

# Key Business Data points

Year	Revenue	Customers
2020	1302346.48	711
2019	1360881.84	727
2018	1379009.48	717
2022	1417472.38	735
2021	1443815.17	733
Total	6903525.35	896



Year

2018

2019

2020

2021

Quarter

First

Fourth

Second

Third

Employee\_ID

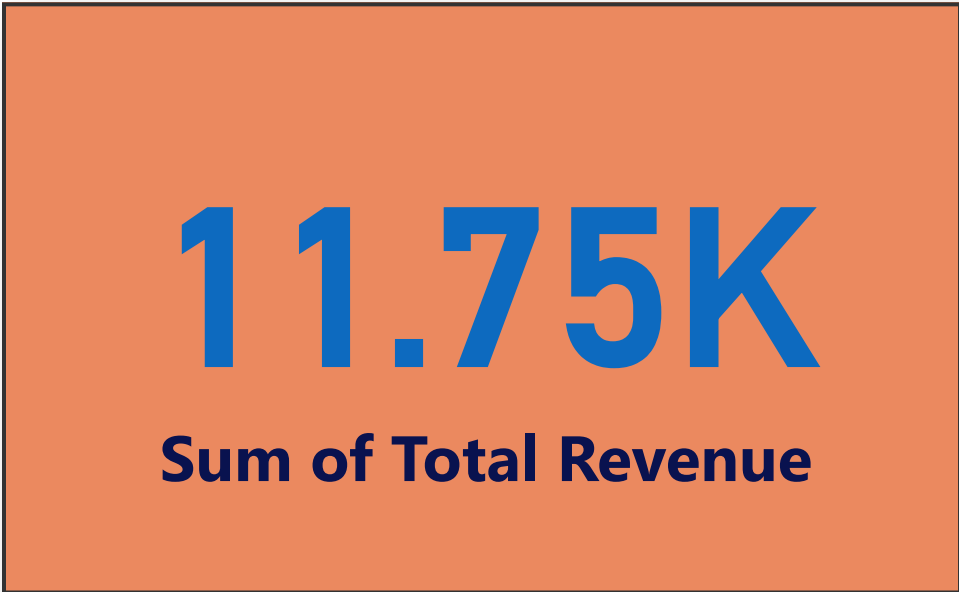
201

202

203

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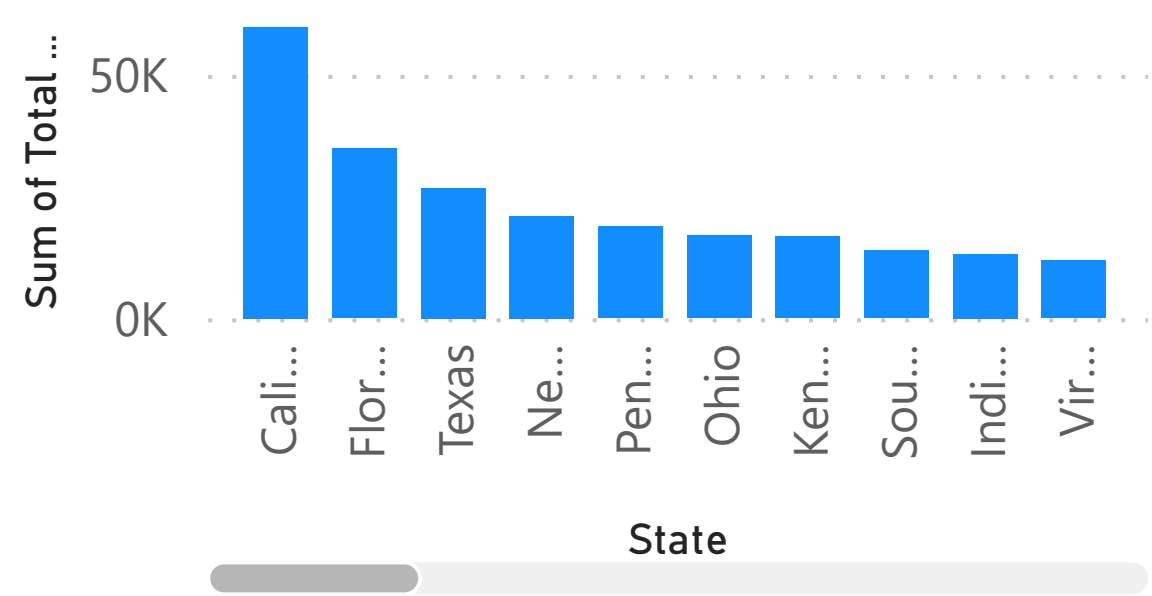
## Employee performance By Revenue & Quantity for each Quarter



