PROJECT REPORT

CRM APPLICATION THAT HELPS TO BOOK A VISA SLOT

A Visa Slot management project is a system that used to track and manage the availability of visa slot, which are appointments that are required for certain visa applications. It might be used by a government agency or a visa processing centre to schedule and manage appointments with applicants.

submitted by

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Centre Code: 343

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INTRODUCTION

Overview:

A Visa Slot management project is a system that used to track and manage the availability of visa slot, which are appointments that are required for certain visa applications. It might be used by a government agency or a visa processing centre to schedule and manage appointments with applicants.

purpose:

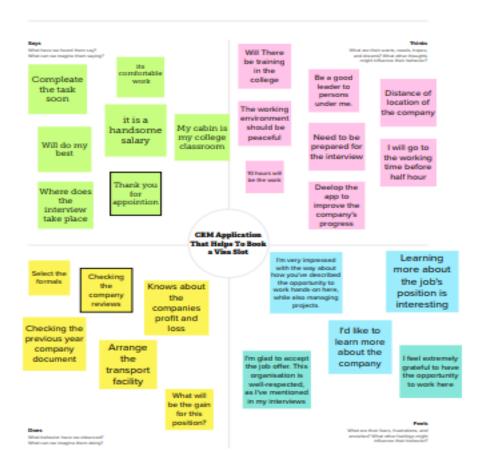
Saving the time of the customers who want to book it by using CRM application of booking a Visa Slot. Wandering for booking the Visa Slot and tracking can be reduce here. Reduce the paper filling as much the customer expecting. Ensuring the safety of the customers and panic of many verifications

Problem definition and design thinking:

Empathy map:

Build empathy

The information you add here should be representative of the observations and research you've done about your users.



Ideation And Brainstorming Map:

Empathy map:

Brainstorm

Write down any ideas that come to mind that address your problem statement.



TIP

You can swinct a stoky rate and for the general Jovetch to HIPTON I CON TO COST COMMON!

Person 1

De plattere coalies pro la male common for specific projects, lesies, and Departments. Each leave premium use also stope discoverie, shad a Dread. and pin important. Increasing on the photonical

In life system of jury a lines years, CRMs have musiced and the poster to later. day've received from floor later manufers into ready net ga subunto les busconnes el al s'appro-trat No. Pay're still marry struggest for sales, marketing, and service teams. But now they still a diazyng number of other ritings ton like torju ourse manage relationships between later mentions vention, potents, and solitorates.

Person 2

Person 3

Person 4

DNA pain interest from Marketing and sales anali, miss selt, and other human to help you go most reasoned and leave the exten you have They give you a steple place to organize your

force automation. contact and project management-these are the bread and butter features of a CRM sydem.



TIP

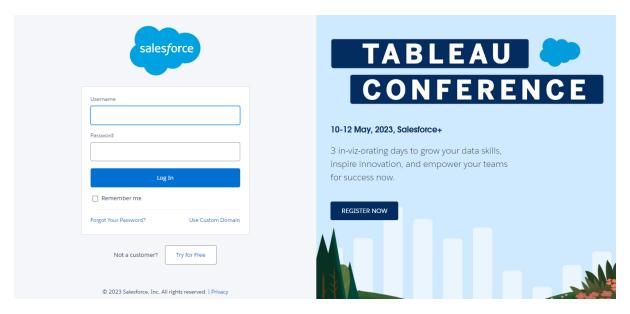
Participants can use their

ACTIVITY AND SCREENSHOTS

1. Creation of Salesforce platform:

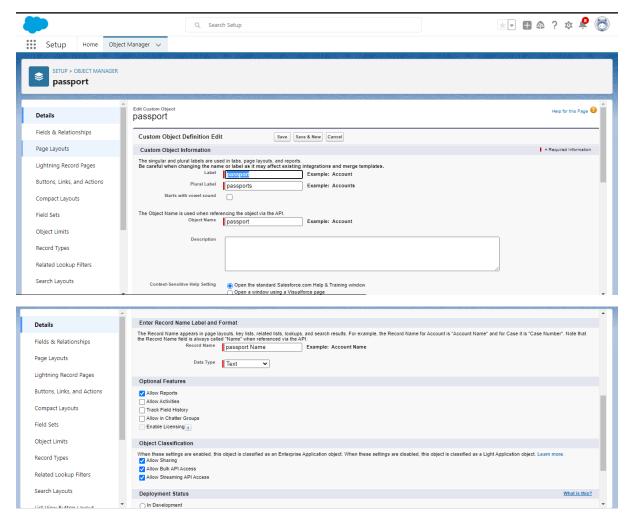
Prioritize

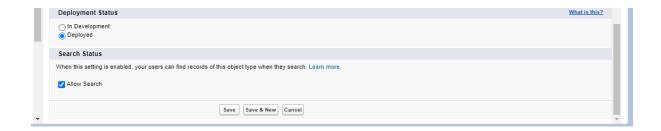
Go to Developer.salesforce.com and click on sign up. Enter our Detail as name, Email, Role, Company etc., Email is send your mail Id. Go to the inbox of the email that you used while signing up. Click on the verify account to activate your account.



