**Employee Data Analysis using Excel**

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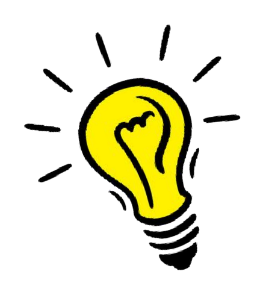
**COLLEGE NAME : SINDHI COLLEGE**





PROJECT TITLE

2



## PROBLEM STATEMENT

Transportation management: Inefficient transportation management.

Inventory management issues Warehouse management concerns Order fulfillment bottlenecks Demands prediction

Customer solvency Competition solvency Idle cars

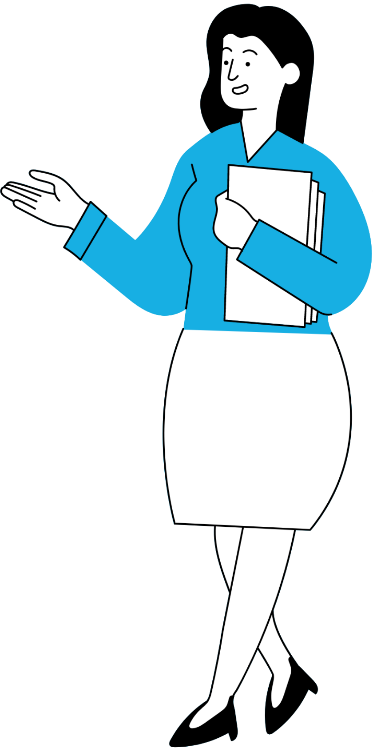
Unknown risks

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## PROJECT OVERVIEW

 The overall process of managing how resources are acquired, stored and transportation to their final destination.



 Logistics management involves identifying prospective distributors and suppliers and determining their effectiveness and accessibility.

Logistics managers are referred to as logisticians.



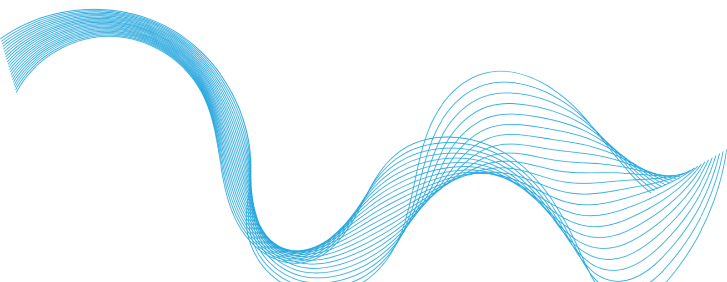
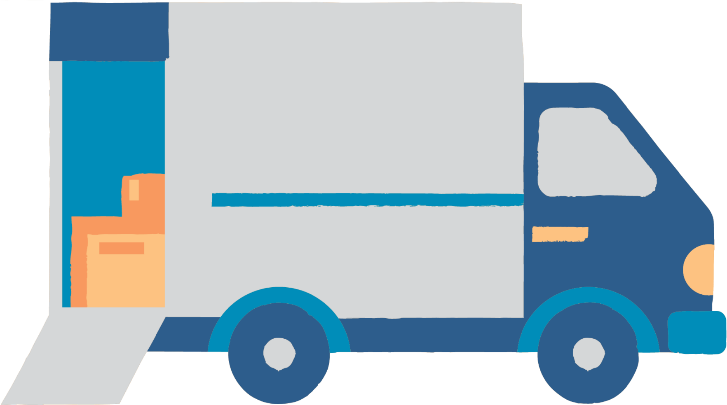


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**WHO ARE THE END USERS?**

Blue Dart Ekart Logistics Gait Ltd

Ecom Express Delhivery

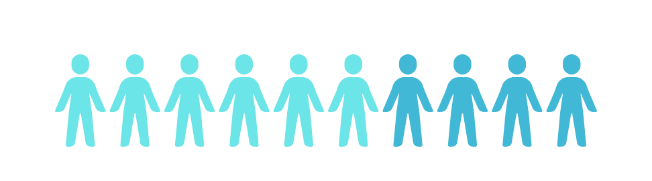


**OUR SOLUTION AND ITS VALUE PROPOSITION**

Know your target customer understand your target customer in detail

Understand your business your business strengths. Explain the value explain how your product or service offer value.

Track the market monitor what competitors are doing Quantify your value your offers



Use interactive content to promote your value proposition.

7

# Dataset Description

A logistics company dataset may include information about the content of shipment and how to delivery them to their intended destination.

It may also include information about the logistics company services which could included both international and domestics operations.

9

## THE "WOW" IN OUR SOLUTION

WOW express is a logistics a company that offere end to end solutions for e- commerce companies in India. They have over 100 centers in 50 cities and handle 70,000 – 75,000 shipments per day.

WOW express’s services include:

First mile pickups

Intra and intercity movement last mile deliveries

Cash on delivery

Digital payment collection

Real time visibility and updates

10

# MODELLING

Logisitics modelling is a process that uses computer system to simulate different scenarios related to transportation o goods.

This helps companies gain a better understanding opportunities for cost saving and efficiency and anticipate future trends efficieny and anticipate future trends and changes.



11

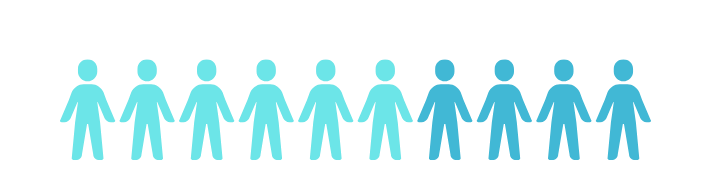
# RESULTS

June 2024: Net sales of Rs: 22.08 crore a 17.01% increase year over year

March 2024: Net sales of Rs: 20.05 Crore a 6.77% decrease year over year

December 2023: Net sales of Rs: 16.25 crore, a 25.04% decrease year over year



September 2023: Net sales of Rs.16.46 crore, a 13.06% decrease year over year



Conclusion

Logistics management is a vital part of modern business operation it can help business and improve efficiency reduce costs, and enhance customer experience here are some logistics companies in India.

In conclusion logistics management is a critical component of modern business operation, and its importance cannot be overstated.