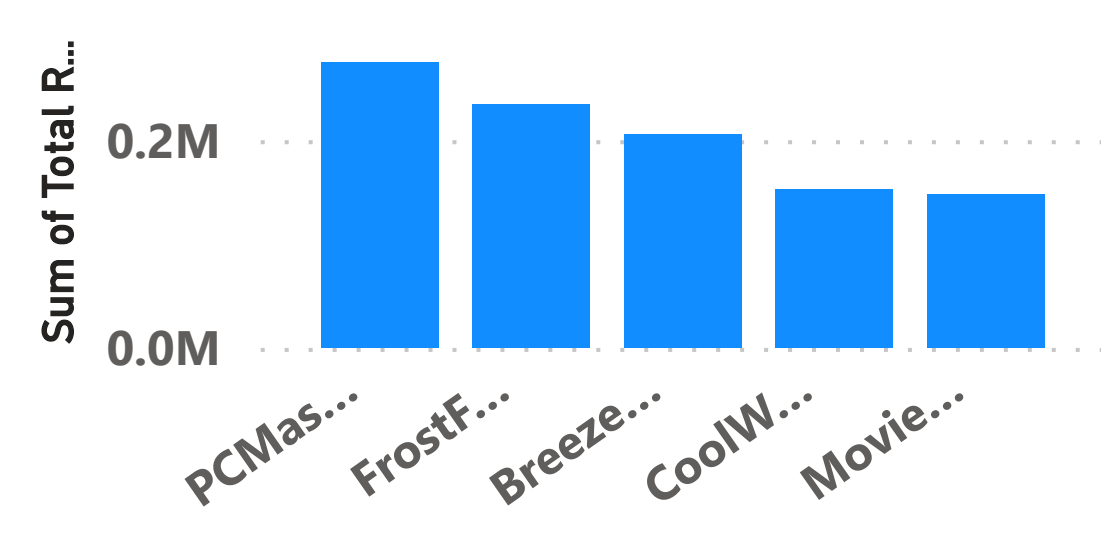
# Top & Bottom Items By Revenue

Year				
2018	2019	2020	2021	2022

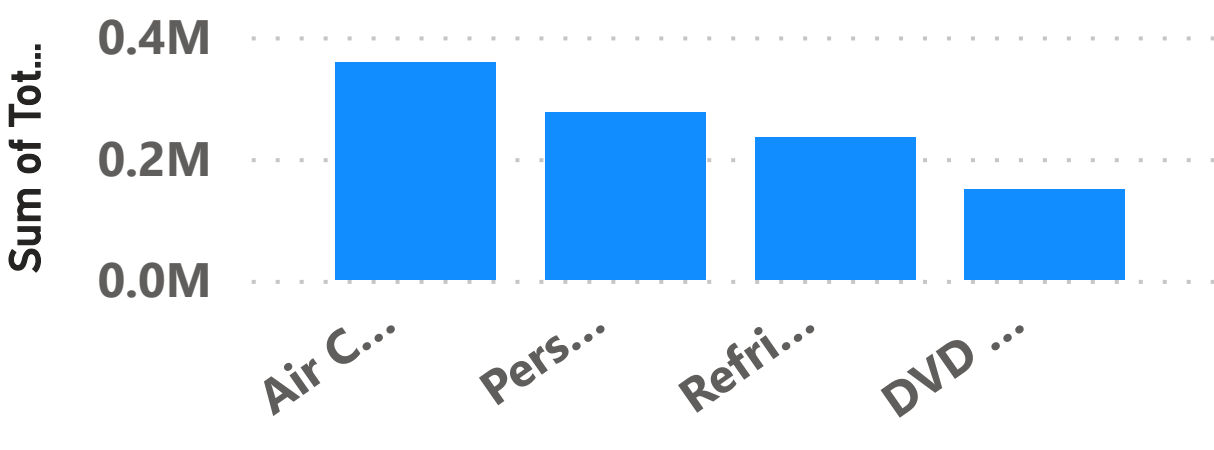
Top 5 States by Revenue



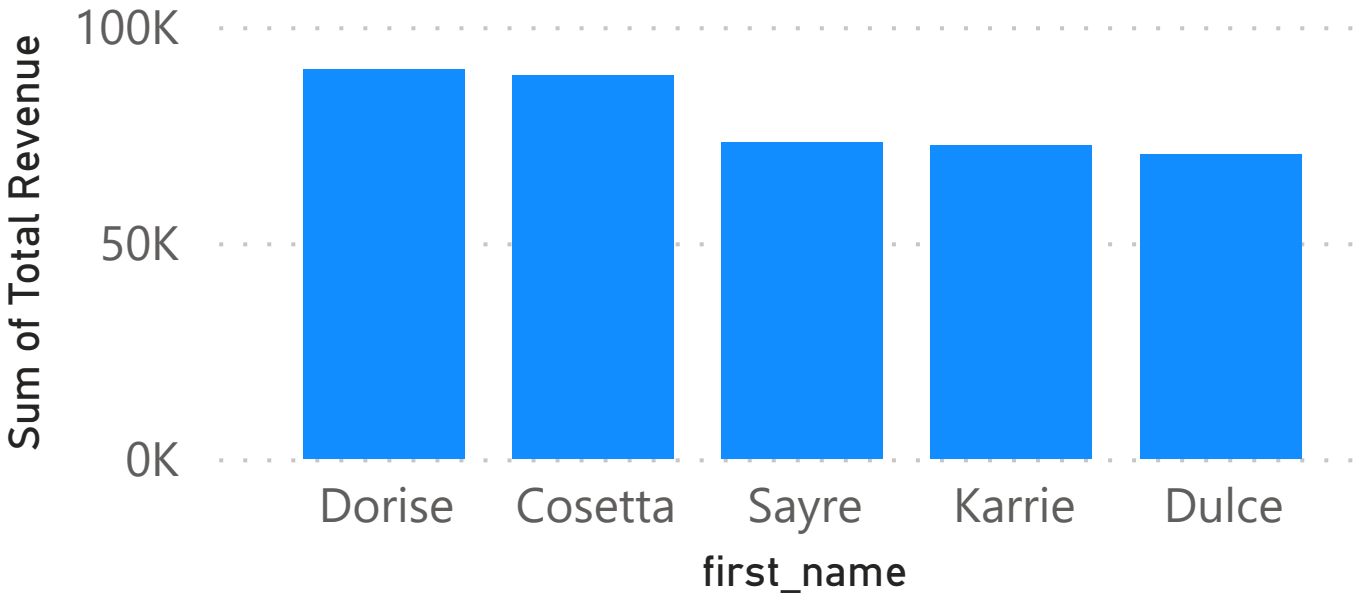