2. Creation of custom object: Passport

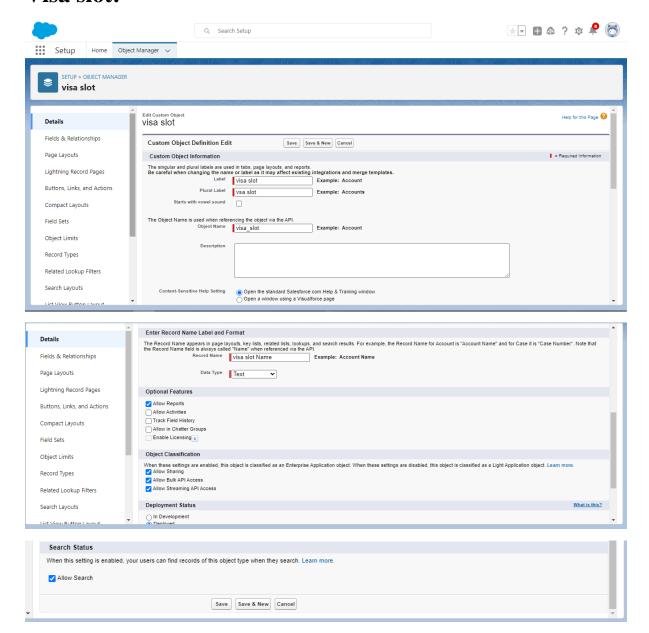
Navigate to setup to select the object manager and create the object gives the detail like label name has Passport and enter the plural name, record name data type, ect. and save it.



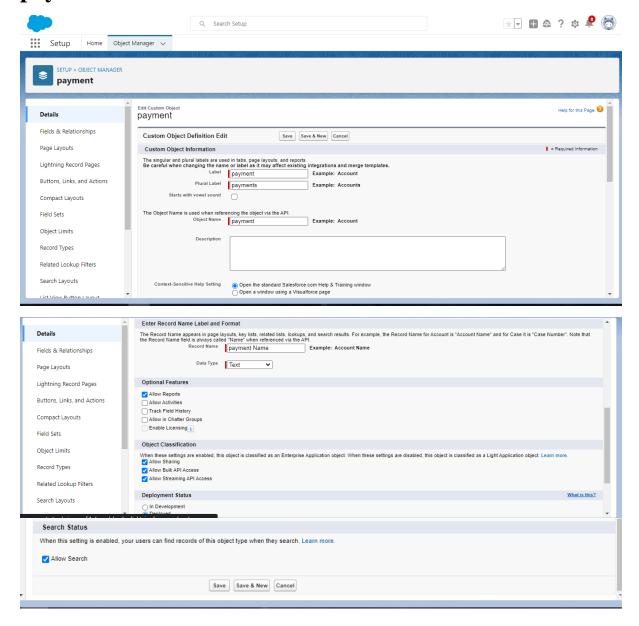


Objects involved in book a Visa Slot, Payment, Reschedule/Cancel create in this type.

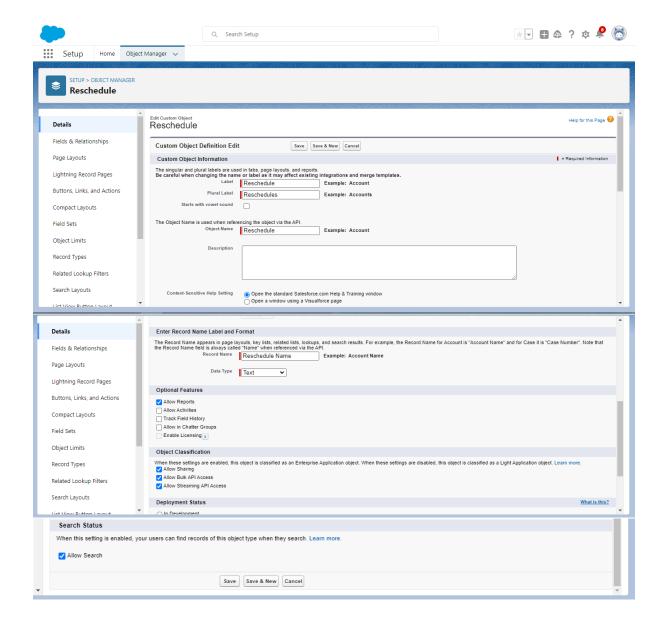
Visa slot:



payment:



reschedule / cancel:

