

CHARTS

key influencer visual

Pie and donut charts

Map visuals




Line charts


Gauge charts

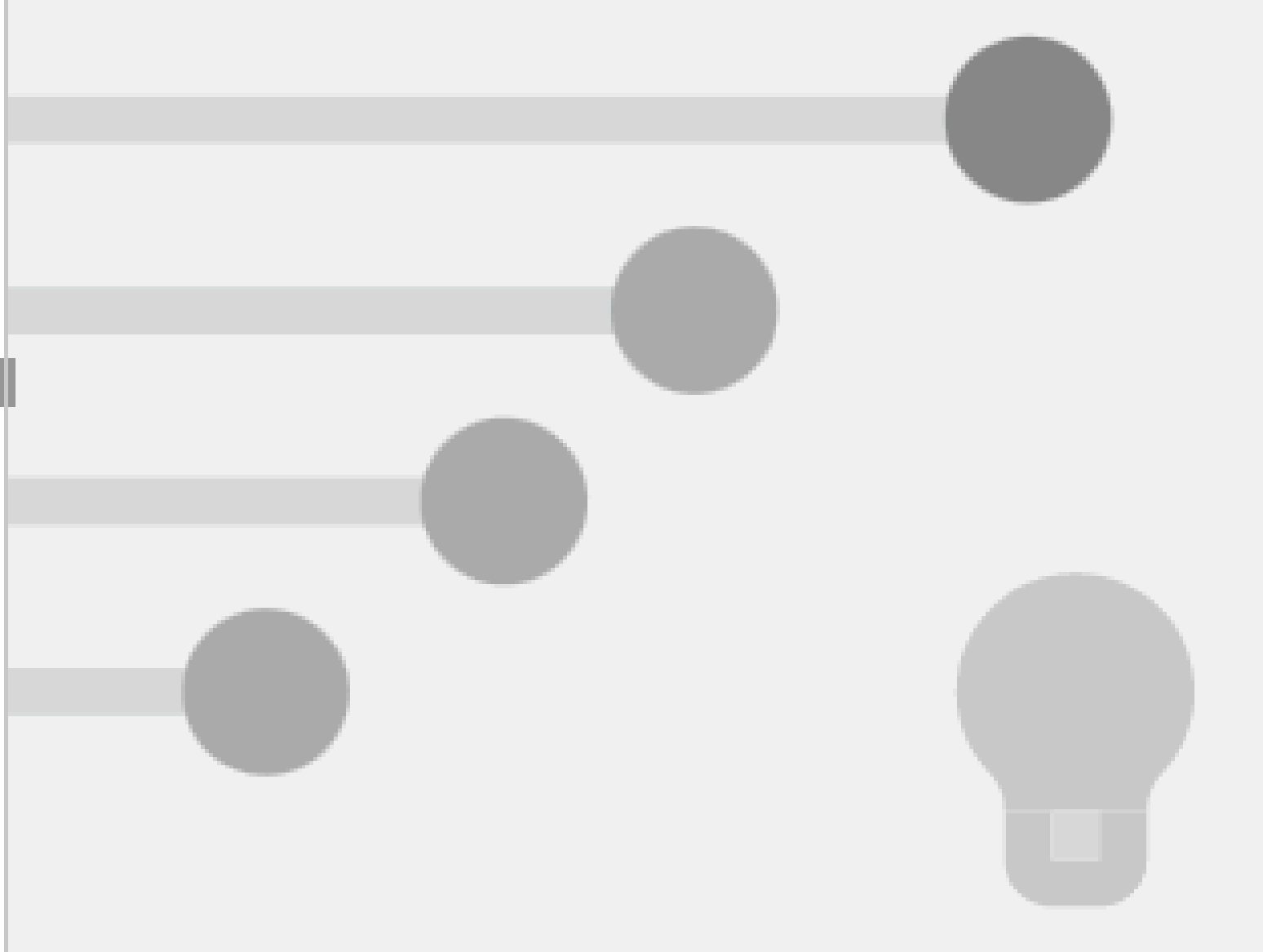
Funnel charts



Key Influencer Visual

- It helps you understand which factor affect the metric you are interested in
- it analyzes your data,ranks the factors that matter and display them as key influencer
 - analyze field-the field you want to analyze(revenue)
 - Explain by field- the factors that decides the revenue
 - Top segments shows you the segment or factors that contribute to the revenue for bringing it to the peak





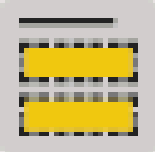
 Select or drag fields to populate this visual























Visualizations







Build visual
































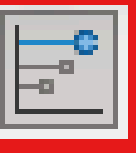








Key influencers



Analyze

Add data fields here

Explain by

When...

