Grab On The Go

Fast food ordering app with
Multi-language support
and Cashless transaction support

Prepared by
TERABIT IT

User Problem

People in town are facing problem during busy hours that they usually skip food because of long lines. Also they want to avoid the hassle of carrying cash and want a cashless transaction. They need a platform to get food delivery in a easy way and time consuming way.

User Journey

Recognition of Need:
- User acknowledges the need for a convenient solution to access food during busy work hours.

Discovery of Food Delivery Platform:
- User discovers the food delivery platform through online searches, recommendations, or advertisements.

Onboarding:
- User downloads the app or uses the website, completing a quick and straightforward onboarding process.

Profile Setup:
- User sets up a personalized profile, indicating preferences, delivery location, and other relevant details.

Browsing Options:
- User explores the platform, browsing a variety of local restaurants and menus available.

Efficient Ordering:
- User appreciates a user-friendly interface, clear menu details, and a straightforward checkout process.

Scheduling Deliveries:
- User utilizes the option to schedule deliveries during busy hours, ensuring timely arrival.

Real-Time Tracking:
- User enjoys the convenience of real-time order tracking, staying informed about the delivery status.

Seamless Payment:
- User completes transactions effortlessly, benefiting from various payment options, discounts, and loyalty rewards.

Delivery Experience:
- User receives the ordered meal promptly during busy hours, enjoying a hassle-free and satisfying experience.

Feedback and Ratings:
- User provides feedback and ratings, contributing to the platform's improvement and helping others make informed decisions.

Repeat Usage:
- User integrates the food delivery platform into their routine, relying on it regularly during busy work hours for a convenient dining solution.

Design Process

User Flow

Style Guide

UI Style Guide are design and development tools that brings cohesion to a digital products's user interface and experience.

Aa Poppins

Name	Font Size	Line Height
Large Text Bold	28 Px	50 Px
Large Text Regular		
Medium Text Bold		
Medium Text Regular	18 Px	24 Px
Normal Text Bold		
Normal Text Regular	18 Px	22.4Px
Small Text Bold		
Small Text Regular	14 Px	19.3Px

Colors

PRIMARY
Orange color used for primary actions and highlights, creating a vibrant and energetic feel.

#FF6600

TEXT AND BACKGROUND
Complementary black and white backgrounds for text and UI elements.

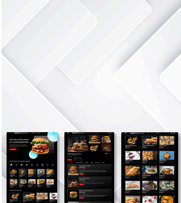
#000000 #FFFFFF

Wireframe

UI UX Design is a key multidisciplinary field in the digital UX space responsible for both user-facing interfaces and the underlying systems that enable seamless interactions. It combines creative design principles with technical expertise to create intuitive, efficient, and visually appealing digital experiences.

Visual Design

High fidelity wireframes are often built in the advanced stages of the design process to communicate design decisions to developers and stakeholders prior to coding the final product.



For Giving Your Precious Time