



'Mohana Mantra' is a propitious techno-cultural fest initiated with an objective of offering unimaginable prospects to budding technocrats and emerging entrepreneurs to reach the zenith of technical perfection through various self created technical events, mind-boggling quizzes and nerve-racking competitions.

Around 30000 students, from colleges all over the country gather and challenge their wits to compete in various technical, cultural and literary events. Spanning over a period of three fun-filled exciting days, Mohana Mantra is an attempt to effectively build up an energetic and healthy competition amongst the best talents. Distinguished by its unique mix of technical, literary and cultural events that include professionalism and creativity, 'Mohana Mantra' has something for everyone. Everyone who tastes the joy of being a part of 'Mohana Mantra' remember it not merely as an event, but as an experience - An experience of a lifetime.



Sree Sainath Nagar, Tirupati, Andhra Pradesh, India - 517 102.  
Ph: +91-7680991993, 7680991995, Email: mohanamantraindia@gmail.com

Follow us on: [Facebook](https://www.facebook.com/MohanamantraSVEI) | [YouTube](https://www.youtube.com/Mohanamantrafest)  
[Pinterest](https://www.pinterest.com/Mohanamantrafest) | [Twitter](https://www.twitter.com/Mohanamantra14) | [Blog](http://www.MohanaMantra.wordpress.com)

ONE OF THE  
**INDIA'S**  
**LARGEST**  
FEST IS BACK!!



30<sup>th</sup> Oct, 31<sup>st</sup> Oct & 1<sup>st</sup> Nov, 2014



The Sree Vidyanikethan Educational Trust came into being with the intention of providing the best of education and facilities to every child in the country. Founded and operated under the visionary leadership of Legendary Actor Dr. M. Mohan Babu, the Trust has witnessed numerous achievements in the journey so far. While being an ingenious blend of multi-cultural and plural societies, the Trust is also endowed with cultivated traditions and values, thereby becoming one of the "most trusted names in education". Over the years, the Trust has been growing rapidly, establishing academic institutions at Hyderabad and Tirupati, offering unmatched standards of academics in various realms of education in demand driven domains.

## TECHNOHOLIK

Technoholic, as the name suggests is the technical wing of Mohana Mantra offering a dynamic platform for all the Tech Fanatics around the country to exhibit their mettle.

### Departments

- ▲ CSE/IT/CSSE/MCA
- ▲ Electronics & Communication Engineering
- ▲ Electrical & Electronics Engineering
- ▲ Electronics & Instrumentation Engineering
- ▲ Electronics and Control Systems Engineering
- ▲ Civil Engineering
- ▲ Mechanical Engineering
- ▲ Management
- ▲ Sciences
- ▲ Pharmacy
- ▲ Nursing

### Events

- ▲ Paper Presentation
- ▲ Poster Presentation
- ▲ Coding: (Code Struck / Code Master)
- ▲ Debugging (Bug - D - Bash)
- ▲ Circuit Designing
- ▲ Quizzes
- ▲ Robotron
- ▲ C-Branch Events
- ▲ E-Branch Events

## KALAKSHETRA

Arts are always a part and parcel of an individual's life and can never be separated, by any form. Kalakshetra presents an extravaganza of arts, culture and literature.

### Events

- ▲ Music
- ▲ Cappella (Vocal- Solo)
- ▲ Homophony (Vocal - Group)
- ▲ Instrumental Solo
- ▲ Jugalbandhi
- ▲ Musical Knowledge
- ▲ A.I.M. (Art In Motion)
- ▲ Nrithyam (Classical Solo)
- ▲ Ghungroo ( Folk Group)
- ▲ Lock N Crock It (Western Solo)
- ▲ Foot Loose (Western - Group)
- ▲ Pandemonium (Mock Parliament)
- ▲ Much Ado About Nothing(Debate)
- ▲ All Scribes (Write-O-Mania)
- ▲ Bookworm Quiz (English Literature)
- ▲ Cine Buzz
- ▲ Name It
- ▲ Hallessa
- ▲ Acting Baadshaah!!
- ▲ Short Films
- ▲ I-We-Enact!!
- ▲ Ad Making
- ▲ Chitra Kala Kshetram (Gallery)
- ▲ Chitra Kala Vedika(Spot Painting)
- ▲ Photography
- ▲ Rangoli
- ▲ Mehendi
- ▲ Nail Art
- ▲ Festoon The Fabric!!
- ▲ Collage
- ▲ Best Out of Waste

SPOT EVENTS  
SPORTS  
LAN GAMING  
TREASURE HUNT

## SPONSORSHIP CATEGORY

Here's a call for the corporate world to be a part of this historic event and leverage the occasion to showcase your brand in the midst of thousands of students gathered together from all over the country. Mohana Mantra is a multi-cultural event offering unmatched standards of opportunities both to the students and corporates as well.

## BENEFITS

- ▲ Reflects the generous feature of the company that supports a students' event
- ▲ Sponsors logo will be carried in all promotional activities
- ▲ Onsite space for banners
- ▲ Enhances brand awareness
- ▲ Aids your sales promotion campaigns
- ▲ Creating positive publicity/heightening visibility
- ▲ Media & Exposure

## MERCHANTING

With a student turn-up in huge numbers, Mohana Mantra is the only fest of its kind around the region that can bring in the business you truly deserve. Analyse, select and install your stall at the event at a very minimal charge which can surely be a big leap in your journey.

Category	Dimensions( in feet)
Platinum - A (Title Sponsor)	12x15
Platinum - B (Co-Sponsor)	12x15
Gold	10x12
Silver	7x10