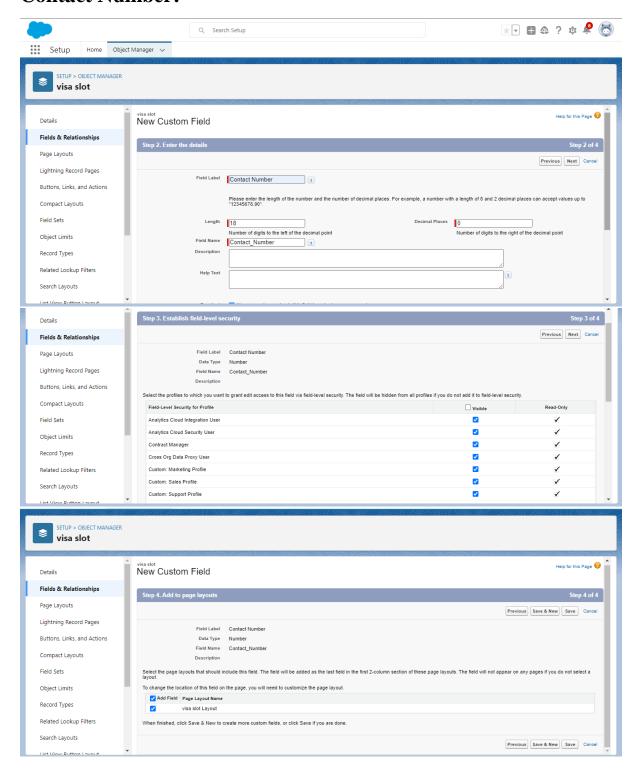


Create of Field on custom Object:

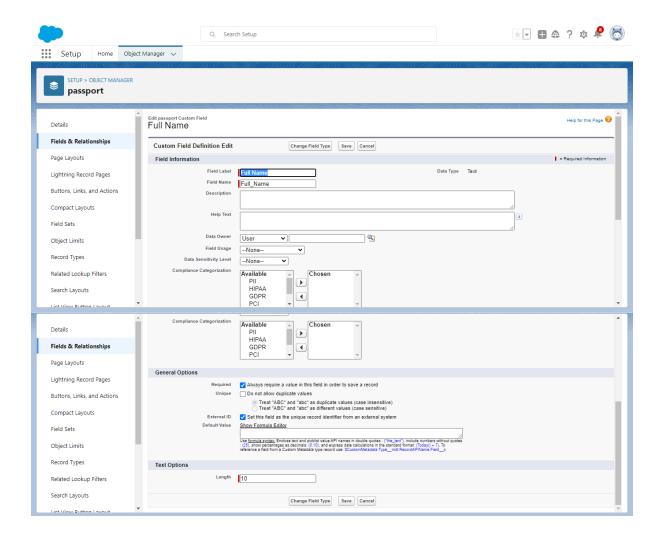
Passport:

Select our Object from the selection has Passport and select option field and Relationship. Select our data type as number go to the next page enter the field label has Contact Number and length should be 10 and you can find options like required, unique, external id select required option so that always require a value in this field in order to save. Go to next page on visible checkbox so that it is visible to all profile and select option and save it. The passport Field are create like this type.

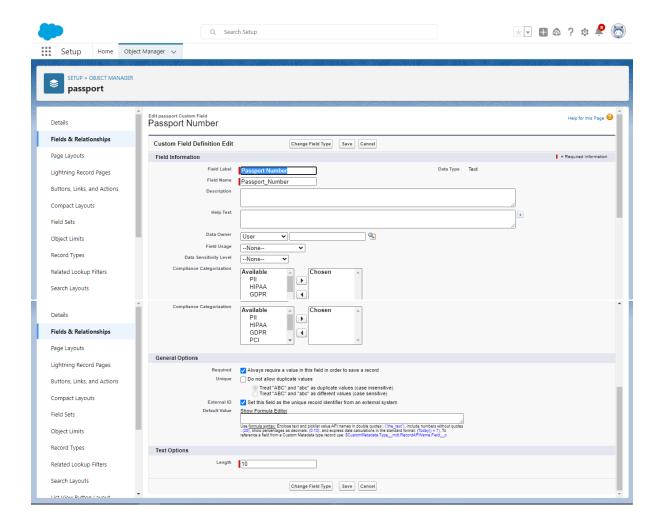
Contact Number:



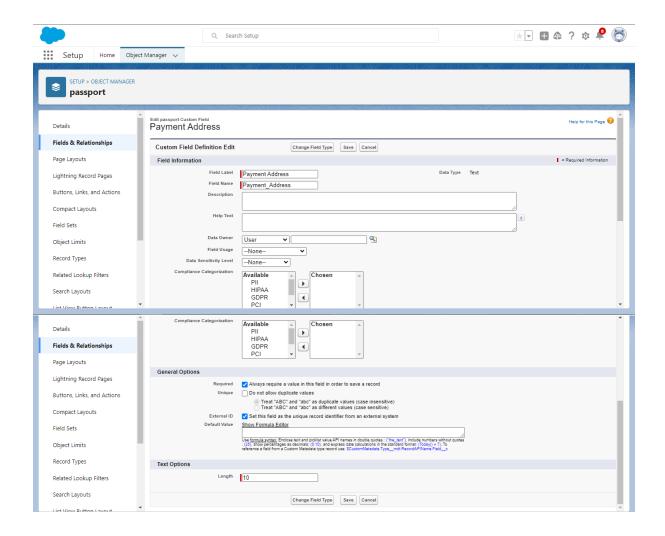
Full Name:



Passport Number:

