CLICK2CART: AN E-COMMERCE APP

Group Name : The Jedi Triforce:

Group Members:

Hari Poorna Megha Hole Pavani Seshadri Mary Deepika Basani



Introduction

• **Objective:** Construct a user-friendly E-Commerce Website for engaged digital marketplace interaction.

• Focus:

- Capitalize on e-commerce potential and growing consumer preference for sustainability.
- Fill a market gap with a single point e-commerce platform.
- Promote environmentally responsible buying and refurbished goods.

• Differentiation:

- Focus on selling used and refurbished products.
- Distinguish from existing e-commerce platforms primarily selling new items.

Goal:

- Engage effectively with clients in the online market.
- Profit from the expanding e-commerce trend.
- Cater to consumer demand for low-cost refurbished products.



Methodology



Technologies:

HTML, CSS, Boostrap, MongoDB

React, NodeJS, ExpressJS



Process Model: Agile



Roles: Team members played role of full stack developer



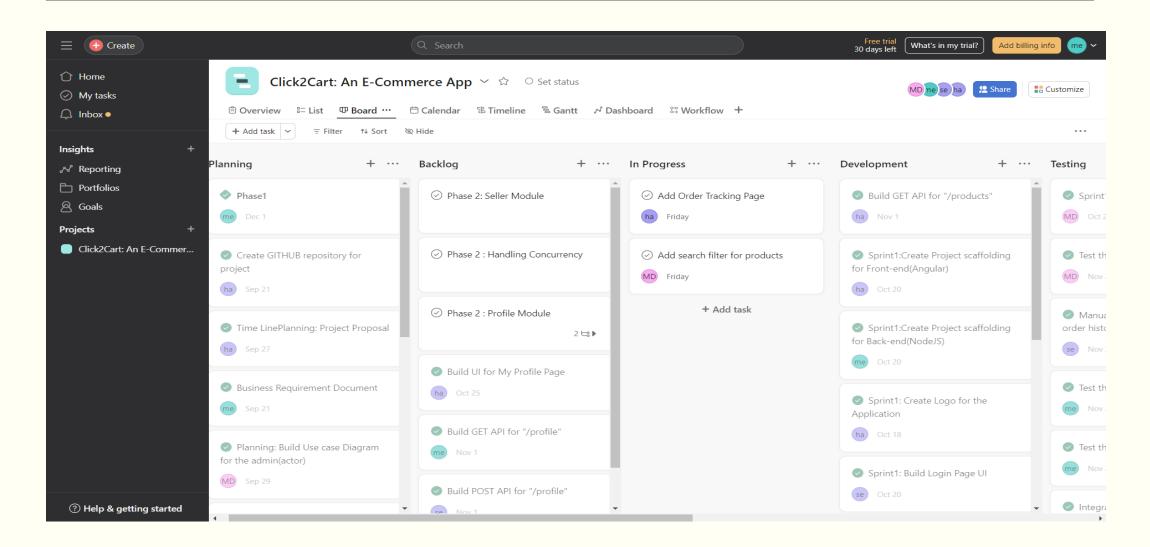
Tasks are rotational based on prime attributes – 1.Leader 2.Connector 3.Documentation 4.Techinical

Scope

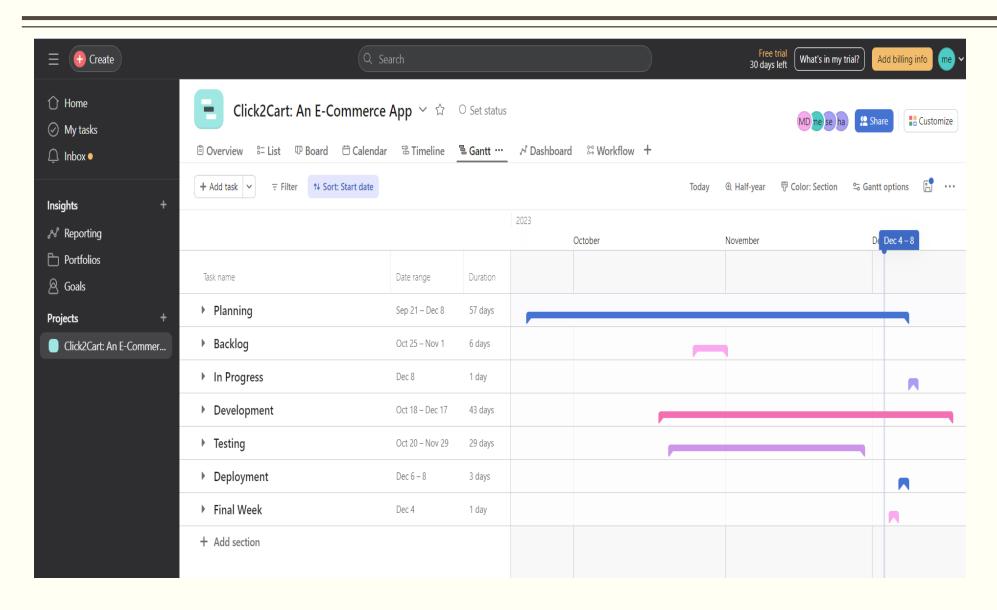
- 1.Login/Signup
- 2.Product catalog
- 3.Shopping cart
- 4.Checkout and Payment
- 5.Buy/Sell Products
- 6.Search and Navigation
- 7. Responsive Design
- 8.Security
- 9. Customer Support



