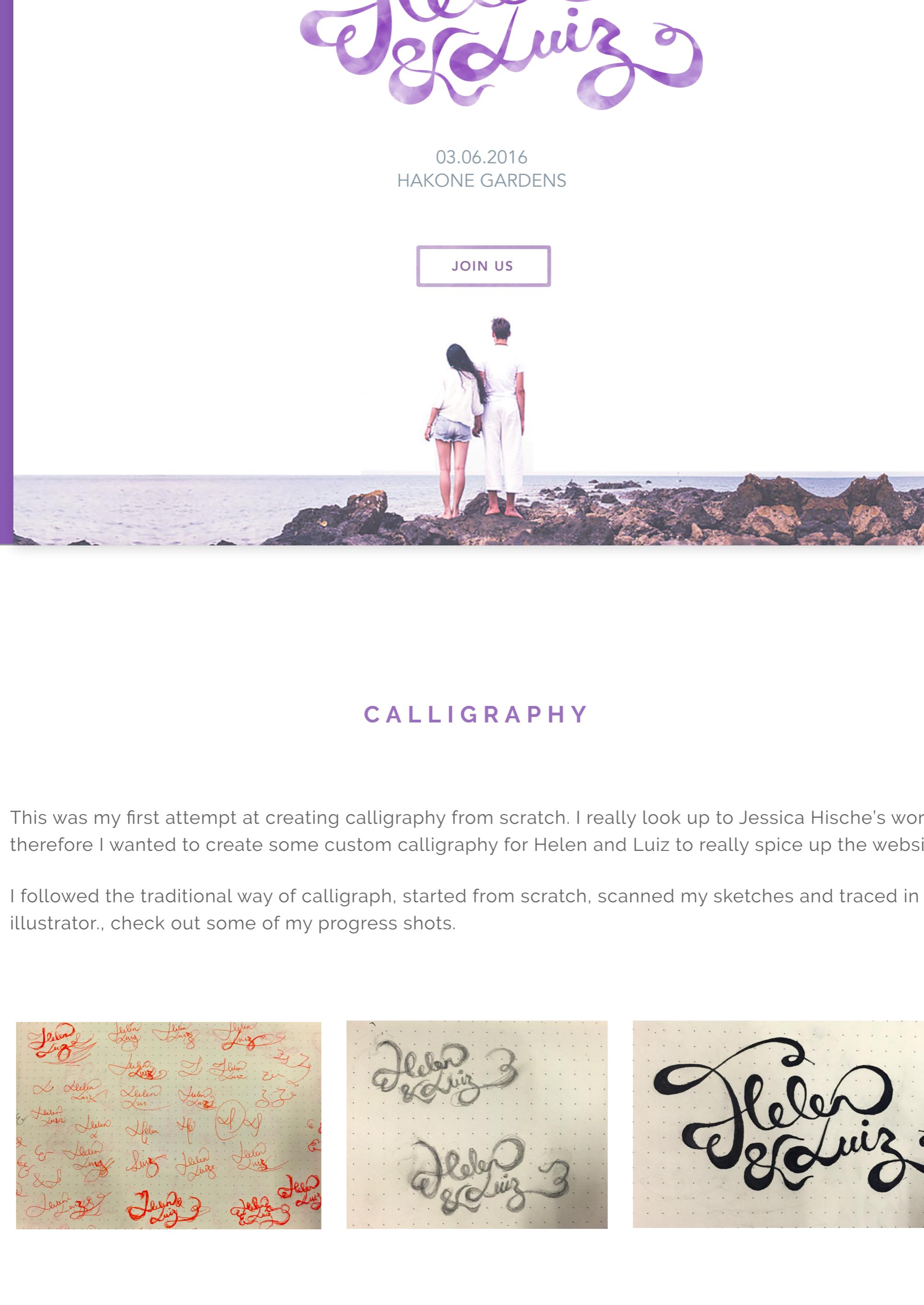


L + H

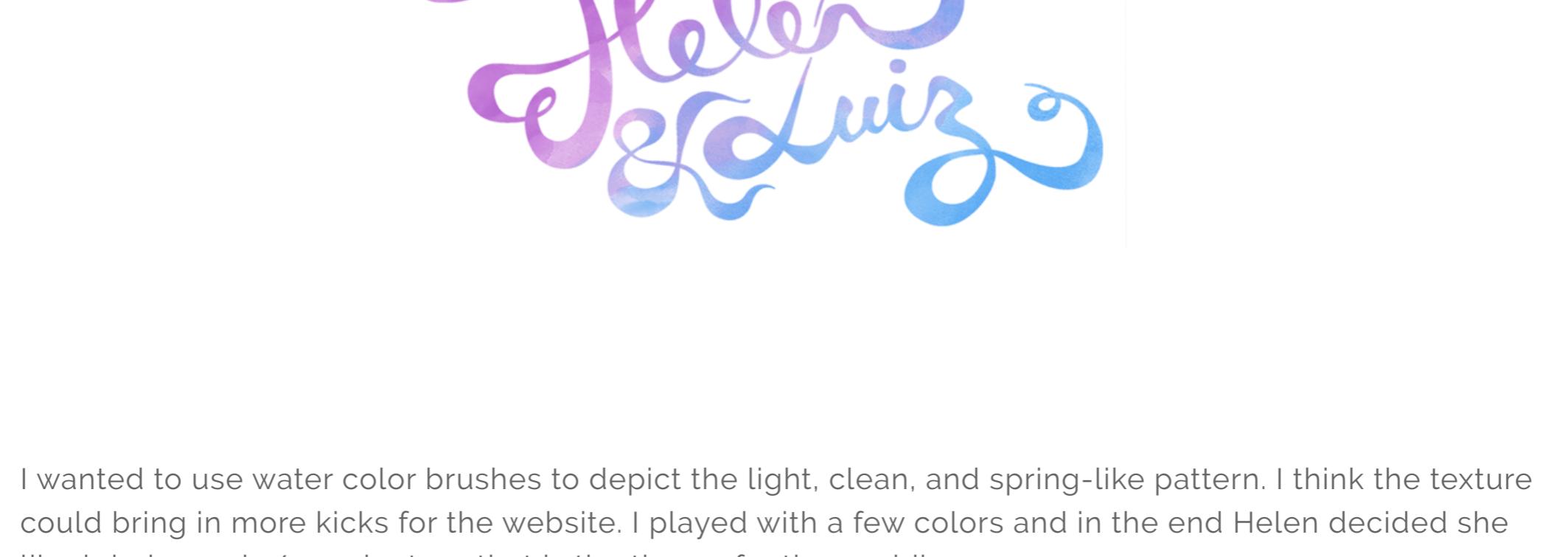
wedding website design



## CALLIGRAPHY

This was my first attempt at creating calligraphy from scratch. I really look up to Jessica Hische's work; therefore I wanted to create