

# Consumer Behavior Dashboard

Subscription Status

No

Yes

gender

Fem...

Male

category

Accessories

Clothing

Footwear

Outerwear

shipping\_type

- ☐ 2-Day Shipping
- ☐ Express
- ☐ Free Shipping
- ☐ Next Day Air
- ☐ Standard
- ☐ Store Pickup

3.9K

number of customers

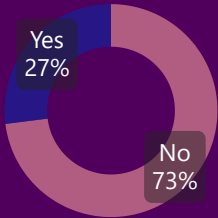
3.75

average review rating

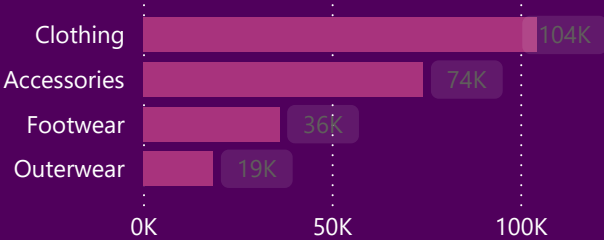
\$59.76

Average purchase amount

percentage of subscription status



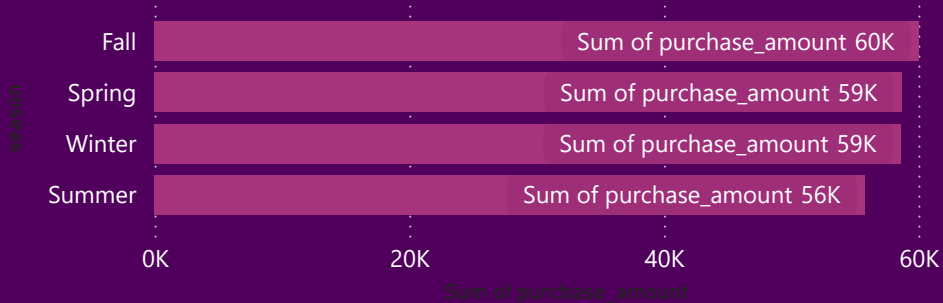
Revenue by category



Sales by category



Revenue by season



Sales by season

