

# HARIS AHMAD

## SR. SOFTWARE DEVELOPER

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Al-Falah Town Lahore

### SUMMARY

I am a results-driven Sr. Software Developer with extensive experience in building high-performance applications using modern technologies. My expertise lies in developing innovative solutions, optimizing workflows, and leading high-performing teams. I have a proven track record of delivering projects ahead of schedule and enhancing user engagement through thoughtful design and strategic implementation.

### EXPERIENCE

#### Sr. Software Developer

ReporteQ Pvt. Ltd

<https://reporteq.com/>

09/2023 - Present   Remote

Reporteq is a leading software technology company specializing in web applications, enterprise solutions, and data-driven innovations to empower businesses worldwide.

- Optimized deployment with Docker, accelerating release cycles by 30%
- Built high-performance MERN stack web solutions tailored to client needs
- Analyzed data trends to drive strategic business improvements
- Simplified complex workflows with Python & Django applications
- Enhanced engagement with cross-platform React Native mobile apps
- Delivered seamless UX with interactive React JS & Next.js web apps
- Designed normalized SQL databases with clear ER diagrams

#### Team Lead

Tracking KSA Pvt. Ltd

<https://www.linkedin.com/company/quaidventures/>

12/2022 - 08/2023   Lahore

Quaid Ventures is a dynamic media agency offering comprehensive digital marketing, IT consulting, and software development services, aiming to drive transformative change through innovative technology solutions.

- Built innovative React Native apps for seamless cross-device UX
- Developed scalable web apps with Node.js & Express for efficient data handling
- Optimized performance with dynamic React JS & Next.js web applications
- Streamlined data management with robust Python & Django backend solutions
- Improved responsiveness with advanced Redux state management
- Enhanced navigation accuracy with Google Maps API tracking solutions
- Simplified transactions by integrating third-party payment gateways
- Launched five unique apps, engaging diverse audiences on the App Store
- Led a high-performing team, delivering projects three weeks early

#### Front End Team Lead

SparkAi Private Limited

<https://sparkai.ca/>

08/2022 - 05/2023   Lahore

SparkAi is a software agency specializing in web and mobile apps, UI/UX design, DevOps, and digital marketing to create seamless digital experiences.

- Built cross-platform mobile apps with React Native for seamless UX
- Developed interactive web apps with React JS & Next.js for better engagement
- Enhanced app maintainability with a robust Redux architecture
- Optimized payments by integrating Stripe & PayPal, boosting revenue
- Reduced styling inconsistencies by 30% using SASS precompilation
- Added custom mobile features, streamlining calendar organization

#### Front End Developer

FitOutFit Software Technologies

<https://www.linkedin.com/company/fitoutfit-software-technologies/>

02/2021 - 08/2022   Lahore

FitOutFit Software Technologies specializes in digital branding, UX design, and software solutions for businesses, including e-commerce and web applications.

- Built responsive UIs with React JS, enhancing user experience
- Optimized interactions using React hooks and Redux for better responsiveness
- Integrated APIs dynamically with Redux & Axios, improving interactivity
- Boosted performance with Next.js SSR for faster content delivery
- Designed sleek interfaces using Material UI, React Strap & Tailwind
- Improved scalability with SASS-based modular CSS

### PROJECTS

#### Salus Health

12/2023 - 2025

<https://apps.apple.com/pk/app/salus-health-app/id6477792479>

Salus Health app aimed at improving users' heart health

- Developed a heart health app with tailored workout plans and physiologist insights, enhancing user well-being.
- Optimized performance with GraphQL and React Native, driving 500+ monthly downloads.

#### UPA Tour

09/2023 - 03/2024

<https://apps.apple.com/us/app/upa-mobile/id6472631387>

UPA Tour app for pool players

- Developed a high-performance pool analysis tool, enabling real-time performance tracking and analytics.
- Integrated Firebase notifications, enhancing user engagement and driving 4,000+ downloads.

#### Ariakon Break Meter

10/2024 - 02/2025

<https://apps.apple.com/gb/app/ariakon-break-meter/id6740018725>

Ariakon Break Meter app for pool players

- Developed the Ariakon Break Meter, a real-time pool break speed analysis tool with advanced audio processing.
- Built a high-performance Django backend on AWS EC2, enabling instant tracking, power analysis, and performance history for players and coaches.

#### PatriotFire

03/2024 - 08/2024

<https://play.google.com/store/apps/details?id=com.patriot.fire>

Patriot Fire mobile app for fire safety

- Enhanced fire protection management with real-time monitoring
- Collaboration with backend team for robust app features

#### Lumber Click

06/2024 - 02/2025

Lumber Click simplifies lumber sourcing with estimating, collaboration, and automation.

