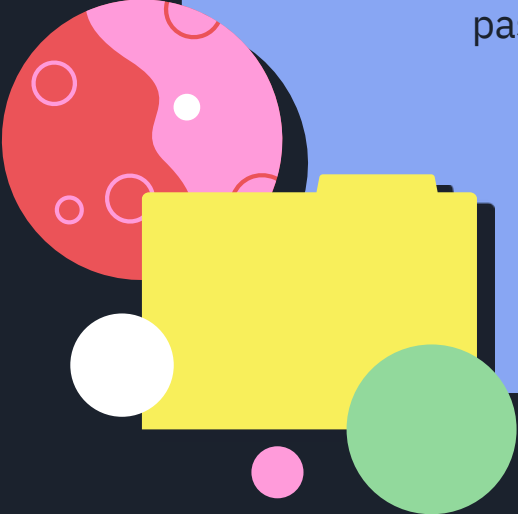


Figure 3.2.1

¹ This figure does not consider AI incidents reported in 2022, as the incidents submitted to the AIAAIC database undergo a lengthy vetting process before they are fully added.



In Kendrick Lamar's music video The Heart Part 5, the singer's face morphs into that of the late Kobe Bryant, a deepfake so convincing that it truly looks like Bryant is performing despite passing away two years previously.

Real life incidents



More incidents involving deepfakes

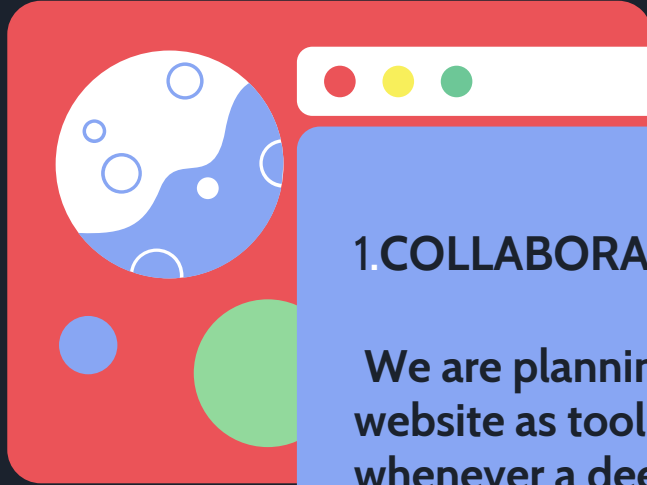


There happened a scam using deepfaked video of famous youtube andrew tate and several amount of money has been scammed from social media

There happened a misuse of socially available pictures of celebrities which has been deepfaked in a wrong way , which spread across the internet



FUTURE CAPABILITIES OF THE PROJECT




1. COLLABORATION

We are planning and researching on making our website as tool that is accessible by social media platform, whenever a deepfake content is shared in a social media platform . every video can be runned for an check and not allowing the deep fake contents to be posted on the social media..



