

Harini Kannan

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Portfolio: <http://www.medium.com/@harinik>

EDUCATION

Cornell University – Ithaca, NY | Class of 2018

Major: **Information Science**, Minors: **South Asian Studies**, **Business** Cumulative GPA: **3.6**

WORK EXPERIENCE

Business Analyst (UX Designer) | Blackstone – New York, NY

May 2017 – Aug 2017

UX and Interaction Designer | Cornell University

Feb 2017 – present

- Working on a cross-organizational project to create an app for the smart energy meter system in Ithaca
- Utilizing affinity diagrams and personas to analyze user interviews and assess user needs
- Sketching low and high fidelity mock-ups and wireframes
- Creating prototypes and constructing usability tests to test designs

UX Researcher | Cornell University

Aug 2016 – Dec 2016

- Worked on the Product Design of mobile application for tracking energy usage as part of a collaborative team
- Created and conducted user interviews, analyzing the results by creating affinity diagrams to categorize themes
- Conducted photo documentary of living spaces and analyzed photos for energy usage trends, correlated these findings with user interviews
- Created paper prototypes of redesigns based on interviews and photo analysis

Student Intern | Verizon Wireless – Temple Terrace, FL

Jun 2016 – Aug 2016

- Built a fully functional cross-platform mobile app as part of a small team functioning as the UX Designer and Product Manager
- Lead team to develop use-cases and personas based on user and business needs
- Utilized Sketch, Photoshop and InVision to create wireframes, mock-ups and prototypes

LEADERSHIP

President | Women in Computing at Cornell – Cornell University - Ithaca, NY

- Organized and led an active executive board of 25 women to create and sustain an organization of over 800 members
- Created high level ideas of what the organization should accomplish and relay those ideas to respective board members
- Coordinated communication across all the board members through routine board meetings and individual meetings
- Created and organized corporate events such as wide-scale tech talks with average attendances of over 200 students

Vice President | Information Science Student Association – Ithaca, NY

- Revitalized the organization through more rigorous outreach for corporate events
- Created more community events to bring together the IS student body

EXTRACURRICULARS

Managing Editor | Death in the Afternoon – Cornell University

- Contributor, editor and manager of editing staff for DITA, a poetry and prose publication on campus

Staff Writer | RICE Magazine– Cornell University

- Contributes articles to RICE Magazine, an Asian cultural magazine on campus, focusing on political and cultural topics regarding South Asia

Contributor | Cornell Daily Sun– Cornell University

- Contributed articles on Film, Television and Music for the Arts & Entertainment section of Cornell's daily newspaper

AWARDS

Alice H. & Constance E. Cook Award: Honors individuals for their commitment to women's issues and contributions for changing the climate for women

International Women's Day Award: Honors the social, cultural, economic and political achievement of female leaders in Cornell

SKILLS

Design Tools: Photoshop, Illustrator, Adobe XD, Sketch, InVision, Balsamiq

Programming: Python, Java, JavaScript, C, C#, D3, HTML5, CSS3, PHP, SQL

Relevant Courses: Human-Computer Interaction, Object Oriented Programming and Data Structures, Marketing, Designing Technology for Social Impact

Data-Driven Web Applications, Introduction to Data Science