...the likelihood of Rating being Low increases by

Role in Org is consumer

2.57x

Theme is usability

2.55x

Theme is security

2.09x

Subscription Type is Premier

1.83x

Company Size is < 5,000

1.48x

Country-Region is France

1.44x

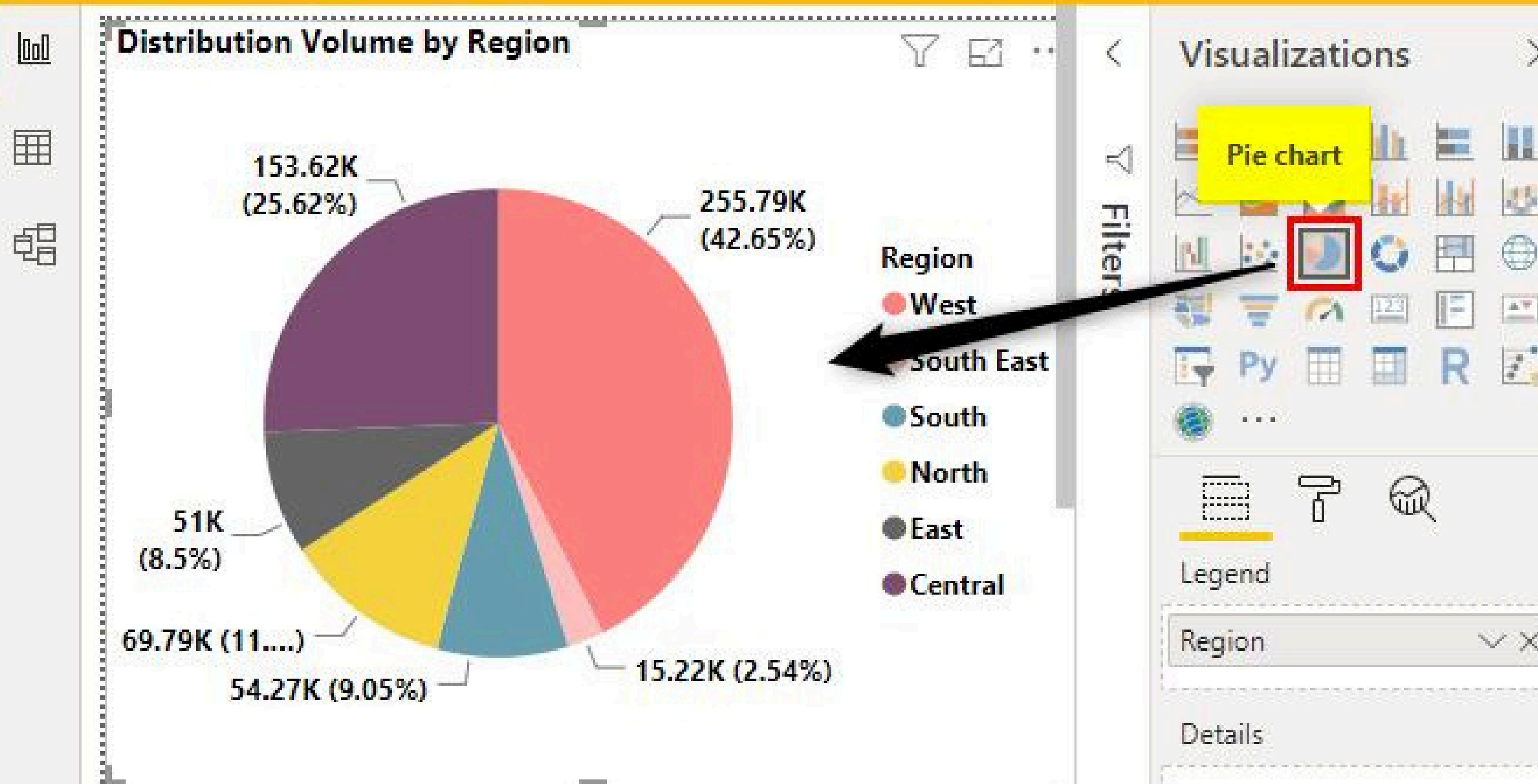
← Rating is more likely to be Low when Role in Org is consumer than otherwise (on average).