some custom calligraphy for Helen and Luiz to really spice up the website.

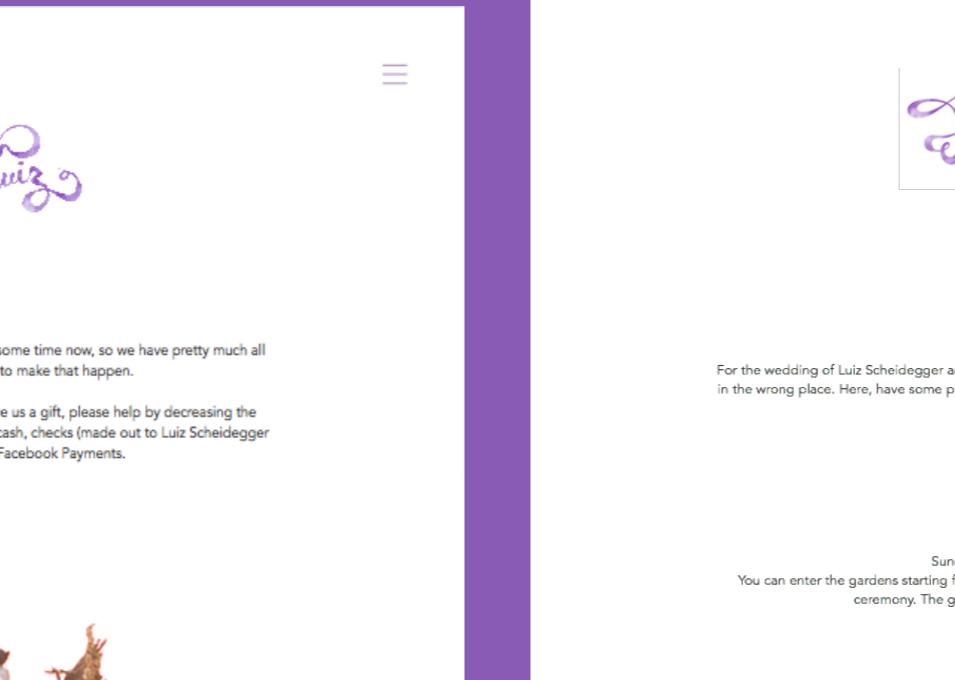
I followed the traditional way of calligraphy, started from scratch, scanned my sketches and traced in Illustrator., check out some of my progress shots.