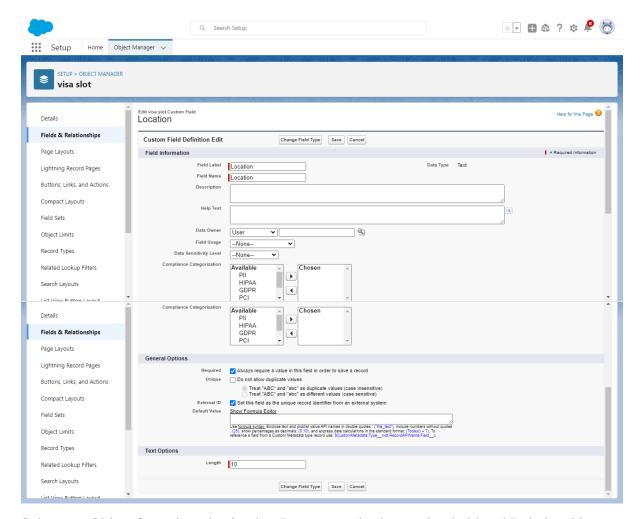


Parmanent Address:



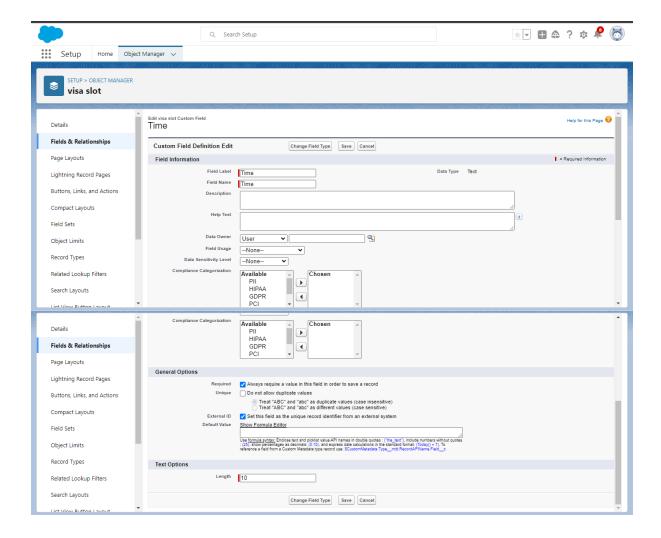
Creation of fields on the custum Object: Visa Slot

Location:

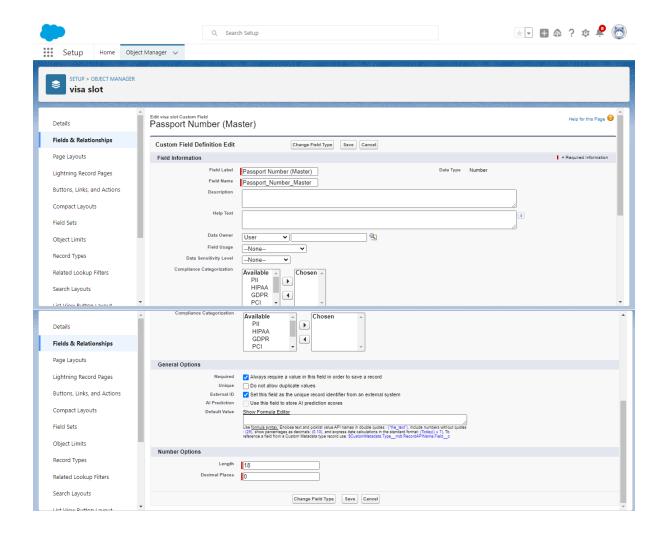


Select our Object from the selection has Passport and select option held and Relationship. Select our data type as text go to the next page enter the field labe has Location and length should be 10 and you can find options like required unique, external id select required option so that always require a value in this field in order to save. Go to next page on visible checkbox so that it is visible to an profile and select option and save it. The visa slot Field are create like this type

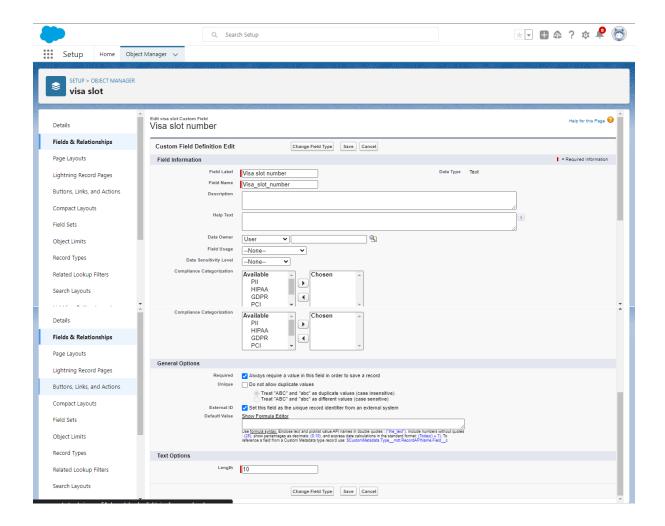
Time:



Passport Number (Master):