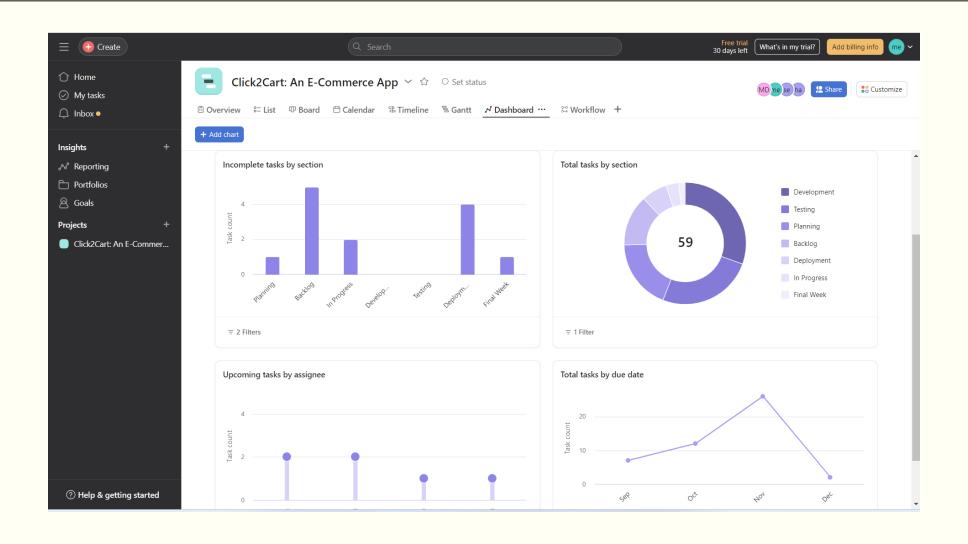
Team Management Tool Demo – "ASANA"



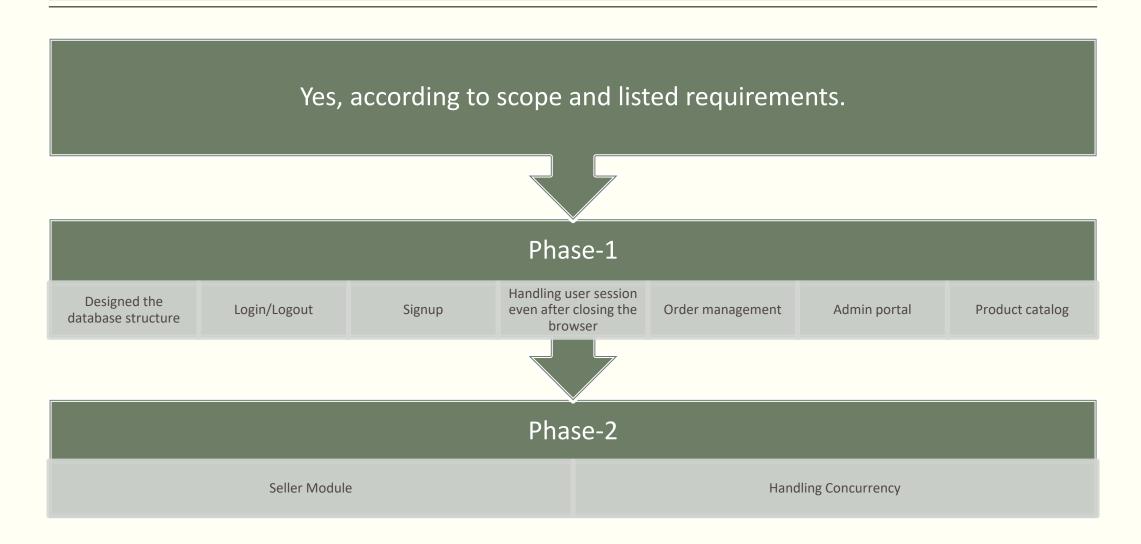
Timeline and Charts



Dashboard



Did you hit your project time goals?



What has changed since the midterm?



Timeline – 1 week extra to decide our scope to not over commit.



Technology – Started in Angular then shift to React as easy to cover non-functional requirements like rendering speed.



