Prepared by
TERABIT IT

Zeuarise

Build stores efficiently with our reliable construction services and solutions.

Zeuarise

User Problem

Users often face challenges with limited search filters, insufficient details about construction projects or services, complex navigation, and unresponsive designs. These issues make it difficult to compare options, request quotes, schedule services, or make informed decisions about construction needs.

User Journey

Recognition of Need

- Recognition of need on Zeuarise customizes project suggestions, cost estimates, services, and timelines.

Discovery of Zeuarise Platform

- Zeuarise explores project options, offers budgeting tools, design tips, and personalized recommendations.

Onboarding

- Users register on Zeuarise, ensuring tailored construction equipment recommendations through a seamless process.

Profile Setup

- Zeuarise lets users save preferences, favorite equipment, and explore tailored financing options effortlessly.

Browsing Options

- Zeuarise enables users to explore equipment, features, financing plans, services, and exclusive offers.

Real-Time Tracking

- Zeuarise lets users monitor equipment availability, order progress, and service updates seamlessly.

Feedback and Ratings

- Users share feedback, enhancing the platform and guiding others in choosing construction equipment wisely.

Report Issues

- Zeuarise motivates users to discover new equipment, schedule services, and monitor maintenance effectively.

Design Process

Style Guide

UI Style Guide are design and development tools that brings cohesion to a digital products user interface and experience

Kanit

	Name	Font Size	Line Height
Aa	**Large Text Bold**	28 Pt	50 Pt
	Large Text Regular		
	Medium Text Bold		
	Medium Text Regular	18 Pt	24 Pt
	Normal Text Bold		
	Normal Text Regular	16 Pt	12.48%
	Small Text Bold		
	Small Text Regular	14 Pt	19.2%

The Style Guide was chosen to keep the look and feel of the website consistent.

The color theme is made the website more appealing to the eye and to very minimalistic.

Colors

PRIMARY
#000000 Text and current selected header and footer
#ffffff Text and icons

+ 4 More

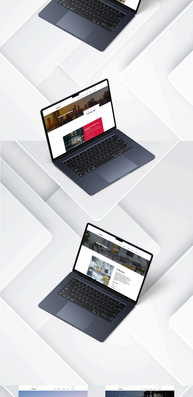
TEXT AND BACKGROUND
#000000 Text and icons
#ffffff Background and icons

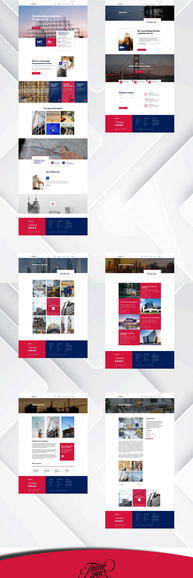
Wireframe

A wireframe is a foundational tool in the field of user experience (UX) and web design. Essentially, it's a visual representation or blueprint of a digital interface, serving as a skeletal framework that outlines the structure of a webpage or application screen.

Visual Design

High fidelity wireframes are often built in the advanced stages of the design process to communicate design decisions to the development team prior to coding the final product





For Giving Your Precious Time