Ravi J

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To obtain a creative and challenging position in an organization that gives me an opportunity for self-improvement and leadership, while contributing to the symbolic growth of the organization with my technical, innovative and logical skills.EDUCATIONAL QUALIFICATION
OFILE

Work Experience

PHP Developer

KOKA Technology - Chennai, Tamil Nadu
June 2018 to September 2019

• Developed front-end and back-end applications in Php and Mysql.
• Worked with Business Analyst to develop applications based on project requirements.
• Develop technical specifications and coding documentations for new projects.
• After Completion of project, involved into testing and debug software applications.
• Solving debug and queries of clients through Remote Control.
• Developed Software Applications for Products like Distributor, Travels, Pawn Broking, Supermarket, Restaurant, Jewellery, Hospitals etc
• Developed School Management Software using CODEIGNTERframework.

SEO Analyst

KOKA Technology
March 2018 to June 2018

• As an SEO Analyst comprising analyzing websites and devising both, On Page and Off Page SEO strategies.
• Specialization in organic search engine optimization through the use of advanced Internet Marketing techniques.
• Proficient at generating the report for Traffic Analysis using Google Analytics preparing the manual report in excel format for the keyword ranking.
• Researching the best keywords for less competition and high search volume.
• Communicating with team and management in project development timelines, and results.

SEO Analyst

Isoft Innovations
December 2016 to August 2017

Project Name: Dentistree.
Client 1: Dentistree.
Description: Dentistree is One of Dental Client and based on their Requirement optimized off page work for different Communities. Doing SMO Work for Given Profiles of Face book, LinkedIn, Twitter, and Google+.
Client 2: Design3i

Description: Design3i is one of web Design Company presented in UK. I have to manage off-page optimization and SMO for them.

Roles and Responsibility: As a SEO Analyst involved finding Position of their website and gives boost to get higher rank in Search Engine. For this Client done a great job of SEO(Off page) and SMO(FB, G+, Tweeter, LinkedIn)

Client 3:Scoregetter

Description: Scoregetter is one of training center for the test preparation of getting admissions on desired abroad universities. Involved and handling SEO(Off Page) and SMO (FB, G+, Twitter)

Roles and Responsibility: As a SEO Analyst involved to find Position of their website and gives boost to get higher rank in Search Engine.

KEY STRENGTH

• Good Team Player with Optimistic character.
• Confident and hard working
• Assertive Person.
• Eager to learn new things.

Education

BCA
Nazareth college - Nazareth, Tamil Nadu
2013 to 2016

HSC
State Board
2012 to 2013

SSLC
State Board
2010 to 2011

Skills / IT Skills

• Digital Marketing: Off-Page, On-Page, SMO
  Operating System: Basics of UNIX, windows
  Programming: PHP, HTML, CSS, JAVASCRIPT, JQUERY and Mysql.