Process to achieve goal collectively using methods –

Define Clear Requirements

Set SMART Goals

Task segregation

Team Management

Focus on what is necessary

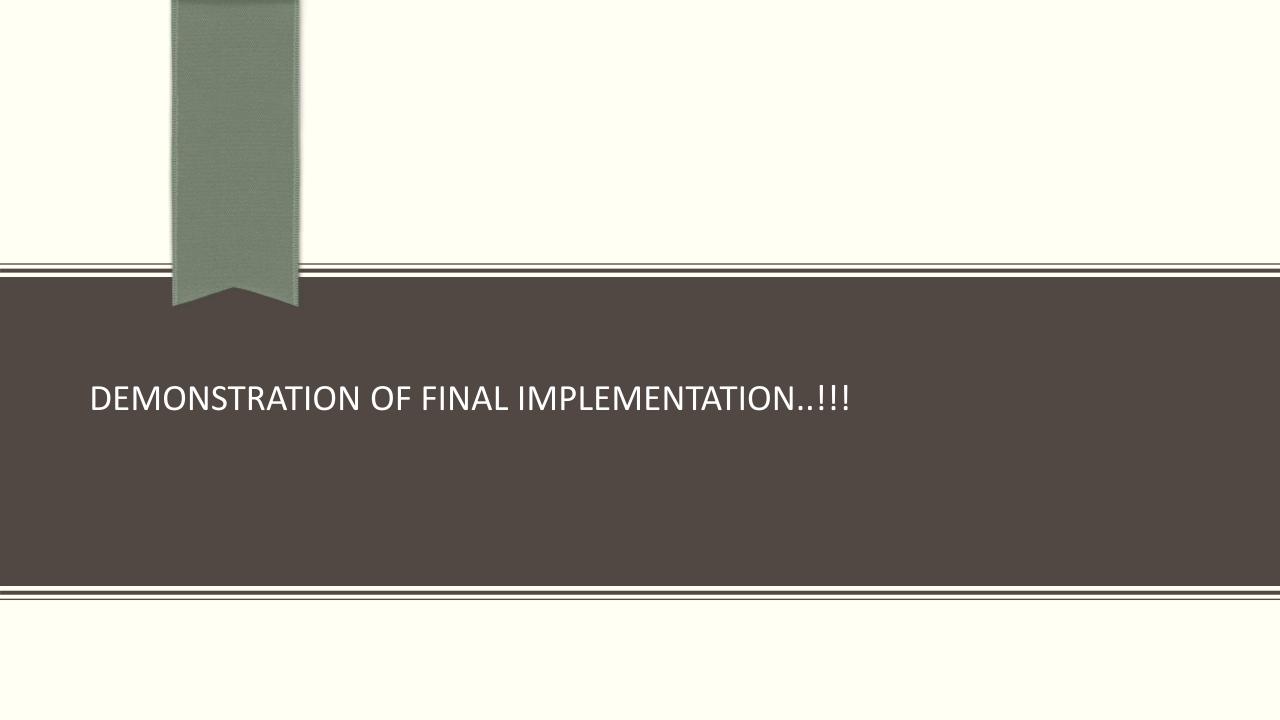
Continuous Improvement

Knowledge sharing and cross-functional learning.

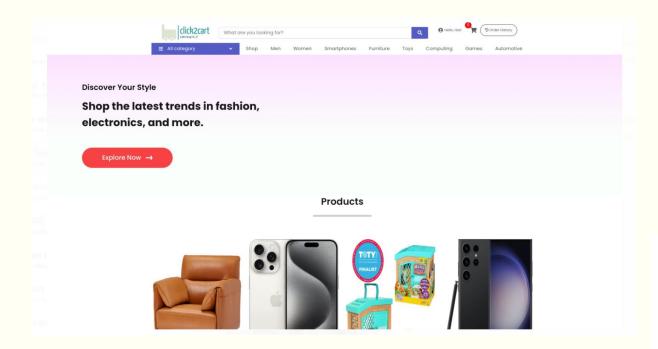
What did we learn...!!!

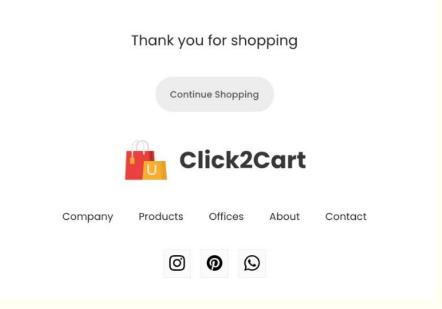
- Importance of stream-line process for a project.
- Clear understanding of idea.
- Brainstorming sessions are important to express your understanding.
- Follow the process and stick to the timeline.
- At the end team-work is all that reflect.





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