

Project Design Phase
Problem – Solution Fit

Date	26 June 2025
Team ID	LTVIP2025TMID55269
Project Name	HouseHunt: Finding Your Perfect Rental Home
Maximum Marks	2 Marks

Problem – Solution Fit:

HouseHunt aims to address the pressing issues faced by individuals looking to rent homes, particularly in urban areas. Renters—such as working professionals, students, and small families—often face difficulties navigating the fragmented rental property market. Current options like OLX, Facebook Marketplace, or traditional agents are either unverified, outdated, or lack transparency. These challenges lead to wasted time, increased effort, and a lack of trust in the rental process.

The core problem is the absence of a centralized, trustworthy, and efficient platform that allows renters to discover, evaluate, and book rental properties with ease and confidence. Users struggle with fake listings, delayed communication, and an overall lack of reliability in property information.

HouseHunt offers a streamlined solution by creating a mobile and web-based rental application where users can:

- View verified property listings with up-to-date photos, pricing, and availability.
- Use smart search filters based on location, budget, amenities, and more.
- Communicate directly with property owners via in-app messaging.
- Book properties securely with status tracking and confirmation notifications.
- Rely on admin-approved listings, ensuring that only genuine owners and properties are on the platform.

By solving frequent annoyances like scams, incomplete information, and unresponsive landlords, HouseHunt improves the rental experience and builds trust with its users. The app fits naturally into the digital behavior of its target users—who are already mobile-savvy and value speed, security, and simplicity in their online transactions.

The solution not only addresses the current pain points but also increases user satisfaction, retention, and overall efficiency in the home rental process. It positions itself as a one-stop, credible solution in an otherwise chaotic market.

Purpose:

The purpose of defining the Problem–Solution Fit for HouseHunt is to ensure that the product is solving a real, validated problem faced by renters. By understanding the user's pain points and current behavior, we can:

- Solve complex rental issues in a way that aligns with how customers actually search and book homes.
- Accelerate user adoption by integrating features that match user expectations and daily behavior.

- Sharpen communication strategies with focused messaging that addresses real frustrations like fake listings or slow responses.
- Increase engagement and trust by solving high-frequency, high-impact problems like availability mismatch, scam risk, or disorganized listings.
- Build a usable and desirable solution that fits into the user's lifestyle and delivers value from the first interaction.