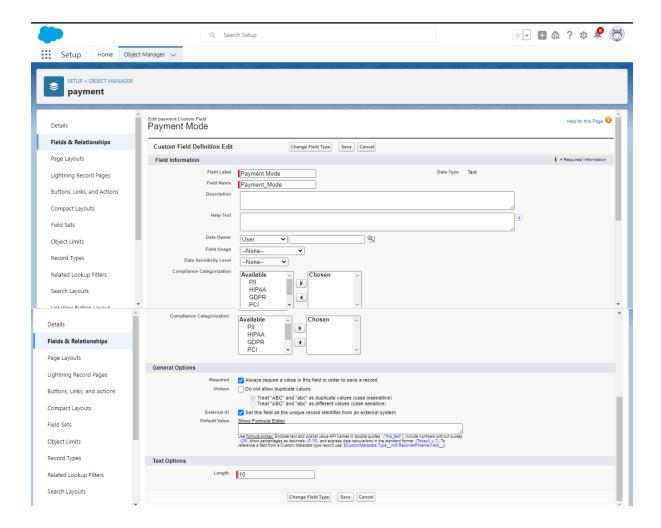


Visa Slot Number:

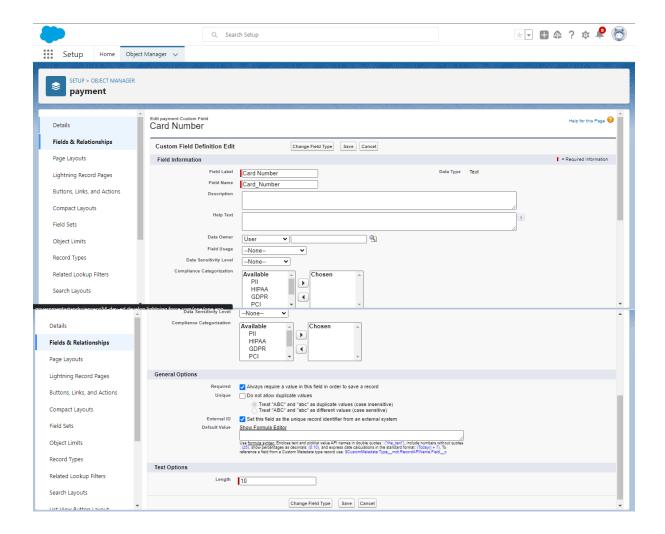


Creation Of Field On Custum Object: Payment

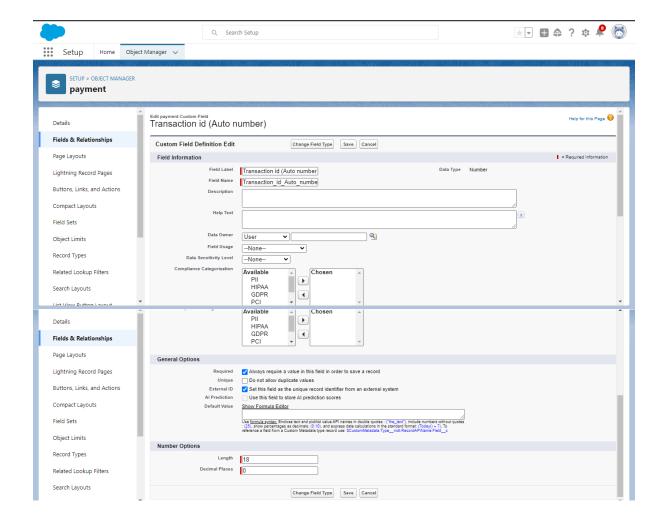
Payment Mode:



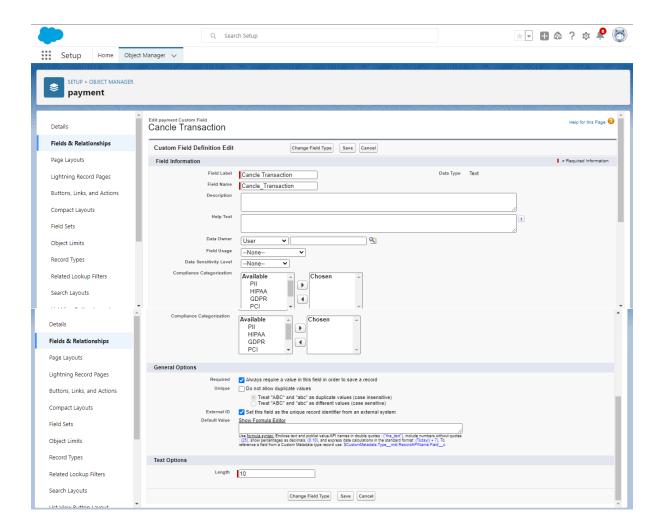
Card number:



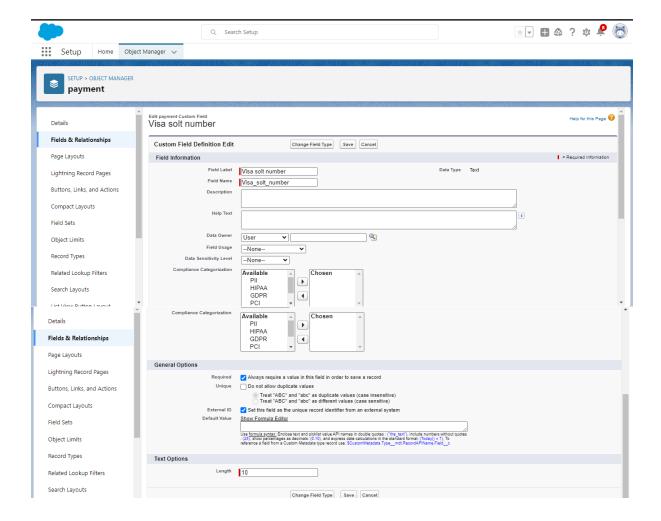
Transaction Id (Auto Number):