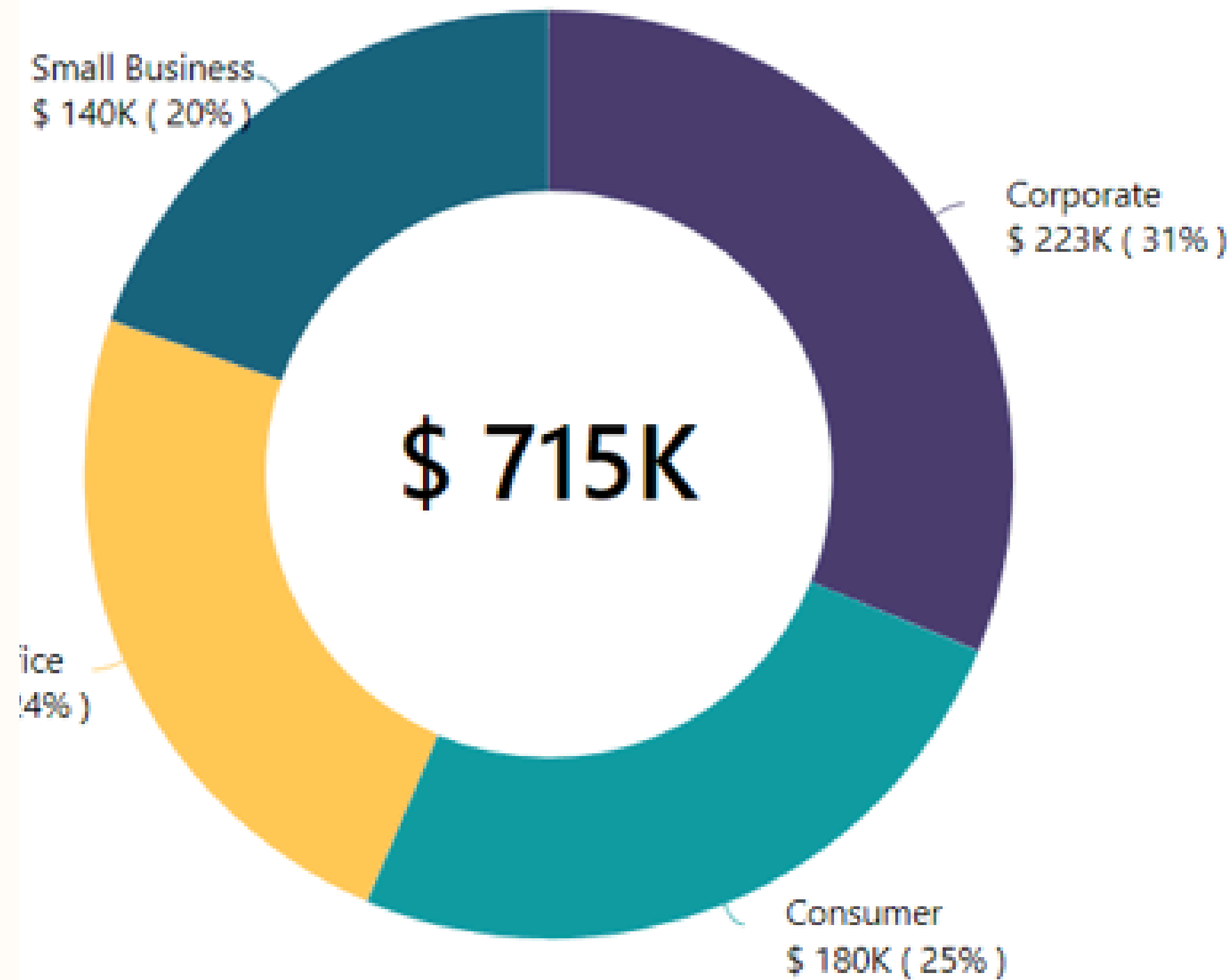
Pie And Donut

- Both represents in circular format.
- It shows both value and percentage in single chart
- In pie charts ,the categories look like slices,In donut charts categories look like arc
- The center part of donut chart is blank so we can easily place any card or label or icon in that blank space

