What is the idea for a publication? A website with investigative data stories about politics, health and science, business, tech across the globe

Who is your audience? People who like reading in depth news analysis

Is there a similar publication? If yes, how will your publication differentiate itself

from the existing publication?

Propublica, my webstories will be transmedia include audio, video stories in addition to interactivity.

Main hook: virtual reality news content

Give a few general examples of pieces that might run on this site.

Water quality complaints in New York City- complaint type trends about the boroughs.

Virtual reality inside a homeless shelter- explaining living conditions