Cancel Transaction:



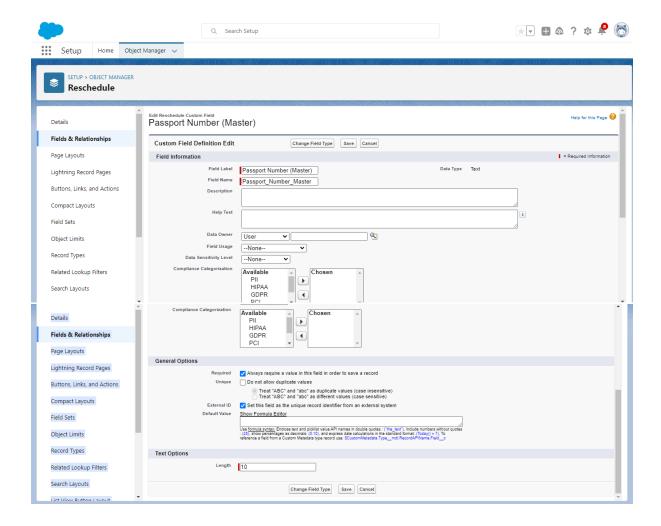
Visa Slot Number (Master):



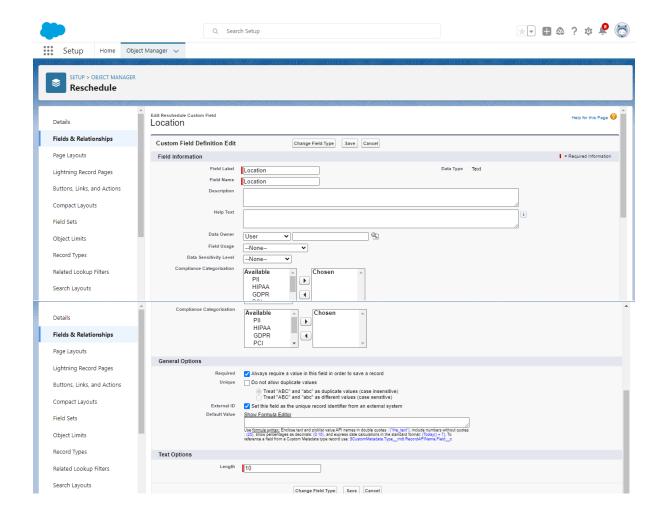
creation of field on custom object: Reschedule/Cancel

Passport Number (Master):

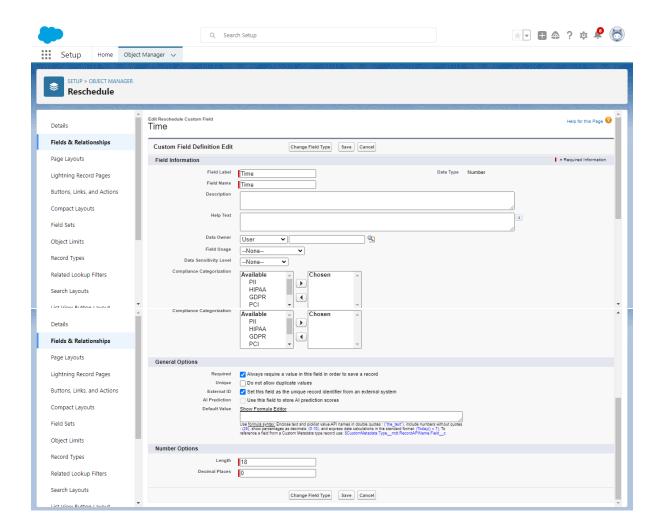
Select our Object from the selection has Reschedule/cancel and select option field and Relationship. Select our data type as number go to the next page enter the field label has passport Number(master) and length should be 10 and you car find options like required, unique, external id select required option so that always require a value in this field in order to save. Go to next page on visible checkbox so that it is visible to all profile and select option and save it. The Reschedule/cancel Field are create like this type.



