



# PIZZA SALES ANALYSIS REPORT



Jan/2015 - Dec/2015

Pizza Category

01/01/2015

31/12/2015



All



Home



Best/Wrost seller

## BUSIEST DAY AND TIME

### DAYS

Orders are **highest** on weekend **Friday/Saturday**

### MONTHLY

There are **maximum** orders from the month of **July & Jan**

## SALES PERFORMANCE

### CATEGORY

**classic category** contributes to **maximum** sales and total order

### SIZE

**Large size** pizza contributes to **maximum** sale



817.86K

Total Revenue



38.31

Average order value



49574

Total Pizza sold



21350

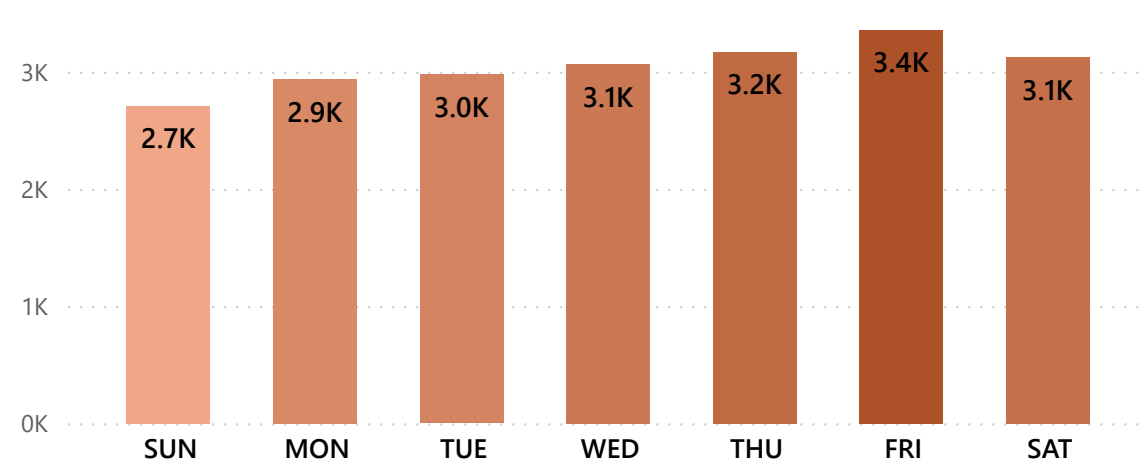
Total Orders



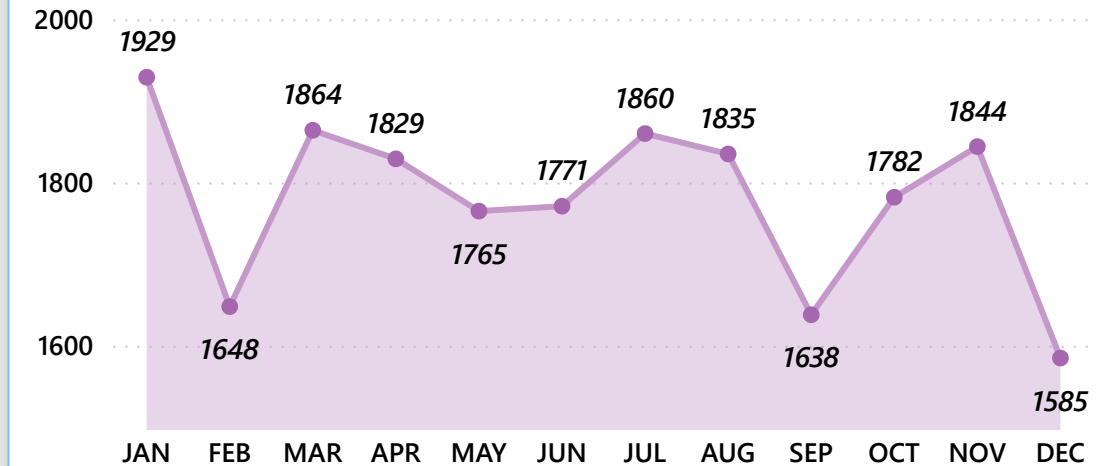
2.32

Avg pizza per order

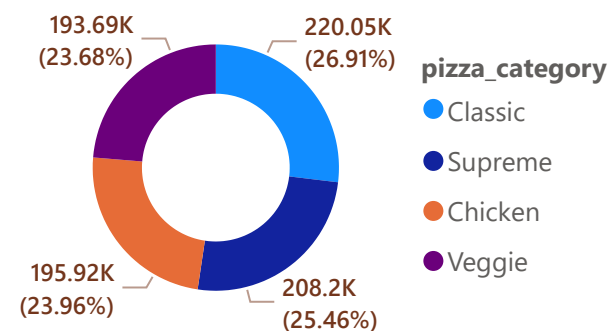
## Daily Trends for Total orders



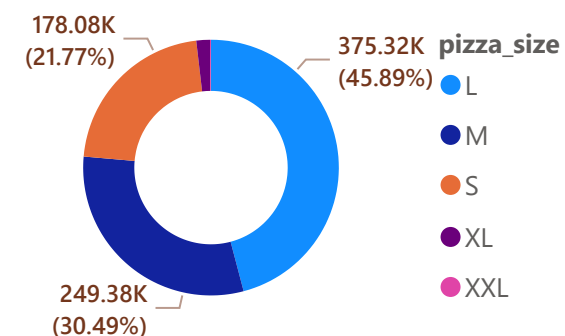
## Monthly Trends for Total orders



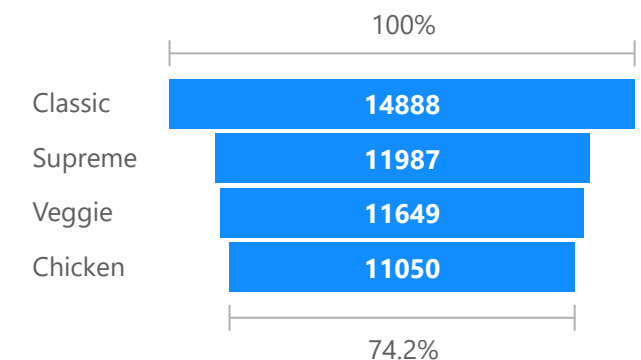
## % Revenue by pizza category



## % Revenue by pizza size



## Total Pizza sold by pizza category





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Best/Worst seller