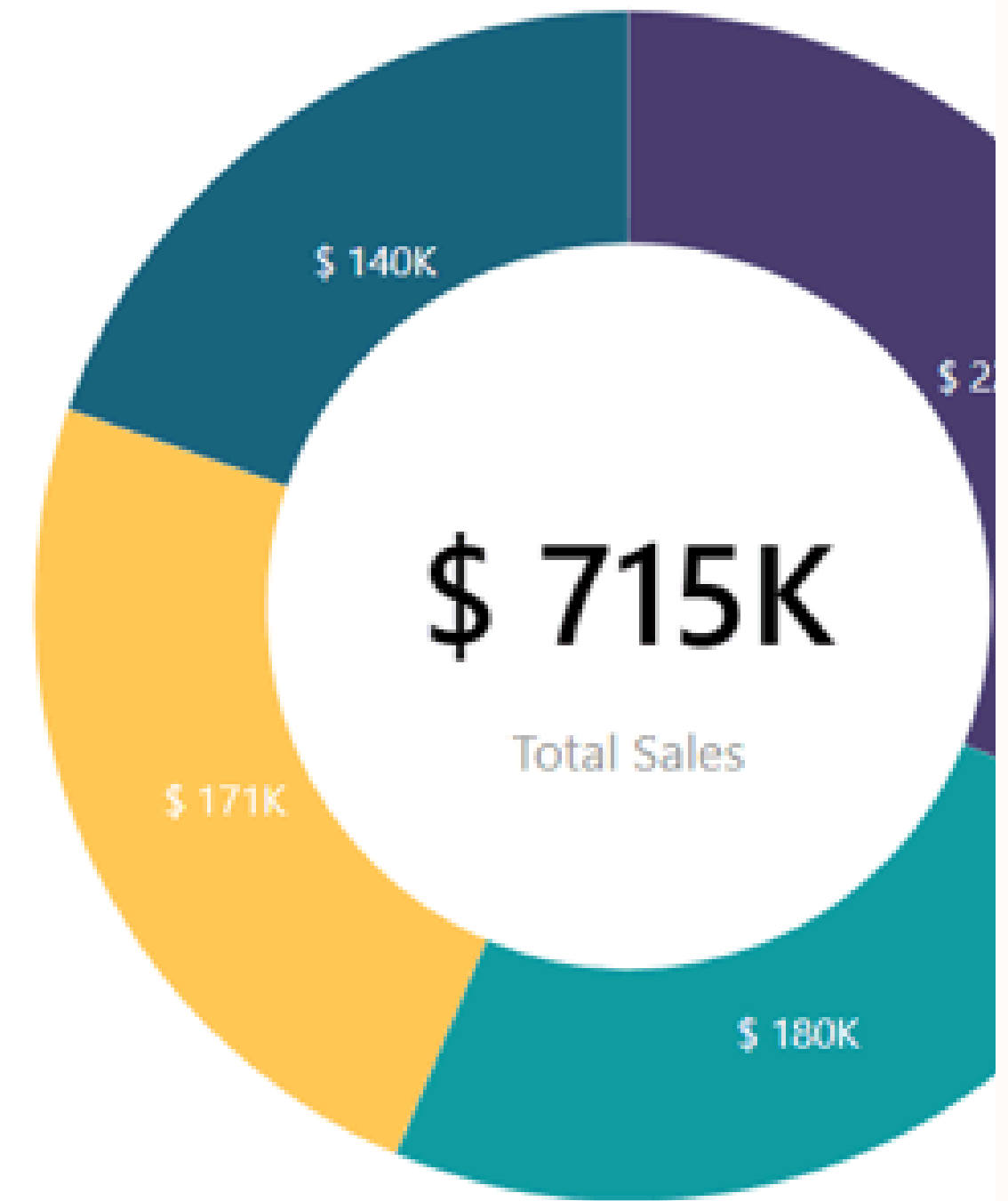
Power BI Pie Chart



Total Value only



Value + Text



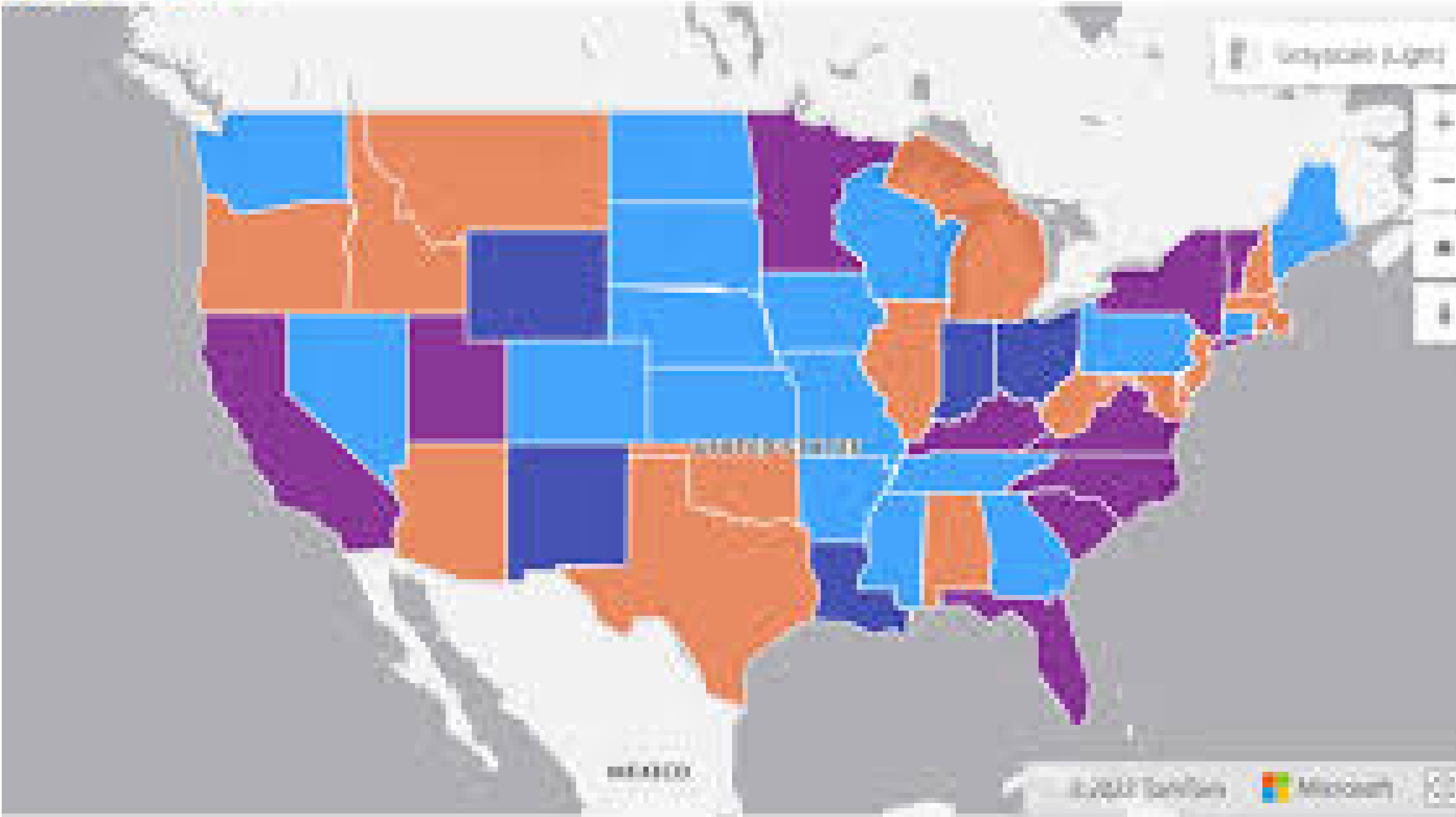
Map Visuals

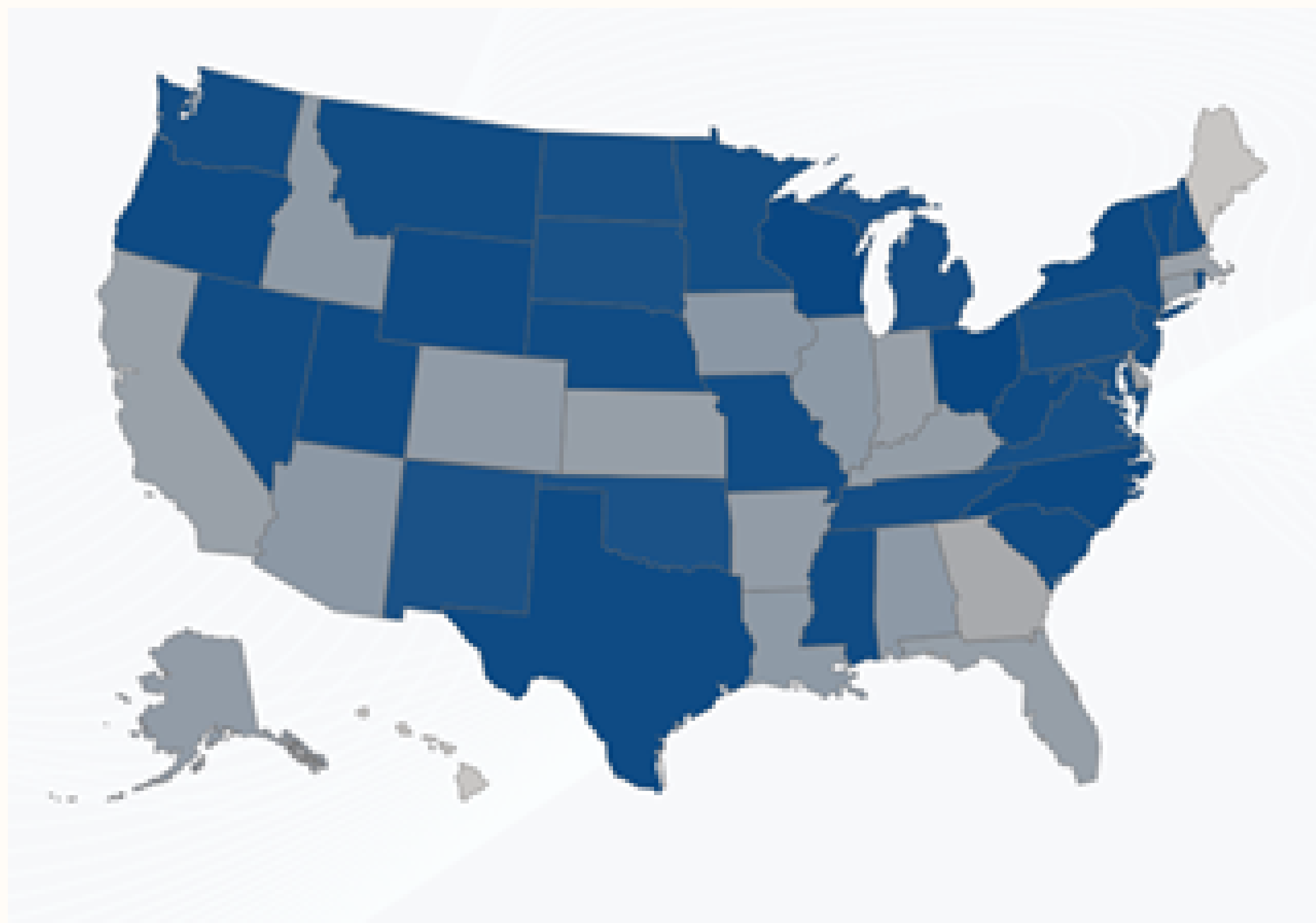
- Maps are great when you want to get overview of the distribution of measurements across geographical area
- Bubble map:represents data in point or bubble.the bubble size may increase based on the values
- Filled map:represent data in area format which means the complete area of the location filled by the colour
- Shape map :represent data in area format but its mainly focus on the particular regoin of the country



