Accessibility?/Design

Downloadable Plug-in

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Website

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Expandable to general usage beyond student use

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How do you help individualized needs?

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Make the user have an account to save preferences

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Marketing

Word of Mouth

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Social Media Marketing

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Get USC to promote it

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Make Ads

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Requirementss

API integration

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Code experience

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Website building experience

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App Building

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Profitability

Price

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Monthly charge

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Advertisements

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One-time purchase

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Features

Method of solving problem?
- app
- plug-in
- informational website
- All the above?

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Organize emails into folders with plug-in

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AI Summary?

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Create application to sort through emails

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