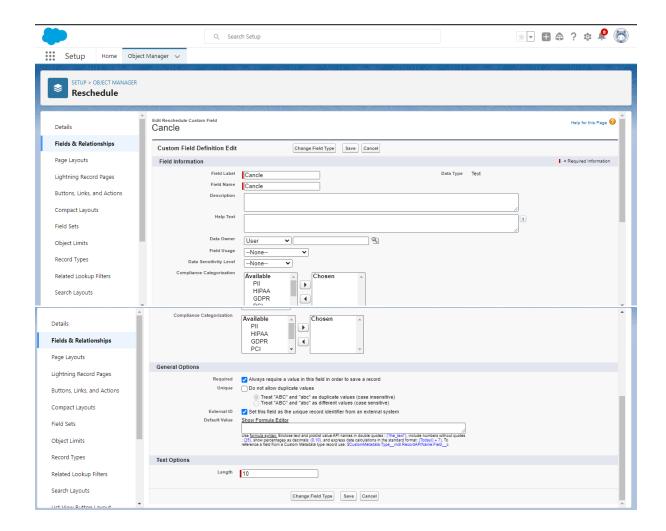
Location:



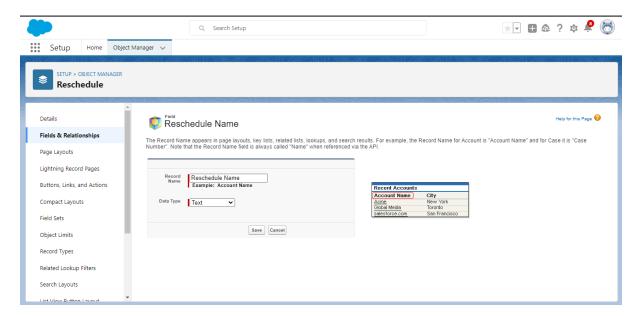
Time:



Cancel:

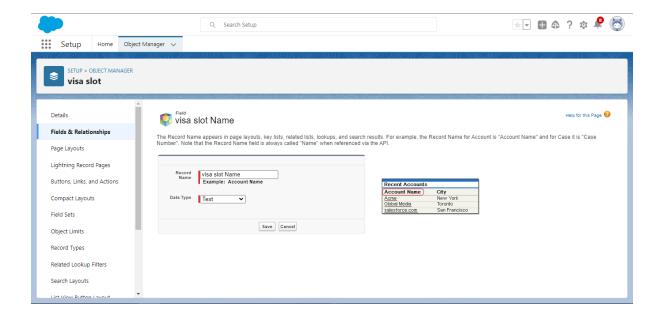


Reschedule Name:



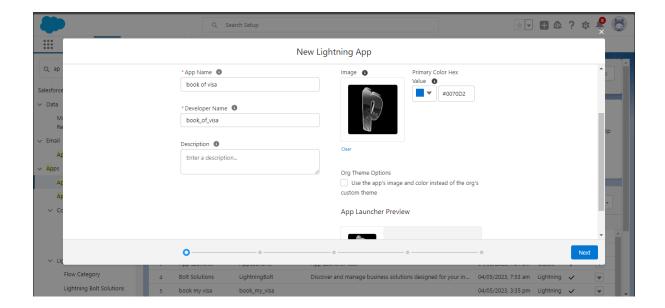
3. Creation of Relationship: Relationship between Objects

To create a Mater Detail relationship between Passport and visa Select the object manager Visa Slot object from the list and select the Filed and relationship and click new. The data type has Master detail relationship and goe the next page and save it. To create the relationship between payment and slot in this type.



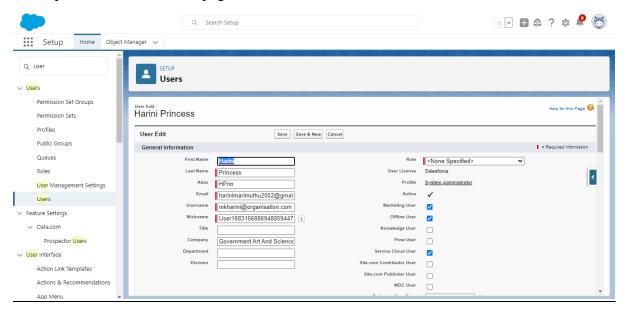
4. Creation of app:

Navigate to setup and search for app manager. To select the new lighting app option and give the app name has book my visa and upload the picture, click next. Choose the navigation style click the next page move the objects from available items to selected items. And select the admin profile, save it.



5. Creation of user:

Navigate to setup in quick find Search bar, search in user and select it. Give the first name and last name. Enter your email and enter your username. Select your user license of salesforce. The profile field is standard user. At bottom of the page check the box to generate a new password and save the page.



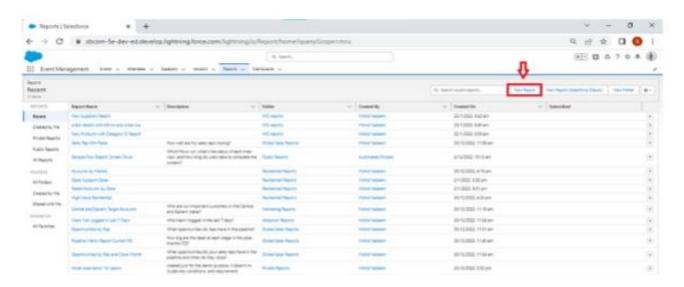
OWD: Organization wide default settings

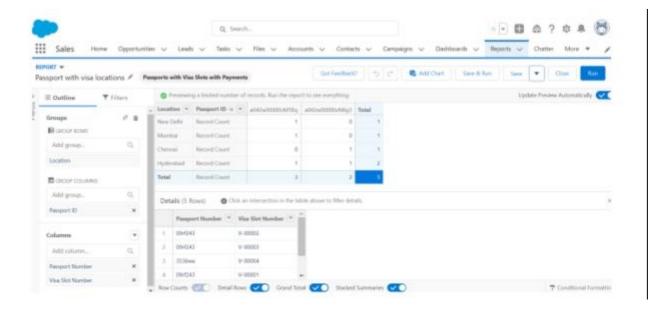
This can be used to give permissions to the organization wide and it can be used for restrict the access, we can control the record level access.

