

# Ideation Phase

## Brainstorm & Idea Prioritization Template

Date	12 FEB 2026
Team ID	LTVIP2026TMIDS24101
Project Name	Measuring the Pulse of Prosperity: An Index of Economic Freedom Analysis
Maximum Marks	4 Marks

### Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>

### Step-1: Team Gathering, Collaboration and Select the Problem Statement

The screenshot shows a template for a Brainstorm & Idea Prioritization session. The left sidebar is titled 'Template' and features a lightbulb icon. The main content area is divided into three vertical sections:

- Before you collaborate:** A section for preparation, mentioning Data analysts, economics students, or mentors/facilitators, and shared project title and dataset. It includes a 10-minute timer icon.
- Define your problem statement:** A section for framing the problem as a 'How Might We' statement. It includes a 5-minute timer icon and a box labeled 'PROBLEM' containing the question: "How might we evaluate and visualize economic freedom to better understand its influence on prosperity across countries?"
- Key rules of brainstorming:** A section listing rules: Stay in topic, Encourage wild ideas, Defer judgment, Listen to others, Go for volume, and If possible, be visual. It includes a 10-minute timer icon.

At the bottom of the main content area, there is a large, empty white space for notes or ideas.

### Step-2: Brainstorm, Idea Listing and Grouping

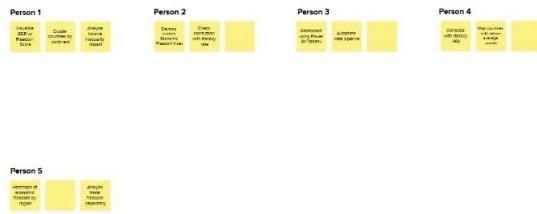
2

**Brainstorm**

Write down any ideas that come to mind that address your problem statement.

⌚ 10 minutes

**TIP**  
You can select a sticky note and then use pencil (brush) to sketch icons or start drawing!



3

**Group ideas**

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

⌚ 20 minutes

**TIP**  
Add customizable tags to sticky notes to make it easier to find. You can also use these to categorize important ideas as themes within your map.

**1. Data Visualization**

- Visualize GDP vs Freedom Score
- Heatmaps of economic freedom by region

**2. Statistical Analysis**

- Correlate with literacy rate
- Analyze income inequality impact

**3. Machine Learning & Prediction**

- Cluster countries by continent
- Automate data pipeline

## Step-3: Idea Prioritization

4

**Prioritize**

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⌚ 20 minutes

Participants can use their cursor to press **alt** where sticky notes should go on the grid. The facilitator can move the tool by using the lesser point holding the **H key** on the keyboard.

