**FAKE NEWS DETECTION USING NLP**

**Abstract:**

The project aims to create a robust Fake News Detection Model using a Kaggle dataset, which involves the classification of news articles into two categories: genuine and fake. This endeavor leverages Natural Language Processing (NLP) techniques to preprocess textual data, constructs a machine learning model for classification, and assesses the model's performance. The project addresses the increasing prevalence of misinformation in the digital age by providing a tool to distinguish trustworthy news from deceptive or misleading content.

**Modules:**

**1. \*Data Source :\***

- Gather and inspect the Kaggle dataset containing news articles and their labels (genuine or fake).

- Explore and analyze the dataset to understand its characteristics, including data distribution and potential challenges.

**2.Data Preprocessing:\*\***

- Tokenize the text data, removing punctuation, special characters, and irrelevant information.

- Perform stemming or lemmatization to standardize words.

- Handle missing data and outliers appropriately.

**3. \*Feature Extraction:\***

- Utilize techniques such as TF-IDF (Term Frequency-Inverse Document Frequency) or word embeddings (e.g., Word2Vec, GloVe) to represent text data numerically.

- Create a feature matrix for both titles and text content.

**4. \*Model Selection:\***

- Experiment with various machine learning models for classification, including but not limited to:

- Logistic Regression

- Naive Bayes

- Random Forest

- Support Vector Machine (SVM)

- Deep Learning Models (e.g., LSTM, BERT)

**5.\*Model Training:\***

- Train these models on the preprocessed data and evaluate their performance using appropriate metrics (e.g., accuracy, precision, recall, F1-score).

**6. \*\* Evaluation:\*\***

- Assess the model's performance on a separate test dataset to gauge its effectiveness in distinguishing between genuine and fake news.

- Employ evaluation metrics to measure the model's accuracy, reliability, and robustness.

This project will contribute to the fight against misinformation by providing a tool to automatically detect and flag potentially fake news articles, thereby promoting a more informed and discerning news consumption culture.