Go to the setup to find out the sharing setting select it. Edit the organization-wide Default and Select the passport and change the default external access to Public/Read/write.

6 Create a Report

Click the app launcher and search for Book a visa. Select the reportar Alis new report select the report type as passport with visa sint with payment select start report Left side of the report you can find the outline pane in the group row select location and group column select passport nasspermato display and add the column select has visa slot number

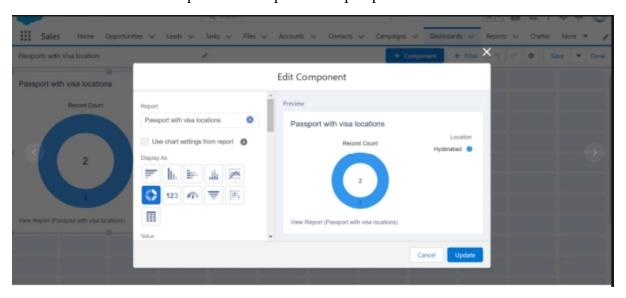




Edit the filters as show me select all passport and passport created date select all time finally save and run it. Go to the edit option and click export select excel sheet format and click export. We can see the detail in the excel sheet as shown.

7. Create a Dashboard

Go to the app launcher and search for Book a visa. Select the dashboard and click new dashboard. Click Add Component and report select passport with locations.



Select the donut chart as selection. Ensure the value is record count and sliced by locations.

Click add and save the dashboard.

Edit Component Max Values Displayed Preview 100 Passport with visa locations Title Location Passport with visa locations Record Count Hyderabad | Subtitle Footer Legend Position View Report (Passport with visa locations) Right Update Cancel

Edit Component Value Preview Record Count Passport with visa locations Sliced By Location Record Count Location Hyderabad | Display Units Shortened Number Show Values Show Percentages ✓ Combine Small Groups into "Others" View Report (Passport with visa locations) Show Total Update Cancel

TRAILHEAD PROFILE PUBLIC URL:

Team leader : HARINI M : https://trailblazer.me/id/princessharini

Team member: ARTHI K: https://trailblazer.me/id/akannan59

Team member: GOWSIKA M: https://trailblazer.me/id/gowsm6

Team member: DEEPIKA M: https://trailblazer.me/id/aamma23

Advandages:

• Provcessing is fast.

- Saving time.
- No wandering.
- Not much paper work.
- Easiest way.

Disadvantages:

- Internet connection problem is there.
- Poor connection leade to trouble and anxiety.
- Lack of leadership.
- Burdensome data entry.

Applications:

With its user-friendly interface and simple setup, Keap is an appealing tool for businesses engaging with CRM software for the first time. Keap is designed to help its users learn quickly without assuming its customers are CRM experts. The all-in-one CRM platform stores all customer activity in a centralized space and automatically adds all customer interactions to grow your team's ability to sell and offer support efficiently. Right from the dashboard, your team can text, email, book appointments, process purchases and add invoices with just one click. To make building your business easier, Keap intuitively automates contact management from activities across multiple platforms.

Keap can be set up in just 20 minutes in small business scenarios, and all customers are provided with a dedicated support manager to ensure successful use of the software. Truly designed to grow your business, Keap provides premade and customizable templates for new pipelines and helpful video guides explaining the software's capabilities. Without any coding experience, you can trigger automated actions to help turn leads into sales. And for efficient navigation, you can organize information chronologically or through a category view. Keap also offers user-friendly analytics and support for revenue trends, email marketing performance and list growth.

Conclusion:

When it comes to CRM providers, Salesforce is known as an industry leader and offers a popular essentials-level platform that's ideal for small and growing businesses. For those ready to level up and delve more deeply into CRM capabilities, Salesforce offers a vast set of tailor-made solutions for sales, marketing and customer service teams.

Future Scope:

CRM software remains a vital part of the hybrid and remote work setup as businesses reevaluate their work environments in 2023, two years after pandemic-related shutdowns. In the coming years, the CRM industry is posed to see massive growth.

According to Technavio's newest report, the industry will grow at an accelerated rate at a CAGR of 13.43 percent and a 12.6 percent year-over-year growth rate between 2022 and 2027.

Two years ago, the CRM market was valued at \$57.83 billion. For the forecasted period (2022 - 2027), it has a projected growth of \$59.4 billion. Experts believe North America will account for 52 percent of the market's growth.

In 2023, CRMs will become more focused on self-service for customers. Salesforce data showed that nearly 80 percent of service professionals said their customers had increased their use of self-service during the pandemic. Examples of self-service will be seen in FAQ pages, help centers and secured customer profiles, where returns can be processed, or ord...