![Udemy]

Udemy Introduces New MCP Server to Bring AI-Powered Learning Directly Into the Flow of Work

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Launching in August, the MCP Server will embed personalized upskilling into AI tools across leading organizations to accelerate skills development in the enterprise

SAN FRANCISCO--(BUSINESS WIRE)--Jul. 21, 2025-- Udemy (Nasdaq: UDMY), a leading AI-powered skills acceleration platform, today announced the upcoming launch of its new Model Context Protocol (MCP) Server, designed to help organizations embed personalized learning directly into the flow of work for employees. Developed as part of the Udemy Innovation Studio, this new tool allows organizations to access targeted learning within AI-powered applications and systems they're already using, such as Claude or ChatGPT, helping employees build skills in real time without disrupting productivity.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20250721286067/en/

Leveraging the MCP developed by Anthropic, organizations can now discover Udemy upskilling assets within their existing AI tools, enabling contextual learning without disrupting productivity or requiring custom setups.

"Companies, especially large enterprises, are making significant investments in AI tools, but the real challenge is making those tools useful in day-to-day work," said Hugo Sarrazin, President and CEO at Udemy. "The Udemy MCP Server helps bridge that gap by bringing the right learning to the right person at the right time, directly inside the platforms they're already using. We're excited to keep providing our customers with innovative products that can help them optimize reskilling opportunities, keep pace with AI transformation, and continue to anticipate what's next."

Traditional online learning methods remain generic and disconnected, pulling employees from workflows and creating fragmented, inefficient experiences. According to a recent IBM survey, 50% of business leaders report that fragmented technology stacks are a key barrier to realizing the full potential for ROI within their organization.

Udemy is the first global reskilling platform to pioneer advanced agentic AI workflows for businesses, combining AI-powered upskilling with high-quality, expert-led content. Leveraging the MCP developed by Anthropic, organizations can now discover Udemy upskilling assets within their existing AI tools, enabling contextual learning without disrupting productivity or requiring custom setups. Key capabilities of the Udemy MCP Server include:

- **On-Demand Support:** Real-time, problem-solving support is accessible through micro-courses and curated lessons, enabling upskilling in the flow of work and saving time by addressing immediate workplace challenges.
- **Plug-and-Play Integration:** Pre-built MCP connectors allow seamless integration with existing AI tools – no custom development, system changes, or complex setup required. This is critical for enterprise customers who often have their own dedicated instance of AI tools for data security and privacy.
- **Intelligent Content Matching:** Learning content can be discovered within customers' preferred AI tools, coding environments, and CRM systems. Organizations can search for high-quality courses through the tools they are currently using, such as Claude or Cursor, and receive curated recommendations, without requiring any platform or system modifications.
- **Role-Specific Contextualization:** Organizations can configure their Udemy MCP Server to provide role-specific context for learning searches, ensuring more relevant and personalized results. AI-powered recommendations are tailored to job roles and organizational priorities while keeping all company and employee data private and secure. For instance, team leaders facing high-stakes interpersonal challenges can instantly access relevant management and emotional intelligence training directly within their tools. They can also leverage the recently announced AI Role Play to simulate and practice conversations, shifting them from skill development to skill mastery.

This investment validates Udemy's commitment to being the leading AI-powered reskilling platform for the future workforce. Delivering skills development at the point of need, and at scale, helps drive measurable business outcomes for business leaders.

The Udemy MCP Server will launch in August, with select Udemy Business customers and partners receiving early access through our Early Adopters Program. This program offers a unique opportunity for organizations to test these new capabilities before the broader product release, and influence the ongoing development of the MCP Server to ensure the solution aligns with diverse organizational needs and market updates.

To register your organization for early access to the Udemy MCP Server, visit https://form.typeform.com/to/IH75yZQm?typeform.

About Udemy

Udemy (Nasdaq: UDMY) is an AI-powered skills acceleration platform transforming how companies and individuals across the world build the capabilities needed to thrive in a rapidly evolving workplace. By combining on-demand, multi-language content with real-time innovation, Udemy delivers personalized experiences that empower organizations to scale workforce development and help individuals build the technical, business, and soft skills most relevant to their careers. Today, thousands of companies, including Ericsson, Samsung SDS America, On24, Tata Consultancy Services, The World Bank, and Volkswagen, rely on Udemy Business for its enterprise solutions to build agile, future-ready teams. Udemy is

headquartered in San Francisco, with hubs across the United States, Australia, India, Ireland, India, Mexico and Türkiye.

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