

Reduce operating cost

Improve profitability and cost efficiency

Service quality

Reasonable fare

Fair pay

Afforadble drive

Safe and comfortable Transpotation

Identified
Qualified
Drivers

Uber Expeditionary Analysis

Analysing expense report

Conducting
Financial
reviews

Passengers satisfication

Intersted in Uber approach

Setting the target

Providing feedback after the trip

Frustration

Excitement for reaching their Destination

Does





