

EDUCATION

Cornell University – Ithaca, NY | Class of 2018 (Graduating Dec 2017)

Major: **Information Science**, Minors: **South Asian Studies**, **Business** Cumulative GPA: **3.6**

WORK EXPERIENCE

Business Analyst (Product Designer) | *Blackstone* – New York, NY

May 2017 – Aug 2017

- Identified focus areas within Blackstone's client facing product through understanding business and internal needs
- Held extensive user interviews to understand user needs and built personas to analyze user goals and use cases
- Designed low and high fidelity mockups in Photoshop and Illustrator and utilized InVision to create working prototypes
- Iterated extensively on designs based on user testing and internal design reviews with managing directors
- Worked with the development team and created tasks in Jira to roll out feature into production

UX and Interaction Designer | *Cornell University*

Feb 2017 – May 2017

- Worked on a cross-organizational project to create an app for the smart energy meter system in Ithaca
- Utilized affinity diagrams and personas to analyze user interviews and assess user needs
- Sketched low and high fidelity mock-ups and wireframes
- Created prototypes and constructing usability tests to test designs

UX Researcher | *Cornell University*

Aug 2016 – Dec 2016

- Worked on the Product Design of mobile application for tracking energy usage as part of a collaborative team
- Created and conducted user interviews, analyzing the results by creating affinity diagrams to categorize themes
- Conducted photo documentary of living spaces and analyzed photos for energy usage trends, correlated these findings with user interviews
- Created paper prototypes of redesigns based on interviews and photo analysis

Student Intern | *Verizon Wireless* – Temple Terrace, FL

Jun 2016 – Aug 2016

- Built a fully functional cross-platform mobile app as part of a small team functioning as the UX Designer and Product Manager
- Lead team to develop use-cases and personas based on user and business needs
- Utilized Sketch, Photoshop and InVision to create wireframes, mock-ups and prototypes

LEADERSHIP

President | *Women in Computing at Cornell* – Cornell University - Ithaca, NY

- Organized and led an active executive board of 25 women to create and sustain an organization of over 800 members
- Created high level ideas of what the organization should accomplish and relay those ideas to respective board members
- Coordinated communication across all the board members through routine board meetings and individual meetings
- Created and organized corporate events such as wide-scale tech talks with average attendances of over 200 students

Vice President | *Information Science Student Association* – Ithaca, NY

- Revitalized the organization through more rigorous outreach for corporate events
- Created more community events to bring together the IS student body

EXTRACURRICULARS

Managing Editor | *Death in the Afternoon* – Cornell University

- Contributor, editor and manager of editing staff for *DITA*, a poetry and prose publication on campus

Staff Writer | *RICE Magazine*– Cornell University

- Contributes articles to *RICE Magazine*, an Asian cultural magazine on campus, focusing on political and cultural topics regarding South Asia

Contributor | *Cornell Daily Sun*– Cornell University

- Contributed articles on Film, Television and Music for the Arts & Entertainment section of Cornell's daily newspaper

AWARDS

Alice H. & Constance E. Cook Award: Honors individuals for their commitment to women's issues and contributions for changing the climate for women

International Women's Day Award: Honors the social, cultural, economic and political achievement of female leaders in Cornell

SKILLS

Design Tools: Photoshop, Illustrator, Sketch, InVision, Balsamiq || **Programming:** HTML5, CSS3, Javascript, D3.js, PHP, SQL, Python, Java, C, C#

Relevant Courses: Human-Computer Interaction, Marketing, Designing Technology for Social Impact, Data-Driven Web Applications