

1 INTRODUCTION

1.1 Overview

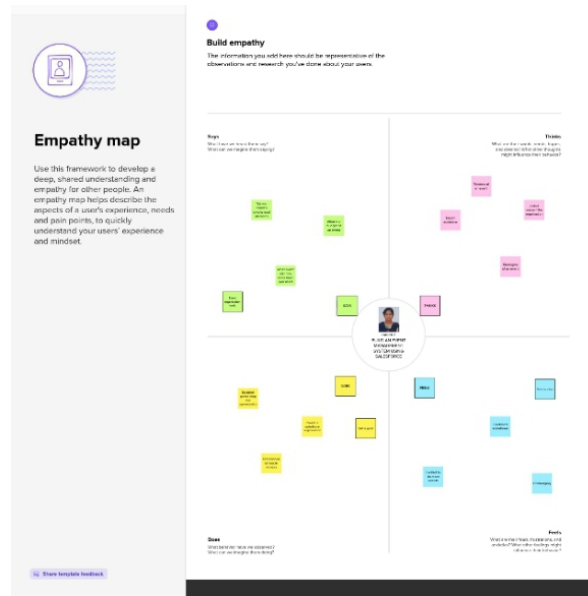
An event management system facilitates instant communication between planners and providers .

1.2 Purpose

The purpose of the project is to process of creating and maintaining an event.

2 ProblemDefinition& DesignThinking

2.1 EmpathyMap



2.2 Ideation&BrainstormingMap



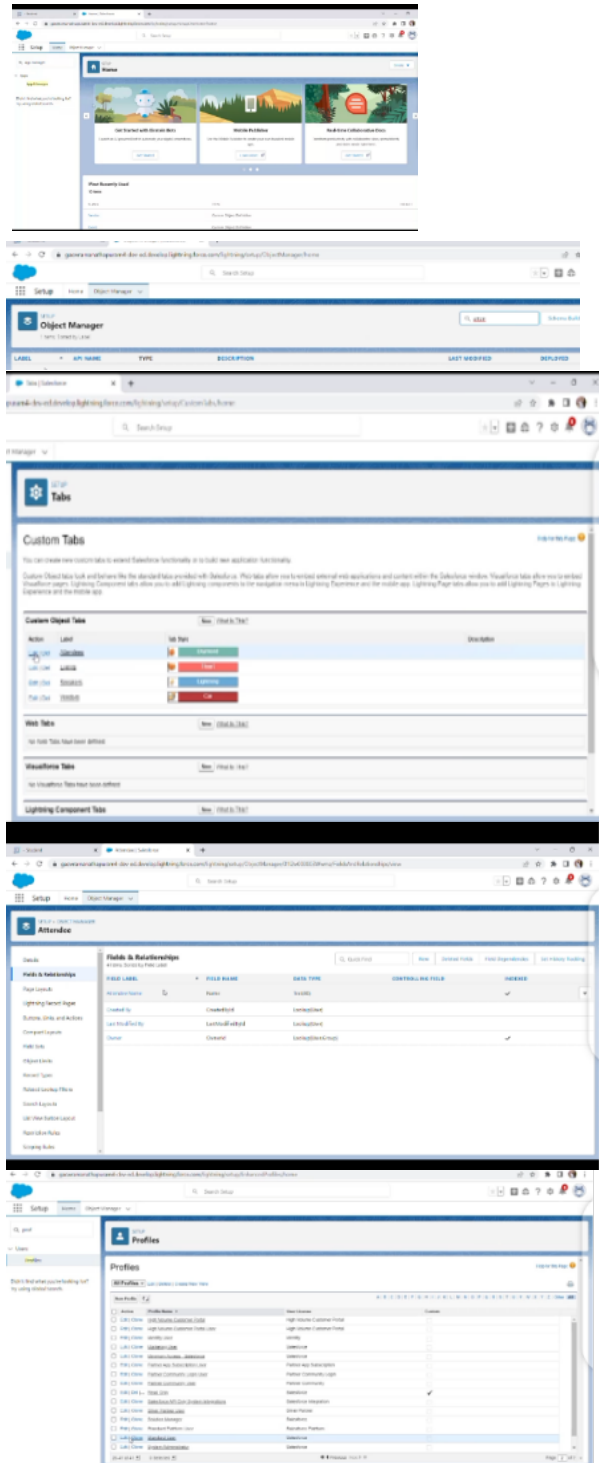
3 RESULT

3.1 DataModel:

Objectname	FieldsintheObject	
	Fieldlabel	Data type
Event	City	Text
	Start date	Date/ time
	Id	Auto number

