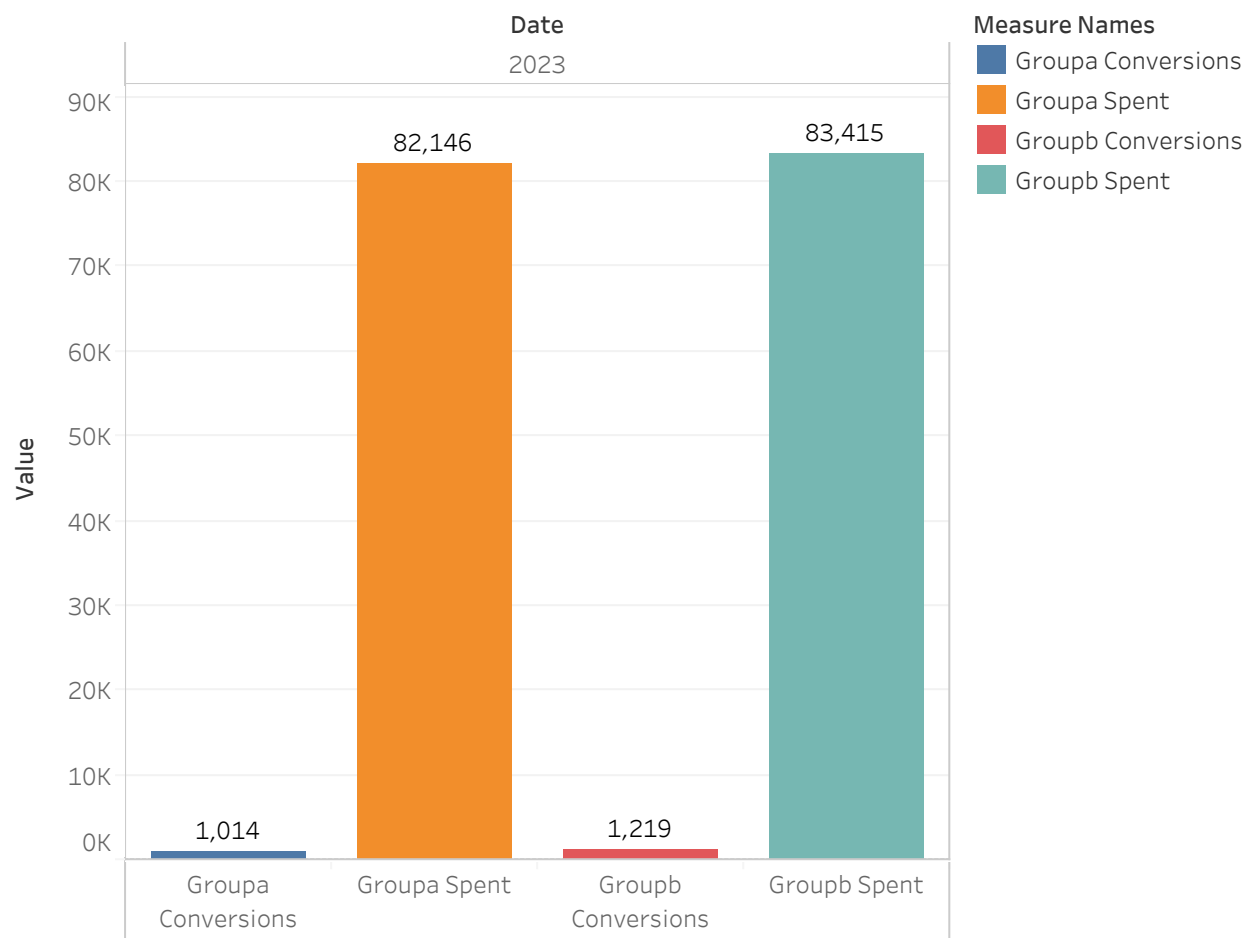


Checking the Novelty Effects



Groupa Conversions, Groupa Spent, Groupb Conversions and Groupb Spent for each Date Year. Colour shows details about Groupa Conversions, Groupa Spent, Groupb Conversions and Groupb Spent.