

HARI C

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HTML | CSS | Bootstrap | Javascript | jQuery | ReactJS | SFCC

Career Objective:

Dynamic and detail-oriented professional with 2 years of extensive experience in developing and enhancing eCommerce applications. Proficient in Salesforce Commerce Cloud (SFCC B2C), JavaScript, and performance optimization. Adept at collaborating with cross-functional teams, driving accessibility improvements, and delivering high-quality, bug-free releases on time. Passionate about creating scalable, user-centric solutions and taking ownership of complex software components to meet business needs effectively.

Experience:

Hudson's Bay Company (Nov. 2022 – Present):

Canadian retail business group. Became the largest and oldest corporation in Canada, and now owns and operates retail stores across the country. The company's namesake business division is Hudson's Bay, commonly referred to as [The Bay](#).

➤ **Roles & responsibilities:**

- **Release Management & Coordination:** Supported and monitored releases, tracked logs and services to identify failures, and proactively kept the release coordinator informed of any delays, bugs, or issues with scheduled tickets.
- **UI/UX Collaboration:** Worked closely with UI/UX teams to understand design requirements, suggest optimal solutions, and assess the feasibility of proposed designs, ensuring alignment with user needs and technical constraints.
- **Product & Requirement Management:** Maintained regular communication with the product owner and stakeholders to understand evolving business needs, ensuring the delivery of optimal technical solutions and continuous process improvement.
- **Feature Development & Site Optimization:** Led code cleanups and the removal of dead code, improving website performance and usability. Contributed to accessibility enhancements, reducing bounce rates and improving user engagement.
- **Performance & Bug Resolution:** Identified and addressed system loopholes, improving order placement rates by 10%. Actively participated in resolving critical bugs with the QA team, providing hotfixes and supporting smooth release cycles.
- **Agile & Cross-functional Collaboration:** Participated in engineering meetings, aligning priorities with the team lead, and contributed to continuous process improvement. Supported QA by explaining new features and helping to create edge-case test scenarios for bug-free releases.
- **React.js & Web Development:** Focused on improving proficiency in React.js while contributing to frontend development tasks including category pages, search pages, product detail pages (PDP), filters, and adding-to-cart functionality.
- **Team Support & Knowledge Sharing:** Assisted team members with technical issues, resolving conflicts related to code implementation, and helping with logic challenges in various components and systems.
- **Release Management & Deployment:** Created release pull requests (PRs) for deployment to higher environments, ensuring smooth transitions between development, staging, and production.

➤ **Technical skills:**

- **eCommerce Development:** Expertise in Salesforce Commerce Cloud (SFCC B2C) for end-to-end website functionality including inventory management, add-to-bag, quantity adjustment, and checkout processes.
- **Frontend Development:** Proficient in React.js for building reusable components, dynamic interfaces, and improving application performance.
- **Code Management:** Strong experience with Git for version control, creating release pull requests, and managing deployments across environments.
- **UI Integration:** Skilled in aligning development with Figma designs, ensuring pixel-perfect implementation.
- **Performance Tuning:** Hands-on experience in site performance enhancement, reducing load times, and improving overall stability.

- **Testing & Debugging:** Expertise in creating edge-case test scenarios and collaborating with QA teams to ensure quality assurance.
- **Accessibility Standards:** Knowledge of WCAG guidelines to create inclusive web experiences.
- **Problem-Solving:** Identified and resolved system loopholes, leading to measurable improvements such as a 10% increase in order placements.
- **Agile Methodology:** Familiarity with Agile workflows, including sprint planning and retrospective meetings.

➤ **Soft skills:**

- **Effective Communication:** Regularly collaborated with UI/UX, QA, and product teams to ensure clarity in requirements and seamless development.
- **Proactive Problem-Solving:** Identified system inefficiencies and suggested innovative solutions to improve performance and usability.
- **Team Collaboration:** Supported QA teams during resource constraints and assisted cross-functional teams with technical challenges.
- **Stakeholder Engagement:** Maintained consistent communication with product owners to understand business needs and propose feasible solutions.
- **Adaptability:** Quickly adapted to changing priorities and requirements, ensuring timely delivery of tasks.
- **Attention to Detail:** Ensured compliance with design standards, maintained clean code, and minimized new errors or logs.

Exposys Data Labs (Sept. 2021):

- Customer Segmentation: categorizing customers in each segment to maximize the value of each to customer to the business.
- The project was considered as an internship with Exposys Data Labs under the guidance of the company employees and the data sheet was gathered from Kaggle.

Educational Credential:

University/ College	Stream of Study	Graduation Year
MVJ College of Engineering, Bangalore	B. E. (INFORMATION SCIENCE)	2022

Academic Projects:

1. **Blood Bank Application:**

- Built an application using android studio.
- The application has the option to make new requests and view previous requests made based on location.

2. **Seminar Hall Booking System:**

- Built a file structure program to manage the seminar halls/auditorium in a university/college.
- The program has, write, display, modify, search, and exit functions.

3. **Driver's Drowsiness Detection:**

- Using transfer learning.
- Its objective is to detect the drowsiness in drivers by monitoring the eye state.
- Built in Python using TensorFlow, Adam, Models, Pandas, Numpy.

Declaration:

I, **HARI C**, hereby declare that the information given above is correct to the best of my knowledge.