

# Harish Guda | Curriculum Vitae

W.P. Carey School of Business, Arizona State University  
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## Employment

- **Arizona State University** **Tempe, AZ**  
*Assistant Professor*  
Department of Supply Chain Management, W.P. Carey School of Business  
*August 2019 –*

## Education

- **The University of Texas at Dallas** **Richardson, TX**  
*Ph.D. in Management Science*  
*August 2013 – July 2019*
- **Indian Institute of Technology, Madras** **Chennai, India**  
*Bachelor of Technology, Mechanical Engineering*  
*August 2009 – June 2013*

## Research Interests

- **Applications:** Two Sided Markets and Marketplace Design, Retail Operations, Pricing and Revenue Management.
- **Methodologies:** Game Theory and Information Economics, Optimization, Dynamic Programming.

## Research Papers

### Publications.....

- Guda, H. and Subramanian, U., 2018. Your Uber Is Arriving: Managing On-Demand Workers through Surge Pricing, Forecast Communication and Worker Incentives. **Management Science**.  
- Second Prize, POMS College of SCM Student Paper Competition. 2018.
- Guda, H., Dawande, M., Janakiraman, G. and Jung, K.S., 2016. Optimal Policy for a Stochastic Scheduling Problem with Applications to Surgical Scheduling. **Production and Operations Management**, 25(7), pp. 1194–1202.

### Working Papers.....

- Guda, H., Rajapakshe, T., Dawande, M. and Janakiraman, G., 2018. An Economic Analysis of Agricultural Support Prices in Developing Economies. Invited for Third Round of Review at **Production and Operations Management**.  
- Finalist, POMS College of SCM Student Paper Competition. 2019.
- Guda, H., Dawande, M. and Janakiraman, G., 2018. “Seemingly-Beneficial” Interventions.

## Talks and Presentations

- Strategic Surge Pricing and Forecast Communication in On-Demand Platforms.  
- Nanyang Business School (NTU),

- Gies College of Business (UIUC),
- Carey School of Business (ASU),
- Ross School of Business (U Michigan),
- Fox School of Business (Temple),
- Liautaud Graduate School of Business (UIC),
- UCL School of Management (UCL).
- INFORMS 2018, POMS 2018, INFORMS 2017, Texas Economic Theory Camp 2017, Platform Strategy Symposium 2017, POMS 2017.
- o “Seemingly-Beneficial” Interventions.
  - POMS 2019, 2018.
- o Optimal Policy for a Stochastic Scheduling Problem with Applications to Surgical Scheduling.
  - POMS 2017, 2016.
- o Agricultural Support Prices in Developing Economies: Operational Analysis and Use in Policy Making.
  - POMS 2019, 2017, 2016, MSOM 2017, INFORMS 2016.

## Teaching

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### Arizona State University.....

- o Operations Planning/Execution (MBA Elective)
  - Fall 2019.
- o Operations and Supply Chain Management (MBA Core)
  - Fall 2019.

### The University of Texas at Dallas.....

- o Introduction to Operations Management (BS-BA Core).
  - Spring 2017: 4.95/5 (Nominated for Outstanding Student Teacher Award)
  - Fall 2017: 4.84/5

## Technical Skills

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- o **Data Analysis:** R (Extensive experience), SQL (MySQL, Teradata SQL), Tableau.
- o **Programming Languages:** Python.
- o **Scientific Computing:** MATLAB, OCTAVE, Mathematica.

## Industry Experience

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- o **Nordstrom Inc.,** **Seattle, WA**
  - Summer Intern, Advanced Analytics and Data Science* *June 2018 – August 2018*

## Service

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- o **Ad-Hoc Reviewer for Journals:** Decision Sciences, Omega, POMS, Service Science.