## BEST SELLERS

### REVENUE

The Thai chicken pizza  
contributes to **maximum**  
revenue

### QUANTITY

The classic Delux Pizza  
contributes to **maximum**  
total orders

## WROST SELLERS

### REVENUE

The brie caree contributes  
to **minimum** revenue

### QUANTITY

The brie caree contributes  
to **minimum** total orders



817.86K

Total Revenue



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Average order value



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Total Pizza sold



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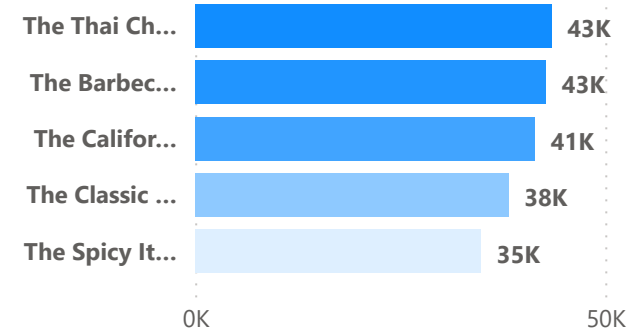
Total Orders



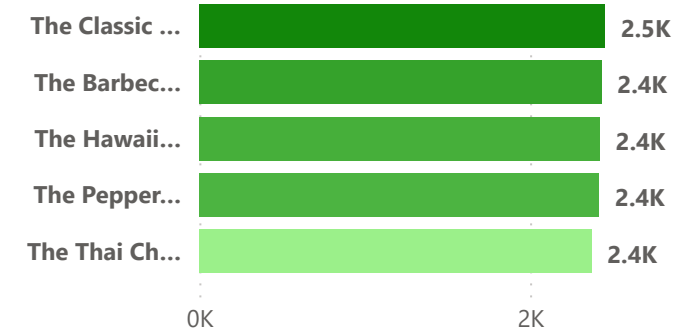
2.32

Avg pizza per order

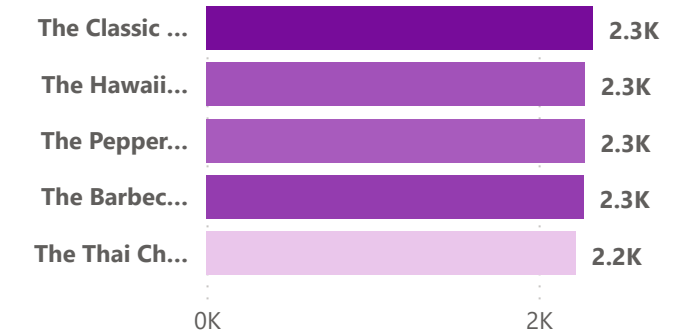
## Top 5 Pizza By Revenue



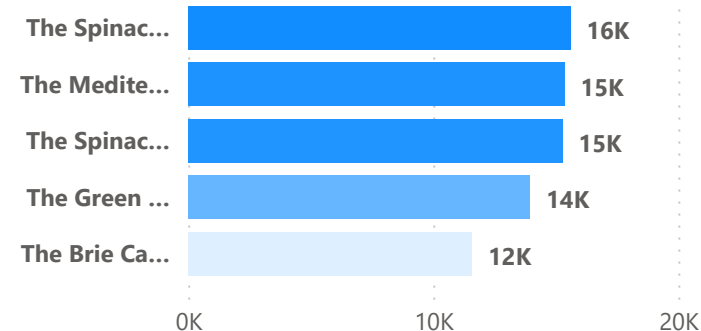
## Top 5 Pizza by Quantity



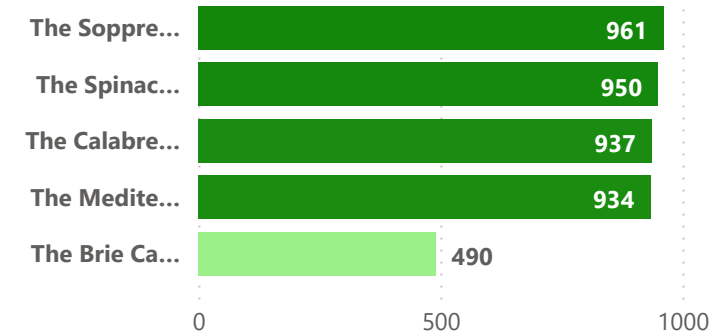
## Top 5 Pizza by Total Orders



## Bottom 5 Pizza By Revenue



## Bottom 5 Pizza by Quantity



## Bottom 5 Pizza by Total Orders

