

# HARI KOWSHICK LAKSHMANAN

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6/9 Albert Place, Edinburgh, Scotland

## PROFESSIONAL SUMMARY

Creative and user-centric UX Designer with 3+ years of experience in crafting intuitive digital experiences. Proficient in user research, wireframing, prototyping, and collaboration with cross-functional teams. Demonstrated ability to enhance user satisfaction through user-centered design principles, interaction design, and visual communication.

## KEY COMPETENCIES

User Research & Insights Gathering	Information Architecture: Design Thinking	Front-End Development
Wireframing & Prototyping	Agile Methodology	Collaboration & Stakeholder Engagement
Interaction & Visual Design	Responsive Web Design	Tool Proficiency

## PROFESSIONAL EXPERIENCE

### Dhya Innovations | Coimbatore, India

Jan 2023 – Present

#### UI/UX Designer

- Conducted user research through interviews, surveys, and usability testing to gather insights.
- Designed wireframes, mockups, and interactive prototypes for stakeholder communication.
- Collaborated with developers and product managers to ensure seamless implementation.
- Monitored KPIs to analyze user behavior and iteratively improve design solutions.

### Bright Bridge Infotech | Coimbatore, India

Oct 2021 – Oct 2022

#### Graphic Designer

- Designed marketing collaterals, brochures, and social media graphics.
- Conducted design research to align projects with current visual communication trends.

### Pinesphere Solutions | Coimbatore, India | Dec 2020 – Jun 2021

Dec 2020 – Jun 2021

#### Graphic Designer & Web Developer Intern

- Designed website mockups, logos, and print materials.
- Gained front-end development experience using HTML, CSS, and JavaScript.

#### Projects

##### E-commerce Website Redesign

- Conducted usability testing and streamlined navigation to improve user discoverability.

##### Fitness Tracking Mobile App

- Designed an app with gamification features, increasing user retention by 20%.

##### Bellfield Brewery Website Redesign

- Developed a responsive and accessible UI with an intuitive information hierarchy.

##### Peace Circle (Mental Health App)

- Designed wireframes and prototypes based on user research and usability testing.

## EDUCATION

### MSc in User Experience Design

Edinburgh Napier University Jan 2023 – Jun 2024

### B.Tech in Information Technology

KGiSL Institute of Technology | Coimbatore | Jun 2016 – Apr 2020

## CERTIFICATIONS

- UI/UX Design from Scratch – Designers Academy
- UX Design Certification – Coursera
- Strategic & Experience Design – BGC

## TOOLS

- Figma, Adobe XD, Miro, Adobe Creative Suite, ProtoPie, Axure RP, Maze