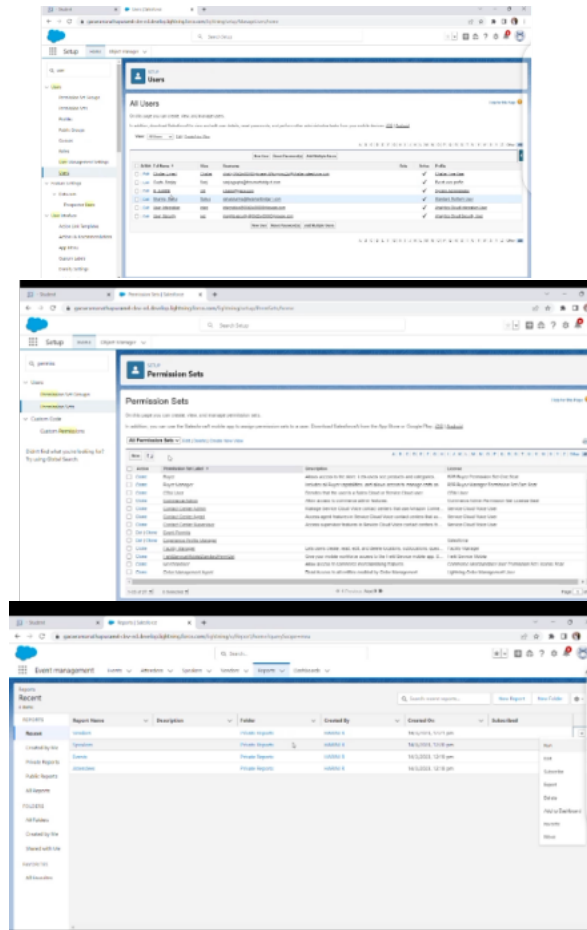
Event		
	Fieldlabel	Data type
	Tickets	Picklist
	Bio	Text area

3.2 Activity&Screenshots



The screenshots illustrate the configuration of Salesforce Lightning components:

- Home Page:** Shows the main dashboard with tiles for 'Get the most with Service Mix', 'Service Excellence', and 'Add more collaboration tools'.
- Object Manager - Custom Tabs:** Shows the setup for custom tabs. The 'Custom Object Tabs' table lists tabs for 'Attendee', 'Event', 'Ticket', and 'Bio'.
- Custom Tabs Configuration:** Shows the configuration for the 'Attendee' tab, including the 'Web Tab' and 'Visualforce Tab'.
- Fields & Relationships:** Shows the configuration for the 'Attendee' object, including the 'Fields & Relationships' section.
- Profiles:** Shows the configuration for the 'Attendee' profile, including the 'Profiles' section.



4 TrailheadProfilePublicURL

Team Lead - <https://trailblazer.me/id/hraja09>
Team member 1- <https://trailblazer.me/id/gmuthukannan>
Team Member 2 -
<https://trailblazer.me/id/hemas127>
Team member 3-
<https://trailblazer.me/id/jbarveen1>

5 ADVANTAGES&DISADVANTAGE

ADVANTAGES

An event management system within Salesforce allows you to access all relevant data in one centralized location.

DISADVANTAGES

- Job instability
- Multiple events at the same time

6 APPLICATIONS

An Event Management System helps organizers plan, execute and report on events, driving success for their business.

7 CONCLUSION

8 In event management, you could be in the process of creating a conference, a product launch, an internal sales kick-off, or even a wedding. Really, any event that requires considerable planning and execution is event.

9 FUTURESCOPE

Event management helps us to involves a lot of research about the brand, target audience and the concept of the event before planning the actual event.

It has a various scope in developing an event management in a convenient way.