- Developed a React Native app for Lumber Click, enabling seamless lumber sourcing and supplier-customer interactions.
- Implemented role-based authentication, registration, and job scheduling to streamline project management.
- Integrated IFC, PDF, and Excel downloads, optimizing data management and documentation.
- Enhanced communication with real-time chat and notifications via Firebase.

#### Tracking

03/2023 - 08/2023

<https://play.google.com/store/apps/details?id=com.b2b.tracking&hl=en>

Tracking web portal for logistics management


- Developed a tenant-based web portal for vehicle tracking
- Utilized GPS for precise location monitoring and fleet management
- Delivered a scalable solution that empowers businesses with actionable insights and streamlined fleet operations.

EDUCATION


Bachelor of Science in Electronic Engineering  
University of Engineering and Technology Peshawar  
01/2016 - 05/2020 Pakistan

Higher Secondary School Certificate  
Nisar Shaheed Degree College 01/2013 - 05/2015 Raisalpur, Pakistan


KEY ACHIEVEMENTS

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
Salus Health

Enhanced user heart health with the Salus Health app, driving 500+ monthly downloads through tailored workout plans and innovative features.
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UPA Tour

Developed the UPA Tour app, achieving 4,000+ monthly downloads with real-time performance analytics and seamless user engagement.
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Ariakon Break Meter

Developed the Ariakon Break Meter, a cutting-edge pool analysis tool, integrating real-time audio processing and performance tracking, enhancing player insights and technique refinement.
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Tracking

Developed OverPower, an advanced cybersecurity solution enhancing digital security for businesses

SKILLS

React Native	Next.js	React	Python	Django	Node.js
Stripe	Redux	Payment Gateways	Google Firebase	AWS EC2	
Google Cloud	Axios	CSS	Docker	GitHub	Google Maps API
GraphQL	Material UI	React Hooks	SASS	SQL	Tailwind

INTERESTS

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Mobile & Web App Development
- 

Real-time Data Processing
- 


AI & Machine Learning
- 

Data Analysis


COURSES

Cascading Style Sheets (CSS) - HackerRank  
JavaScript - HackerRank  
React - HackerRank


STRENGTHS

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Full-Stack Development

Proficient in designing and building scalable web and mobile applications using React Native, Next.js, Django, and Node.js.
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Cross-Functional Collaboration

Experienced in leading teams, optimizing workflows, and integrating frontend and backend
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Mobile & Web Performance Optimization

Focused on enhancing app responsiveness, load times, and overall user experience through efficient coding and optimization strategies

PROJECTS

- Gorex

12/2022 - 06/2023

<https://play.google.com/store/apps/details?id=com.gorexcustomer>

Gorex app for vehicle maintenance

  - Developed Gorex, a high-performance React Native app, connecting users with automotive service providers and achieving 500K+ downloads.
  - Enhanced UI, booking, and service management, collaborating with the backend team for a seamless, scalable experience.
- Ethera

08/2022 - 05/2023

<https://admin-dot-konav2-dev.wl.r.appspot.com/login>

Ethera app for psychotherapy services

  - Developed and optimized Ethera's mobile and web apps, enhancing psychotherapy and rehabilitation services in the US.
  - Built Admin, Provider, and Client Portals, streamlining appointments, patient interactions, and healthcare accessibility.
- FriendsVPN

07/2021 - 2022

<https://www.friendsvpnpro.com/>

FriendsVPN website for secure internet access

  - Developed key features for FriendsVPN, ensuring fast, secure, and private internet access for thousands of users.
  - Built a Next.js website and React.js admin portal, optimizing SEO, VPN management, subscriptions, and security.
- Trichter

10/2021 - 02/2022

<https://www.magischmaastrichtvrijthof.nl/>

Trichter website for the holiday event

  - Built a high-performance website for Magical Maastricht Vrijthof, highlighting festive attractions and a Christmas market.
  - Integrated interactive features, ticketing, and real-time updates, enhancing user engagement and event experience.
- Visab

04/2021 - 06/2022

Visab Admin Mail for email management

  - Built Visab Admin Mail, an advanced panel integrating Google Vault for seamless Gmail email retrieval.
  - Developed a secure, efficient system for email access, organization, and monitoring with optimized performance.
- Kun Consultancy

02/2021 - 05/2021

<https://kunconsultancy.vercel.app/>

Kun Consultancy for consulting solutions

  - Built the Kun Consulting platform, streamlining business licensing and expansion across Pakistan, KSA, Qatar, and UAE.
  - Integrated license management, consultations, and 24/7 support, optimizing compliance and business growth.