2.Takedown request

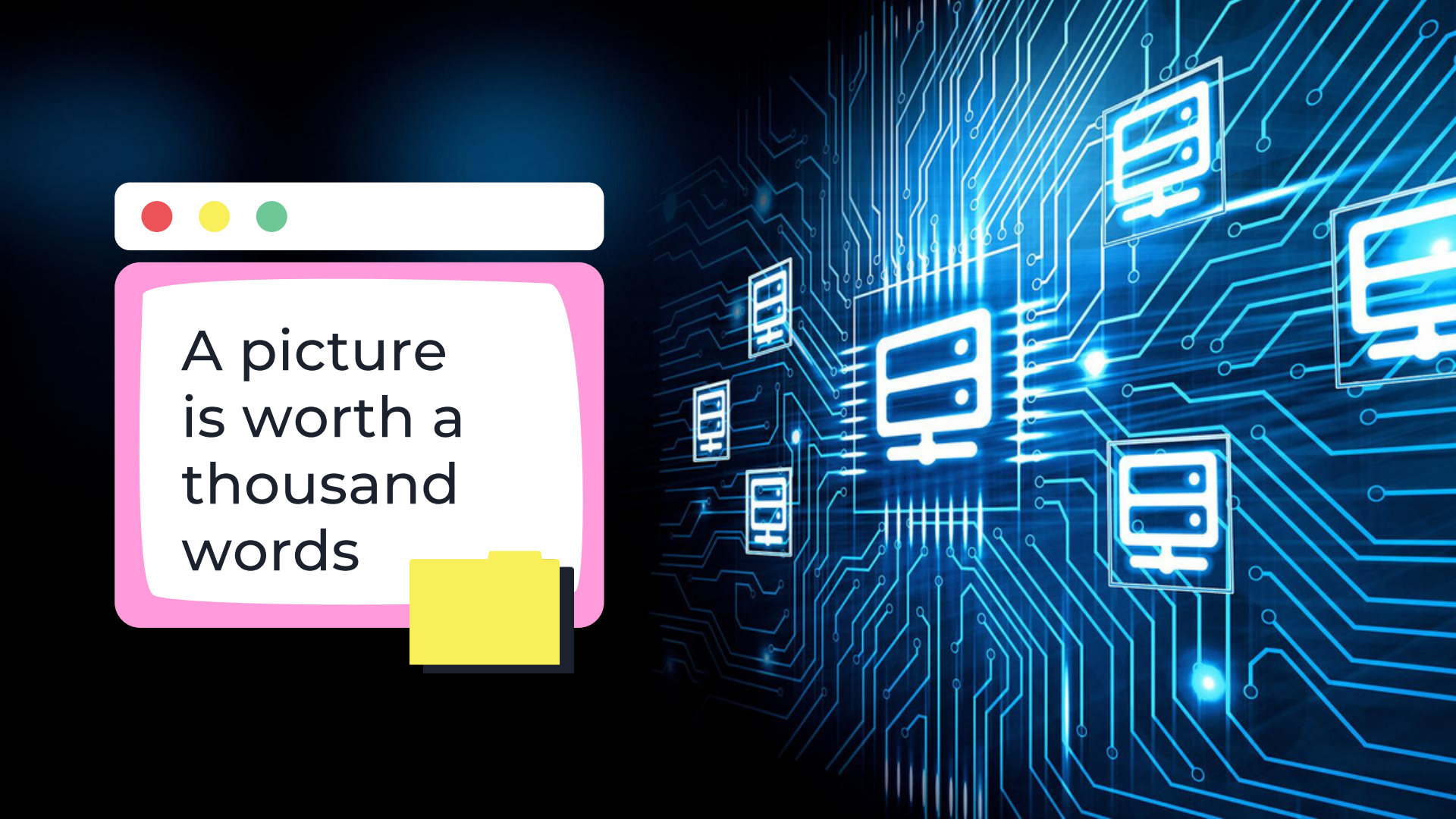
Whenever a deep fake content is identified , the reverse search techniques can be used to find the source of the deep fake content and request for the takedown of the content. Second step is when the user have requested multiple times and there is no response , we can file a e - complaint to the cyber police..



=>Accuracy of the model decreases as new AI technologies emerge .

=> Lack of creating a quick and accurate model to detect deep fake content in social media plaltforms.





