Students at the University of South Carolina receive constant emails from multiple sources, including organizations, departments, and automated systems like Blackboard. This can cause some high-priority emails, such as registration deadlines, to be buried under less urgent content. Additionally, the pure volume of messages often leads users to simply ignore or skim messages without thoroughly reading them. Students have no efficient way to filter or consolidate messages based on importance or category, creating frustration and inefficiency in daily communication management.