EDUVERSE EDUCATION

General Requirements:

1. Website Branding:
   - Logo in SVG and PNG formats (LOGO and FAVICON ICON– TAB ICON)

2. Typography:
   - Fonts used:

3. Color Scheme:
   - Primary color: #0077ff (BLUE – LOGO)
   - Secondary colors: (#f7f7f7, #555, etc.). Gray coloured (variations)

Section-Wise Requirements

1. MAIN Section:

- Images:
  - Three hero banner images (Highlighting Company).
  - Student avatars (students small icons.. Or).

- Content:
  - Three tagline variations for Main Section (e.g., "Shape Your Future").
  - Description text highlighting the value of the institution.
  - Small card descriptions – 3 (for the main section infront of the main section images)

2. About Section:

- Images:
  - Background image for the section: parallax animated image
  - Supporting images: 2 images for about section

- Content:
  - CEO/Founder profile details (name, image).
  - Highlights: Three USPs such as affordability, career programs, flexibility.
  - Description of the institution's vision and mission.

3. Features Section:

- Images:
  - Supporting images for each why choose us tabs.
- Content:
  - Key features like "World-Class Programs," "Exceptional Faculty," and "Modern Facilities."
  - List of 3–4 highlights for each feature.

4. Courses Section:

- Images:
  - Course-specific images for up to 6 courses (e.g., Computer Science, MBA).
- Content:
  - Course names, descriptions, and highlights.
  - Tuition fees and payment plans.
  - Other main highlighting courses (includes main courses)

5. Students Testimonials Section:

- Images:
  - Placeholder avatar for testimonials. (students avatar icons - small)
- Content:
  - Four student stories with their testimonials, ratings, and designations.
  - description/ message - if

6. Accreditation and Partners Section:

- Images:
  - Logos for accrediting bodies
- Content:
  - Name of accrediting bodies
  - main text for section title - if

7. Contact Section:

- Images:
  - Icons for location, phone, and email.
- Content:
  - Campus address, phone numbers, and email addresses.
  - Contact form fields and placeholders.

Image Specifications

1. Dimensions:
   - Main section banner images : 1920x1080 px (optimizing for high resolution and responsive).
   - Course thumbnails: 800x600 px.
   - Students Testimonial avatars: 150x150 px.
2. Formats:
   - WebP format where possible for faster loading.
   - PNG for logos requiring transparency.