A picture
is worth a
thousand
words

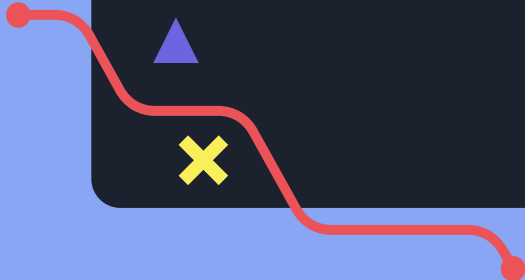


Our team

PRAVEEN KUMAR B

HARI VARADHAN NR

SURABHI S





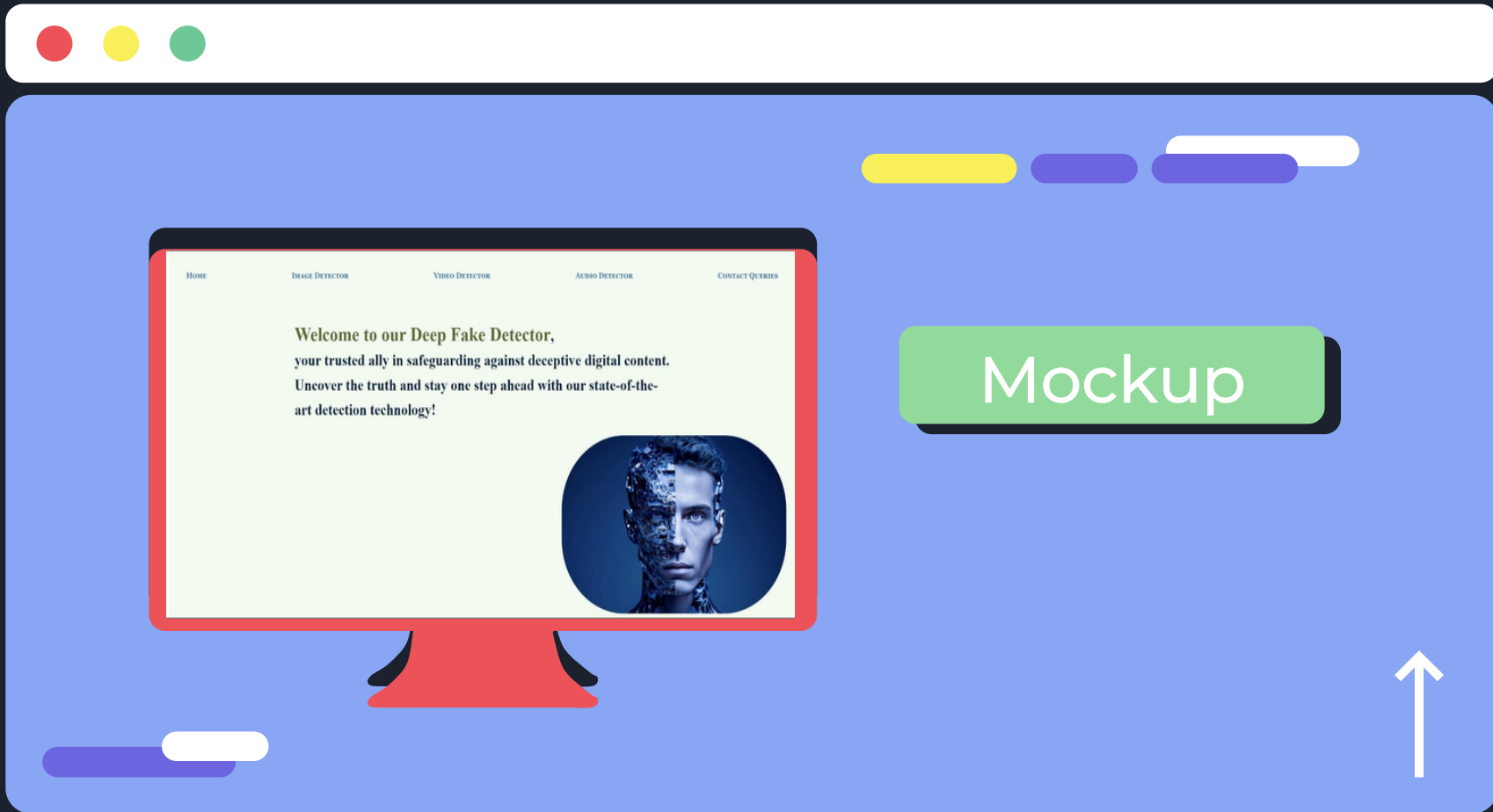
Tech stacks

Python

HTML

JYPYTER LAB

CSS





Thanks!

Does anyone have any questions?

bpraven05.com
+91 9345009766



CREDITS: This presentation template was created by
Slidesgo, including icons by **Flaticon**, and infographics &
images by **Freepik**