Top 5 Products by Revenue



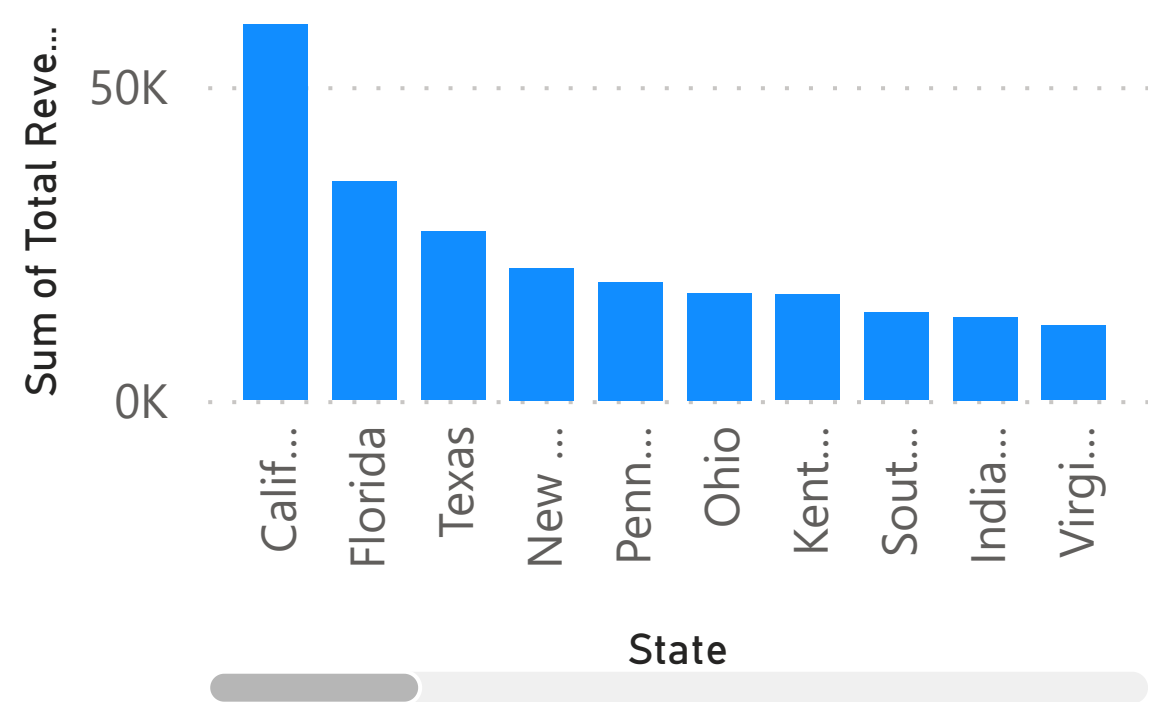
Top 5 Product Categories by Revenue



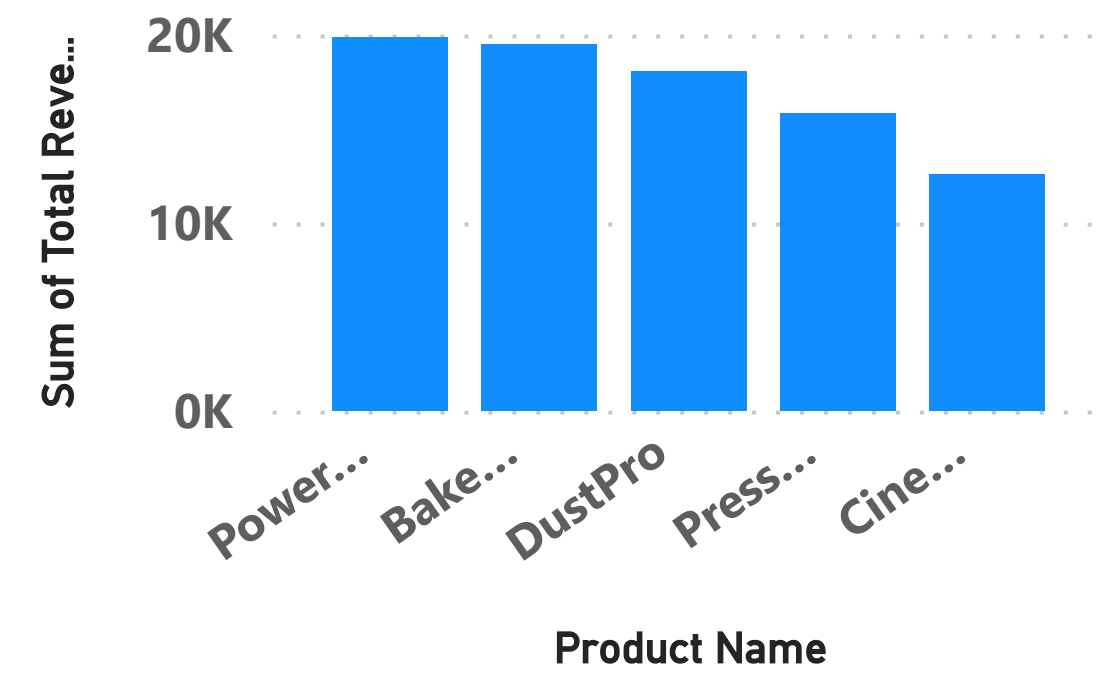
Top 5 Employee by Revenue