Custom Mapping

Legend: ■ Best ■ Good ■ Fair ■ Poor



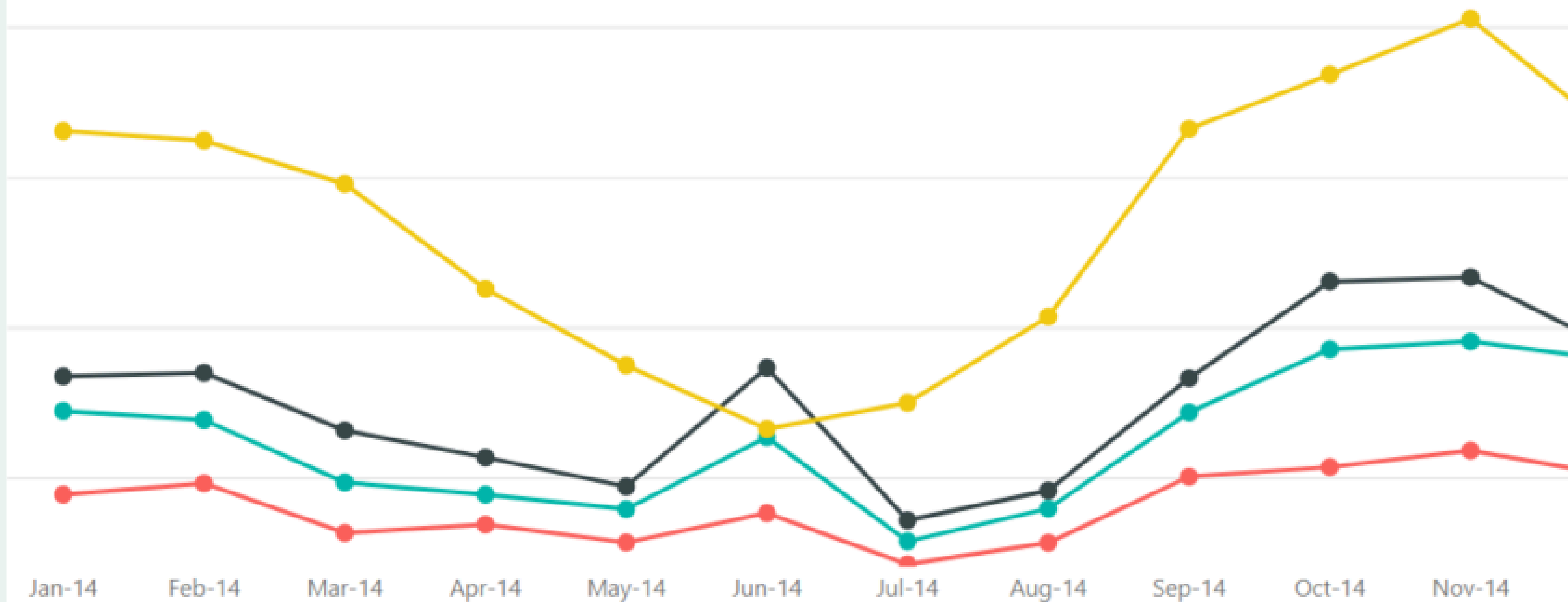


Line Charts

- Line charts are used to track changes over a period of time as a series of data points and its connected by straight line
- Line charts have dual axis, so we can plot two data series on same charts with different axis range
- In line charts we can able to forecast the data by analysing the historical data

I Units by Month and Manufacturer

facturer ● Aliqui ● Natura ● Pirum ● VanArsdel



Gauge Charts

- Gauge chart has circular arc it shows actual value that progress towards the target
- It has four attributes – Minimum values, Maximum values, Current value, Target values
- Current value are shaded by colour inside the arc
- Target value represents by single line on the arc

