1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
2. All Journalism projects are cancelled
3. Success % of Music Projects is highest and they also have lowest cancellation .
4. All the projects in Spotlight (i.e Spotlight is TRUE) are successful.

|  |  |  |  |
| --- | --- | --- | --- |
| **Count of id** | **Column Labels** |  |  |
| **Row Labels** | **FALSE** | **TRUE** | **Grand Total** |
| canceled | 349 |  | 349 |
| failed | 1530 |  | 1530 |
| live | 50 |  | 50 |
| successful |  | 2185 | 2185 |
| **Grand Total** | **1929** | **2185** | **4114** |

1. 95% of Successful project are overfunded (i.e % Funded >100). Also none of Overfunded projects failed (a few i.e 4 were cancelled)
2. What are some limitations of this dataset?
3. No Definition of provided columns (i.e Attributes or metrics) is provided
4. Except for US (and to a certain extent GB) we do not have a big sample size for other countries to draw any meaningful trends across countries.
5. What are some other possible tables and/or graphs that we could create?
6. % of outcome by parent category or sub-category
7. Line chart of %Success and % failed projects by year and parent category, to see if certain category of projects are getting more successful as people have more experience in funding/operating certain category of projects.
8. Box chart of projects by count of backers, average donation and percent funded so that we can identify the outliers and remove them from over analysis.
9. All the graphs and tables created above as part of the first question.