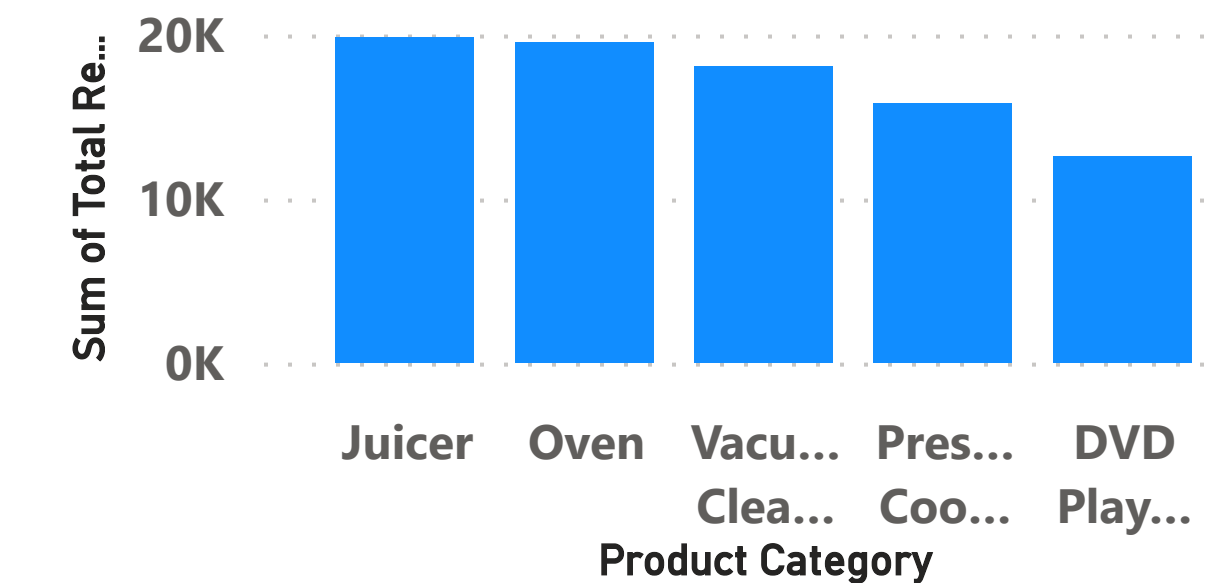
Bottom 5 States by Revenue



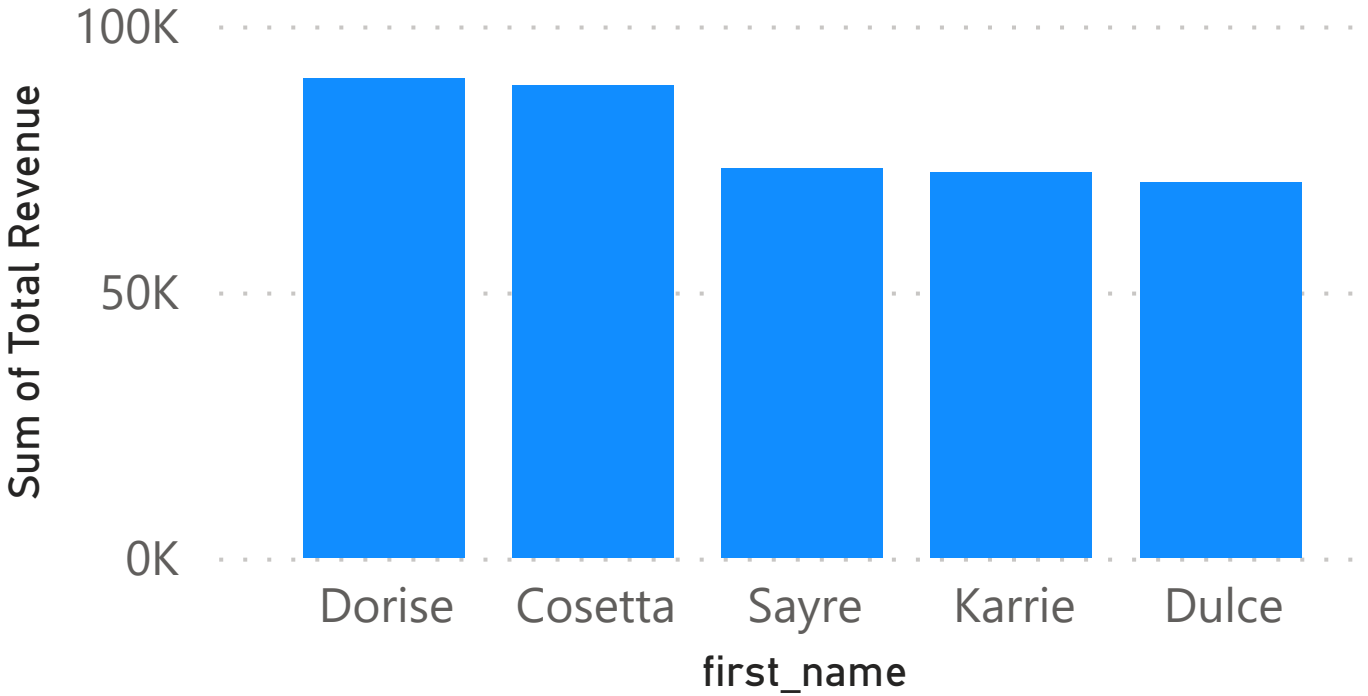
Bottom 5 Products by Revenue



Bottom 5 Products Categories by Revenue



Bottom 5 Employee by Revenue



# Revenue Comparison By Quarter & Helpful AI Visuals

## Data Summary

Third had the highest Sum of Total Revenue at 6909017.84, followed by Fourth, Second, and First.

Third accounted for 25.68% of Sum of Total Revenue.

Total Revenue Increased the most (by 2,341.62) when Product Name was BreezeBox. 19 other factors also caused Total Revenue to Increase, explore them in the key influencers visual.

