

Shweta Pathak

STUDENT OF LADY IRWIN COLLEGE

PERSONAL INFO

I am a dedicated Development Practitioner with a passion for driving positive change through creative communication. With over 3 years of experience as a Graphic Designer and Video Editor, I have honed my skills to blend the art of design with the power of storytelling.

EDUCATION

- **M.Sc in Development Communication & Extension** 2022-24
University of Delhi, Lady Irwin College
- **B.Sc in Home Science (First Division)** 2019-22
University of Delhi, Lady Irwin College
- **SCIENCE (XII)** 2018-19
JD Academy

EXPERIENCE

- **Freelancing** 2021-Present
FIVERR, UPWORK
 - Graphic designer & Video editor
- **BRSR** 2024-Present
Praxis NGO
- **Fundraiser & Grant Proposal** 2024
DigiSwasthya NGO
- **Social Media Content Creator** 2023-Present
AIWEFA (All India Women's Education Fund Association)
- **Social Media Manager (8months)** 2023
thebodyclinic (Elen Rivas)
- **Field Visit and IEC Material Creator (3mon)** 2023
GRAVIS - Rajasthan
- **Public Relations (2month)** 2023
FIFE organization
- **Research and Evaluation Specialist (3months)** 2022
PVR NEST (CSR INITIATIVE)
 - Surveys and In-depth Interviews, Case studies

Arpana Trust - Gautampuri

 - Sessions, Interviews, FGD, Story of Change, PRA & PLA Methods
- **Graphic Design (3months)** 2021
Aashman Foundation

CONTACT

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- ✉ shwetpathak324@gmail.com

SKILLS

GRAPHIC DESIGN

- Poster, Logo, Flyer, Brochure, Banners, Stickers, Invitation card, Infographic, Advertisement, Social media design
- Vector tracing, Vector works

VIDEO EDITING

- Creating content for social media platforms like Instagram Reels, TikTok, and YouTube Shorts.

DATA ENTRY

- Manual typing, Research Proposal, Web Research, Word/Excel to PDF

TOOLS

- INKSCAPE 100%
- CANVA 100%
- PICSART 100%
- ILLUSTRATOR 100%
- CAPCUT 100%
- INSHOT 100%
- PHOTOSHOP 80%
- DaVinci Resolve 91%

LANGUAGE

- HINDI (Native)
- ENGLISH