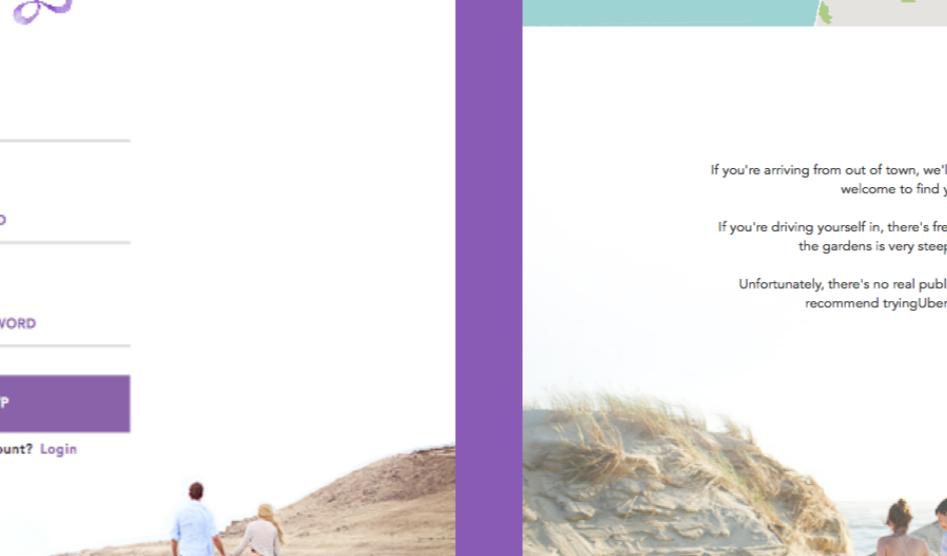
After a few pages of doodling, I finally found a design that I liked. I placed a subtle heart at the start of "H" for Helen and linked the end of Helen's N with Luiz's L. It's meant for them to be forever linked and also continue the fluidness of the calligraphy. Taking the fully inked copy, I proceeded to scanning and tracing in Illustrator.



Tracing was perhaps the most challenging portion of this. It was difficult to get the perfect curves; it also was tough to leverage the minimum amount of anchor points to achieve the most fluid shape.

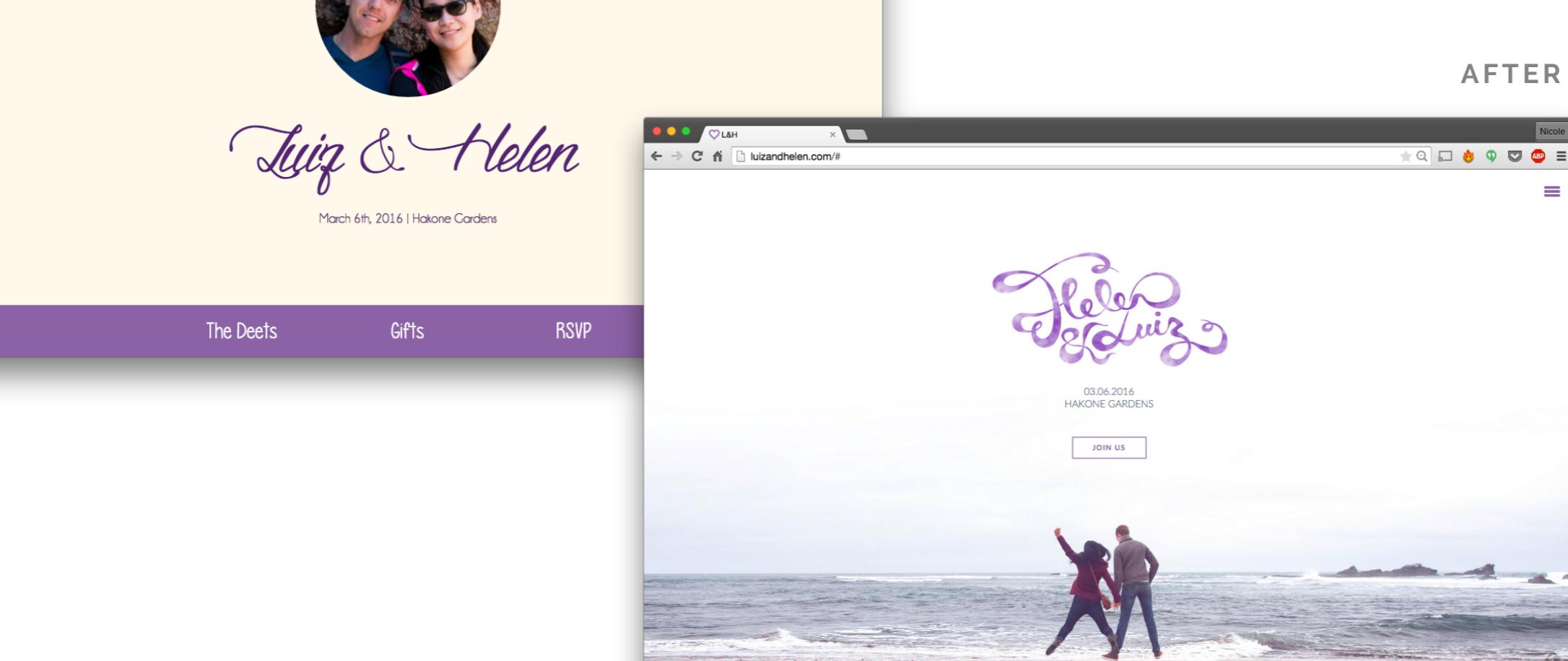


I wanted to use water color brushes to depict the light, clean, and spring-like pattern. I think the texture could bring in more kicks for the website. I played with a few colors and in the end Helen decided she liked dark purple/eggplant, as that is the theme for the wedding.



## WEBSITE

I wanted to create an extremely clean and simple website for the couple. They didn't want too much of their faces shown in the website; instead, I wanted some light themed photos to softly blend with the page. Check out <http://luizandhelen.com> for full site.



Thanks for reading!

NICOLE JIANG

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