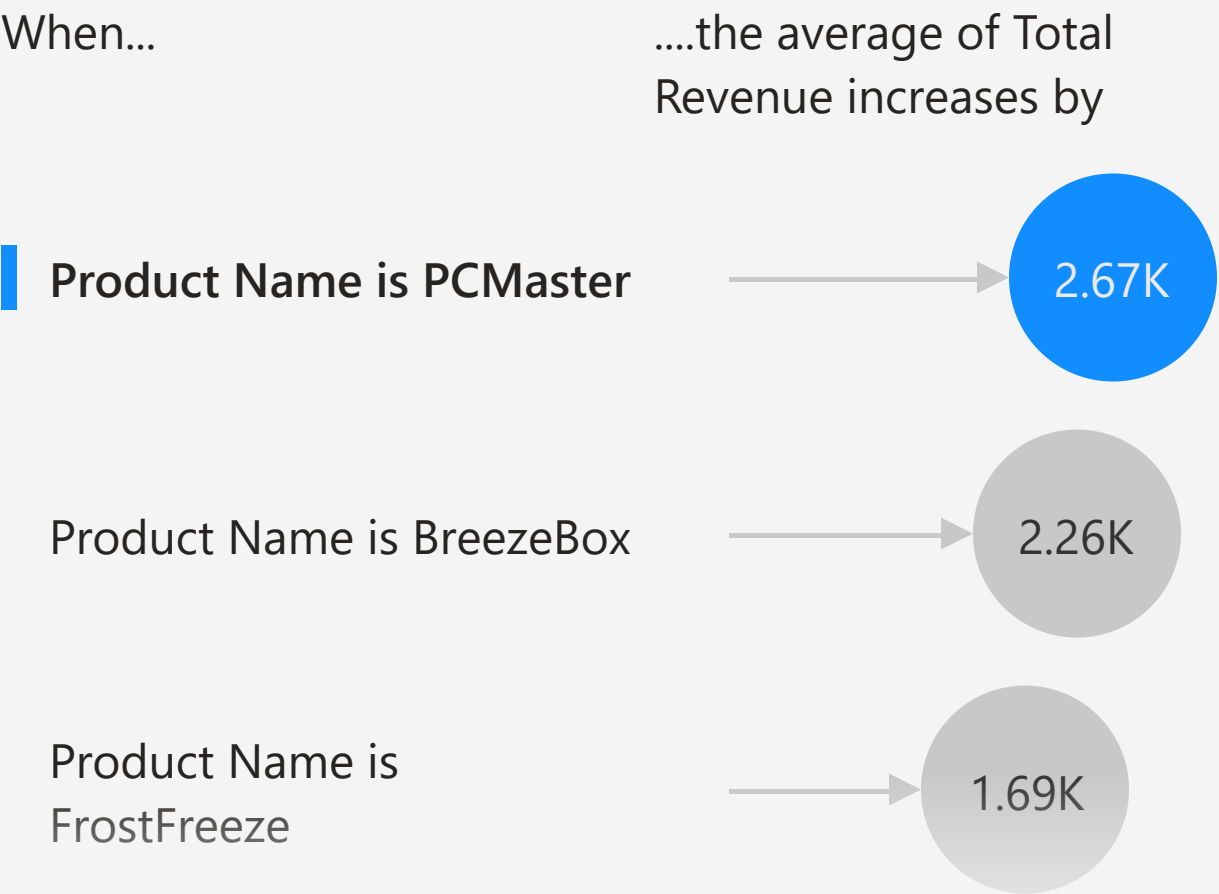
Key influencers   Top segments

What influences Total Revenue to 

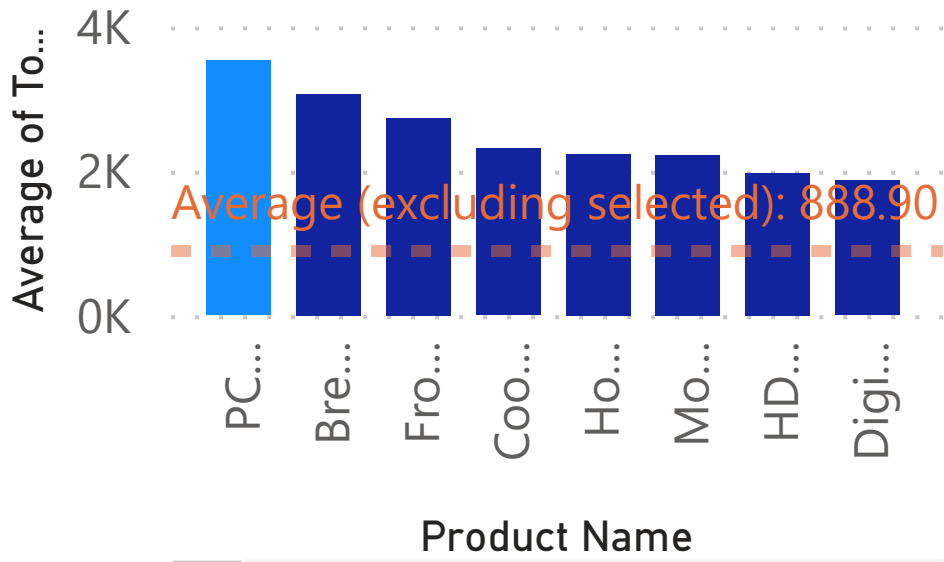
Increase

▼

?

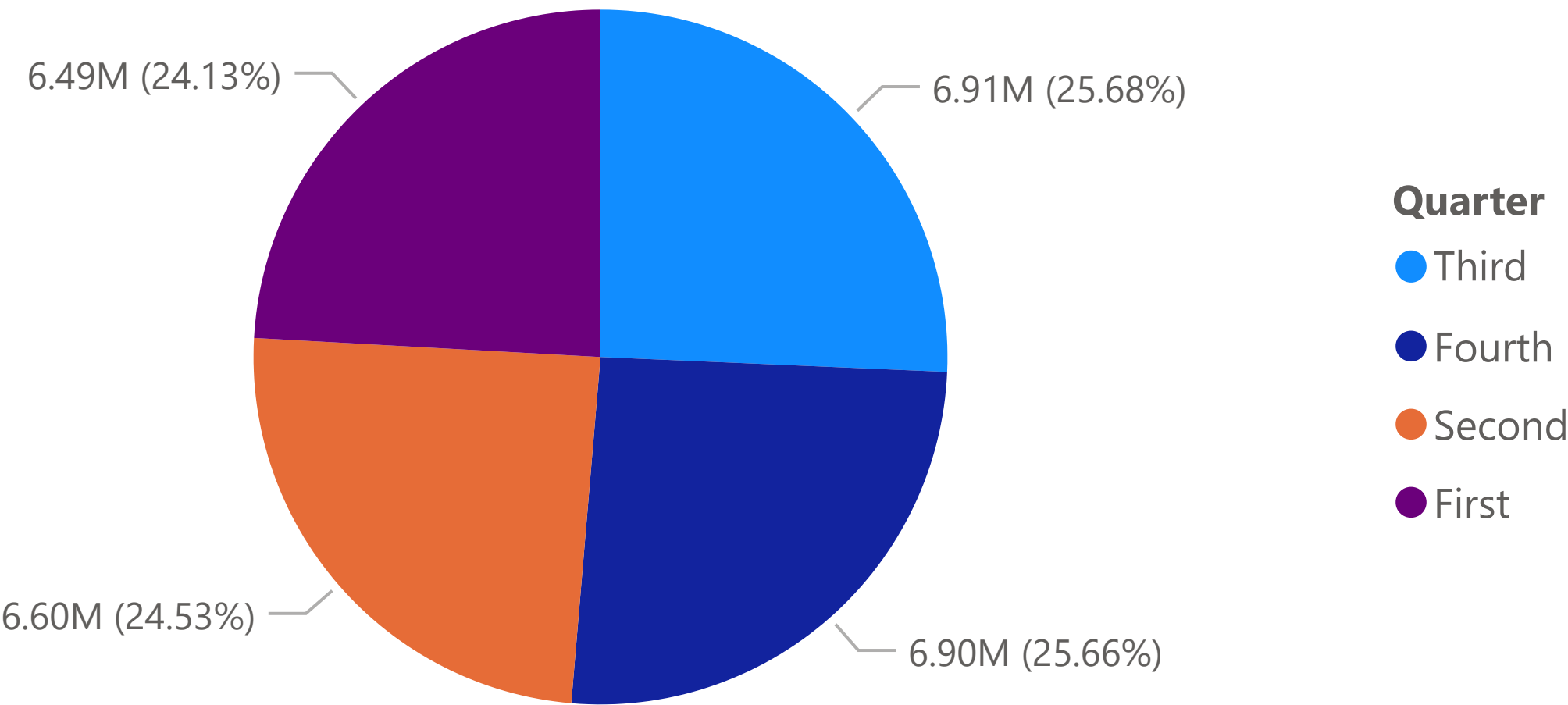


← Total Revenue is more likely to increase when Product Name is PCMaster than otherwise (on average).



☐ Only show values that are influencers

## Revanue Comparision By Quarter



average discount

15.04

Average of Discount

Is this useful?